



WAIKĪKĪ IMPROVEMENT ASSOCIATION

# Wikiwiki Wire

*E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!*



# Contents

3  
WAIKĪKĪ SAFE & SOUND - SIX MONTHS

6  
NEW SHORELINE ORDINANCES ADAPTED BY THE CITY AND COUNTY OF HONOLULU

8  
W.O.W - WAIKĪKĪ BEACH CLEAN UP

9  
THE KUHIO BEACH HULA SHOW

10  
STREET ACTIVITY IN & NEAR WAIKĪKĪ

## MORE WAIKĪKĪ NEWS, EVENTS & FOOD

GASHOKEN AND TANGMI OPEN AT HAWAI'I'S NEWEST GOURMET FOOD HALL STIX ASIA

HALEKULANI - CATTLEYA WINE BAR

HALEPUNA - ESPECIALLY FOR YOU

NA LEO PILIMNEHANA MOTHER'S DAY CONCERT AT HAWAI'I CONVENTION CENTER

INTERNATIONAL MARKET PLACE - BRUNCH IS BACK ON THE GRAND LĀNAI!

FOOD GURUS

APRIL NEWS AT WAIKIKI BEACH WALK

PACRIM MARKETING GROUP WELCOMES NEW LEADERSHIP AND ANNOUNCES PROMOTIONS

EGG-CITING EVENTS THIS APRIL AT ROYAL HAWAIIAN CENTER

THE WAIKIKI SHOPPING PLAZA: SHOPPING, DINING, AND PARKING



# Waikiki Safe & Sound Six Months



Waikīkī Safe and Sound began six months ago on September 6, 2022 at a joint press conference called by Mayor Blangiardi, Council Chair Waters, Prosecuting Attorney Steven Alm, Honolulu Police Chief Joe Logan and visitor industry representatives led by HLTA President Mufi Hannemann.

Hannemann was extremely appreciative of the laser-like focus of the Visitor Industry Public Safety Coalition, comprised of HLTA, WIA, WBIDA, HHVISA and VASH that led the charge to bring a Weed & Seed type program into Waikīkī. Mayor Blangiardi, Council Chair Waters and Police Chief Logan have heard our plea and the Coalition is prepared to do our part to ensure the success of Safe & Sound Waikīkī.

Prosecuting Attorney Steve Alm said,

“I am happy to report that Safe and Sound Waikiki is progressing slowly but surely. In these first 6 months, there have been over 715 arrests of which 341 were homeless individuals. In addition, 106 geographic restrictions have been imposed.

At the start, we were having very little success in getting the District Court judges to put convicted Safe and Sound Waikiki defendants on probation with a geographic restriction ordering them to stay out of Waikiki. After much public calling-out by Mayor Blangiardi,

Council Chair Waters, the Star Advertiser, myself, and others, the courts, starting in January, have been much more likely to grant probation and the geographic restriction. That is a very positive development.

We have been working with Major Platt and HPD in streamlining the process of getting the defendants who violate the geographic restriction identified, arrested, brought back to court, and sanctioned. Waikiki residents have also been helpful in identifying those violators and alerting police to their presence. This improved process is key as it is those repeat offenders who are really detrimental to the quality of life in Waikiki.

We are also continuing the process of identifying and charging the chronic thieves who repeatedly steal and commit criminal property damage, with the felony offense of Habitual Property Crime. They are victimizing not just the retail stores and their employees but really all of us and need to be stopped. This felony charge, if convicted, puts them in jail for a minimum of a year (and up to five years in prison) and will hopefully help many with their drinking and drug problems.

We are also trying to implement strategies to help the chronically homeless to deal with their mental health and/or drug/alcohol problems. This will help them to get off, and hopefully stay off, the street.

Safe and Sound Waikiki is a strategy of collaboration and I want to thank Mayor Blangiardi, the City Council, HPD, Waikiki businesses and non-profits, concerned citizens, and the media for coming together and making Waikiki a safer and better place to live and visit. The work is not over by a long shot and many challenges remain, but our efforts are just beginning and will continue. Together, we can do this. "

## **Waikīkī Resident and diligent chronicler John Deutzman made these observations:**

### **Successes**

1. In my area of Waikiki at least 54 people have been put on probation with geographic restrictions from Waikiki and judges have granted 78 percent of all requests for geographic restrictions.
2. We have regained some turf from troublemakers with the activation of pavilion 4, the landscaping Ewa of pavilion 4 and creating park hours on the beach Ewa of the substation.



3. Troublemakers are facing more consequences for breaking the law than they did before Safe and Sound.
4. Prior to and during Safe and Sound, HPD's Crime Reduction Unit (CRU) arrested at least 8 hard core drug dealers who were allegedly selling crystal meth and/or cocaine at all 4 pavilions on the Makai side of Kalakaua.

### **Weaknesses**

1. Failure to aggressively continue successful crime prevention through environmental design by continuing to spruce up and eliminate the hangouts on the Makai side of Kalakaua which includes; the cement picnic table area on the beach near Ohua , the area surrounding the police sub station complex and the various grass areas Makai of Kalakaua which have turned to dirt.
2. Failure to change the beach closure hours on Kuhio Beach from 2am to 5am to midnight to 5am . This will mitigate the amount of troublemakers who hang out and live on Kuhio Beach.
3. Failure to aggressively enforce and punish those who violate their geographic restrictions although this has improved recently .
4. Failure to adopt a cohesive attitude that it's unacceptable to be running an outdoor jail/psychiatric center smack in the middle of our tourist district. Too many people are stuck in the past accepting the current state of affairs.

### **One new creative idea**

- Have a policy to keep all trash containers as empty as possible on the Makai (Parks Department) and Mauka (City Sanitation). This would reduce the scavenger behavior that attracts people to Waikīkī.

Major Randall Platt District 6 (Waikīkī) commander said,

"On the street, some troublemakers have gone away, and beat officers have noticed. We are arresting significantly less people, and less crimes are occurring, generally speaking. " The reference is to before the initiation of Safe and Sound Waikīkī.

Waikīkī Improvement Association President, Rick Egged,co-chair of the community Safe and Sound Waikīkī Steering Committee said,

"I believe real progress is being made through the first six months of Waikīkī Safe and Sound, but will require ongoing commitment by all parties to make sure Waikiki remains the special place we know and love."

WAIKĪKĪ BEACH NEWS AND UPDATES

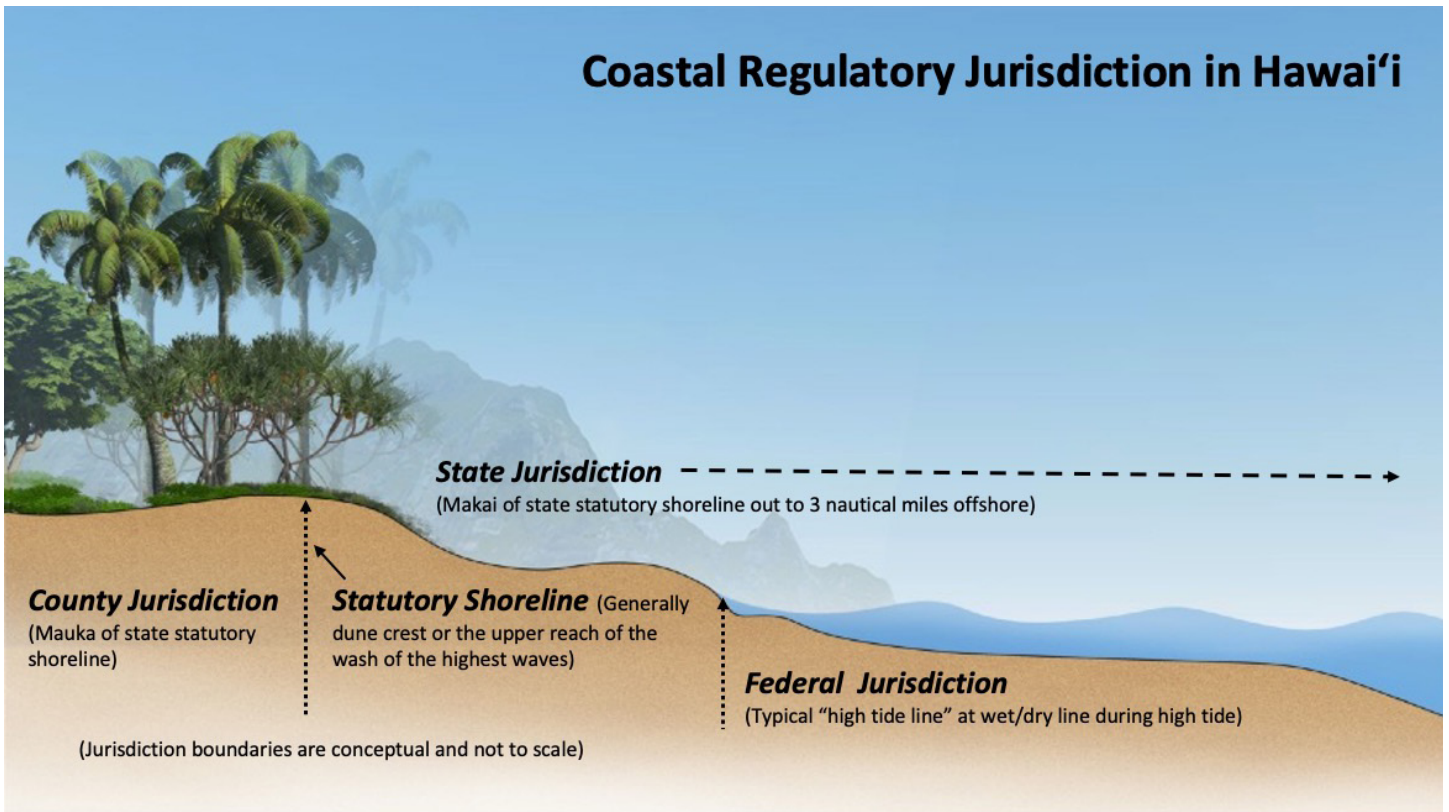
# NEW SHORELINE ORDINANCES

## Adopted By The City And County Of Honolulu



Mayor Blangiardi signed into law two new ordinances related to shoreline setbacks and the Special Management Area (SMA) rules for the City and County of Honolulu. These ordinances affect land use and development within the shoreline setback and SMA area which are located landward of the certified shoreline. The certified shoreline is typically located along the seaward face of existing seawalls in Waikīkī. These ordinances attempt to reduce exposure to coastal hazards and increase community resilience among other stated goals. Both ordinances apply to new construction along the shoreline and regulate the location and provisions for triggers for new permits and repair of existing structures in the coastal zone. The impact of these ordinances on new development in Waikīkī is thought to be somewhat limited due to the existing commercial development nature of Waikīkī and the fact the ordinances are primarily targeting residential development along the coast. The new shoreline setback of 60 feet will have potential impact of new development along the coast, however most of the immediate shoreline setback area is already developed and therefore limited on the new development that this may impact.

# Coastal Regulatory Jurisdiction in Hawai'i



## Ord 23-3 (Bill 41) Relating to Shoreline Setbacks (Effective July, 2024)

This ordinance increases the minimum shoreline setback from 40 feet to 60 feet and establishes an erosion-rate-based shoreline setback formula designed to increase resiliency in coastal areas, retain beaches and shoreline areas, and reduce hazards to people and buildings. There is an exemption for the erosion-rate based setback for the Primary Urban Center of which Waikīkī is part of, so the ordinance is limited in Waikīkī to a new 60 foot setback from the shoreline starting July, 2024.

## Ord 23-4 (Bill 42) Relating to the Special Management Area (Effective March 9, 2023)

This ordinance updates Special Management Area rules to provide additional protections against the impacts of coastal hazards, including sea level rise and coastal erosion and ensures consistency with State Coastal Zone Management regulations. This measure also defines what development is for application to the rules on what is considered new development as opposed to repair of existing structures within the Special Management Area. The SMA rules are primarily focused on new and existing residential development.

<https://www.resilientoahu.org/bills>





WAIKIKI BEACH  
CLEAN UP

Make a difference . . .

IN HONOR OF EARTH DAY



Come and join us!

**APRIL 22, 2023 SAT. ~ 7:00 AM**  
**MEET AT DUKE'S STATUE**

**Kūhio Beach Park**

Transportation will be provided to other  
clean up areas.

Continental Breakfast provided

Pau by 9:00 AM

**NO VALIDATED PARKING (you may find  
parking at the zoo or Kapiolani Park)**

**WAIKIKI IMPROVEMENT  
ASSOCIATION**

2250 Kalākaua Ave  
Suite 315

Honolulu, Hawai'i 96815

Email:

[mail@waikikiimprovement.com](mailto:mail@waikikiimprovement.com)

**PLEASE RSVP: 808.923.1094**

**[JOANN@WAIKIKIIMPROVEMENT.COM](mailto:JOANN@WAIKIKIIMPROVEMENT.COM)**

Mahalo to our Sponsors:

Hyatt Regency Waikiki  
ABC Stores  
Hilton Hawaiian Village  
Enoa Corporation  
Polynesian Adventure Tours  
Royal Star Hawai'i  
Bank of Hawai'i  
HPD D6  
Halekūlani  
Hawaiian Building Maintenance



Outrigger Hospitality Group  
Highgate Hotels  
Sheraton Princess Kaiulani  
Waikiki Beach Marriott Resort  
New Otani Kaimana Beach  
Moana Surfrider Hotel  
Central Pacific Bank  
Lili'uokalani Trust  
Club Wyndham at Waikiki Beach Walk  
Prince Waikikiki



# Kūhiō Beach Hula Show

Authentic Hawaiian music and hula by Hawaii's finest Halau Hula (dance troupes) and Hawaiian performers. Opens with traditional blowing of conch shell.

## **TUESDAYS AND SATURDAYS, 6:30-7:30 PM, WEATHER-PERMITTING**

Presented by Oahu Visitors Bureau, Hawaii Tourism Authority, City & County of Honolulu and Waikiki Improvement Association.

## **SUNDAYS, 6:30 - 7:30 PM, WEATHER-PERMITTING**

Presented by Hyatt Regency Waikīkī, City and County of Honolulu and the Waikīkī Improvement Association.

### **DETAILS**

- Located on the beachside of Kalakaua Avenue near the Duke Kahanamoku Statue, diagonally across from the Hyatt Regency hotel.
- Free, outdoors, casual, seating on the grass; beach chairs, mats, etc. okay. Cameras welcomed.
- No show if parades or street fairs are scheduled.

For information, call 808-843-8002.





# STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

---

## **SALUTE TO YOUTH PARADE**

**APRIL 5, 2023 WEDNESDAY**

6:00 PM Road Closes | 8:00 PM Road Reopens (Approximate)

SALUTE TO YOUTH PARADE sponsored by Hawaii Invitational International Music Festival/Coastline Travel Advisors Inc. The event will have 500 marchers, 15 vehicles, 5 floats, 10 bands. It will start at Ft. DeRussy, to Kalakaua Ave., kkhhd on Kalakaua Ave., to Monsarrat Ave to end at Queen Kapiolani Park. Contact: Stephanie Louzil 1-714-621-1040. E-mail: [stephanie@hawaiiinvitational.com](mailto:stephanie@hawaiiinvitational.com)

## **HAPALUA HONOLULU MARATHON HALF MARATHON**

**APRIL 16, 2023 SUNDAY**

4:00 AM Lanes Close | 11:00 AM Lanes Reopen (Approximate)

HAPALUA HONOLULU MARATHON HALF MARATHON sponsored by Honolulu Marathon Association. The event is expected to have 10,000+ runners. It will start on Kalakaua Ave., near Dukes Statue, head Ewa on Kalakaua Ave., to Ala Moana Blvd., to Nimitz Hwy., right to River St., right to King St., to Kapiolani Blvd., to Piikoi St., to Ala Moana Blvd., to Atkinson Dr., to Kapiolani Blvd., to Kalakaua Ave., to Monsarrat Ave., to Diamond Head Rd. going around Diamond Crater to Kalakaua Ave/Poni Moi St., to Kalakaua Ave., to end at Honolulu Marathon finish line. Traffic will be detoured: 1)Kalakaua Ave., a)from Kaiulani to Kapahulu will be closed from 3am-8am, b)from Ala Moana Blvd to Kaiulani Ave will be closed from 4:45am-9am, c)from Kapiolani Blvd. to Monsarrat Ave., two (2) makai lanes will be closed until approximately 9am 2)Ala Moana Blvd./Nimitz Hwy. a)eastbound from Ward Ave. to Kalakaua Ave. will be closed from 4am-8am b)westbound from Ena Rd. to River St. from 4am-7am, one westbound lane will remain open after last participants turn onto Ala Moana Blvd.; 3)River St., from Nimitz Hwy to King St. closed from 4:30 am to 8:30 am 4) King St., from Smith St. to Punchbowl St., three (3) makai bound lanes closed from 5 am to 8:30 am, 5)Kapiolani Blvd., from King St. to Piikoi St., two (2) makai side lanes closed from 5am-8:30am 6) Piikoi St., from Kapiolani Blvd. to



# STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

---

Waimanu St., a)two (2) makai bound lanes closed from 5am-8:30am b)two (2) mauka bound lanes closed from 5am-8:30am 7) Atkinson Dr. from Ala Moana Blvd. to Kapiolani Blvd., two (2) mauka bound lanes will be closed from Mahukona St. to Kapiolani Blvd. from 5am-9am 8)Monsarrat Ave., a)from Kalakaua Ave to Trousseau St, makai half closed from 5:30 am to 9:30 am, 9)Diamond Head Road, from Trousseau St to Poni Moi St, crater half closed from 5:30 am to 10:30 am 10)Kalakaua Ave., mauka half from Poni Moi to Monsarrat Avenue closed from 1:00 am to 12:00 noon  
Contra-flow lanes: 1) Uluniu Ave., from Koa to Kalakaua Aves at Hyatt Regency Hotel. 2) Lilioukalani Ave., from Koa to Pacific Beach Hotel driveway. 3) Ohua Ave., from Kuhio Ave to driveway of Waikiki Beach Marriott. 4) Paoakalani Ave., from Lemon Rd to driveway of Aston Waikiki Beach Hotel. Contact: Honolulu Marathon Assn. HOTLINE (808) 221-9534; JJ Johnson 782-2161; For more info, visit their website: <http://www.thehapalua.com>

## WAIKIKI SPAM JAM STREET FESTIVAL

APRIL 29, 2023 SATURDAY

1:30 PM Road Closes | 12:00 AM Road Reopens (Approximate)

WAIKIKI SPAM JAM STREET FESTIVAL sponsored by SJ Foundation. The event is expected to have 25,000+ participants. Lane closures begin at 12:30 pm for setup. The event will close Kalakaua Avenue, all traffic lanes/sidewalk areas, from Seaside Ave. to Liliuokalani Ave. from 1:30pm. Contact: Barbara Campbell 285-8446, Email: [barbarasoup@outlook.com](mailto:barbarasoup@outlook.com)

## Gashoken and Tangmi Open at Hawai'i's newest gourmet food hall STIX ASIA

Hawai'i's ONLY Asian food hall STIX ASIA, which opened its doors in February 2023 at the Waikiki Shopping Plaza, is excited to open two new vendors: **Gashoken** and **Tangmi**.

Gashoken serves authentic tonkotsu ramen from Kobe, boasting of an exclusive broth with an abundance of flavors that is sure to please the most discerning of ramen fans. Tangmi offers Southeast Asian cuisine where rice, fish, vegetables, fruits, spices, herbs and other fresh ingredients are integrated into vibrant, fragrant and complex flavored dishes.

Also at STIX ASIA, popular vendor **Nabe Aina** is now offering yakiniku options as well as hot pot, where guests can grill delicious A5 wagyu meat, seafood and vegetables at the table.

Positioned to be the ultimate cultural epicenter for food and education, STIX ASIA is the only place in Hawai'i where visitors can explore Asian cuisines from countries such as Japan, China, Taiwan, Korea, Singapore and more through 17 food vendors - all in one place. Stay tuned for two more vendors Ramen Akatsuki and Tempura Kiki opening later this month.

STIX ASIA is located in the lower level of the Waikiki Shopping Plaza, at 2250 Kalakaua Avenue. The food hall is open from 11 a.m. to 10 p.m. daily. For more information and details on all the vendors, **visit [www.stixasia.com](http://www.stixasia.com)** or call (808) 744-2445.





## Cattleya Wine Bar

*Named after our signature orchid, the Cattleya Wine Bar resides in the heart of Orchids. A perfect combination of Mediterranean influenced tapas with regional grape styles and wines. The bespoke centerpiece communal table makes it an ideal gathering place for a quick glass of wine or easy lingering conversations. Wednesday – Friday evenings 4:00 – 8:00 pm.*



### Art of Wellbeing Promotion - April

#### April 8 – The Principles of Feng Shui

Discover how to create balance and harmony within your life with subtle arrangements and elements of nature.

#### RENEW

In celebration of SpaHalekulani's 20<sup>th</sup> Anniversary, we invite you to enjoy 10% off our Bodywork & Beauty Services in our satellite location.

Please call 808-931-5322 for more information and to make a reservation.



### The origins of the Halekulani Coconut Cake

It has recently been discovered that our signature Coconut Cake made its first appearance on a Halekulani menu dated April 9, 1959. Since its debut, 64 years ago, a few enhancements have been made, adding a decadent amaretto cream filling, coconut flakes, and drizzled with Raspberry Coulis & Crème Anglaise. If you have not yet fallen in love with this cake, be sure to try it at one of our three restaurants – La Mer, Orchids, and House Without A Key.





## Especially For You

*Halepuna Waikiki Vacation – Your Way.*

*Create your own package by choosing any two of the following options:  
Early Check-in; Late Check-Out, Daily Breakfast for two, Room Upgrade, and Resort Credit.  
For more information, please contact [reservations@halepuna.com](mailto:reservations@halepuna.com).*



### HALEKULANI COCONUT CAKE

The first appearance of Halekulani's Coconut Cake was on a historical menu dated April 9, 1959. A few enhancements have been made since its first appearance 64 years ago, with an amaretto cream filling, coconut flakes, and drizzled with Raspberry Coulis & Crème Anglaise, however it has been said that the taste is almost like the original.

You can find our signature cake at Halekulani Bakery, along with other baked treats.

Thursday – Sunday from 6:30 am to 11:30 am



### Introducing *UMI by Vikram Garg*

Located on the first floor of Halepuna Waikiki, Oahu's most anticipated new restaurant, *UMI by Vikram Garg*, offers a contemporary breakfast (April 17) and immersive dinner experience called the "Ocean's Harvest" (May 14). Award-winning Chef Vikram Garg is celebrated for his superior seasonal ingredients, vibrant cultural infusions, masterful execution, and signature bespoke chef's table. [www.umiwaikiki.com](http://www.umiwaikiki.com) | 808-744-4244.

Daily: Walk-ins welcome  
April 17: Breakfast 7:00 – 11:00 am  
Attire: Smart Casual





## *Na Leo Pilimehana Mother's Day Concert at Hawai'i Convention Center*

*With special guest Josh Tatofi*

Celebrate Mother's Day while enjoying a special brunch and live performance by the best-selling Hawaiian female group in the world. Na Leo Pilimehana, which in Hawaiian means "voices blending together in warmth," captures the group's style of soothing, melodic voices. With 23 Na Hoku Hanohano Awards, Na Leo, consisting of three childhood friends – Nalani Jenkins, Lehua Kalima and Angela Morales-Escontria, has written, recorded and performed over 20 No. 1 hits. Na Leo will be joined by special guest Na Hoku Hanohano Award winner Josh Tatofi, who was awarded Hawaiian Single of the Year, Single of the Year and Hawaiian Music Video of the Year in 2022.

Doors open at 10 a.m. for brunch concert ticket holders. Brunch starts at 10:30 a.m., and the concert starts at noon. General admission doors open at 11:45 a.m. Signature cocktails and light refreshments will be available for purchase at the bar.

Tickets start at \$110 per adult and \$80 per child (3-11 years old) including reserved seating and brunch; tables of 10 are \$1,000. General admission non-reserved seating is \$65 per person. Children 2 years and younger are free. Garage parking is available for \$15 per entry. Purchase tickets at [HawaiiConvention.com](https://HawaiiConvention.com); all tickets are non-refundable.

*Sponsorship opportunities are available by e-mailing [info@hccasm.com](mailto:info@hccasm.com).*

*For more on Na Leo, visit [naleopilimehana.com](https://naleopilimehana.com)*





# INTERNATIONAL MARKET PLACE

## Brunch is back on the Grand Lānai!

Elevate your weekends with weekend brunch in the heart of Waikīkī at one of the open-air restaurants on the Grand Lānai at International Market Place. From a mimosa brunch at Herringbone to the family-friendly offerings at Liliha Bakery, there's something for everyone.

Beginning April 1, International Market Place will offer a stamp card, inviting diners to join the “[IMP Brunch Bunch](#).” Those who go to at least 3 weekend brunches between Saturday, April 1 and Sunday, June 25 will be eligible to enter a drawing for IMP gift cards and other prizes.

### Crackin' Kitchen

Crackin' Kitchen is like no other of its kind, offering a new-style of Hawaiian-Cajun seafood. The menu



consists of Cajun cuisine infused with the spirit of Hawaii and signature flavors that are sourced locally, providing a feast for the senses. Their brunch menu includes Pancake Tacos, Lobster Benedict, and so much more!

**Weekend Brunch:** Saturday & Sunday, 10 am-3 pm.

[Click to view menu](#)

### Eating House 1849



Eating House 1849 pays homage to Hawaii's vibrant culinary heritage. With a nod to restaurateurs like Peter Fernandez who, as the story goes, opened one of the first restaurants in Hawaii called the Eating House back in the mid-1800s using what was available from local farmers, ranchers, foragers, and fishermen. It's here that award-winning Chef Roy Yamaguchi blends these two worlds: the easy ambiance and simple flavors of a

plantation town with the dynamic modernity of haute cuisine. Enjoy it all at the International Market Place in Waikiki.

**Weekend Brunch:** Saturday & Sunday, 10:30 am-2 pm. [Click to view menu](#)

### ShoreFyre



Famous for its 50/50 Bacon Burger, ShoreFyre cooks up delicious food for breakfast, brunch, lunch, and dinner. With a full bar at hand, they create some of Hawaii's signature cocktails all in a laid back, casual setting. ShoreFyre makes everything fresh with aloha spirit to create tastes and flavors that will recharge you, no matter what's on your itinerary.

**Weekend Brunch:** Saturday & Sunday, 9 am-3 pm.

[Click to view menu](#)



## Herringbone



Herringbone is a social dining brand from Tao Group Hospitality offering 'fish meats field' coastal cuisine with an emphasis on line-caught seafood and high-quality meats. The cuisine uses market-driven ingredients and a curated wine selection that allows guests to set sail on a unique culinary and social dining experience. The Weekend Brunch menu includes popular dishes such as the Papaya Bowl, Eggs Benedict, and Mochi

Pancakes, paired with fresh fruit mimosas. For reservations at International Market Place:

<https://goo.gl/hzJanq>

**Weekend Brunch:** Saturday & Sunday, 10:30 am-2:30 pm. [Click to view menu](#)

## Liliha Bakery



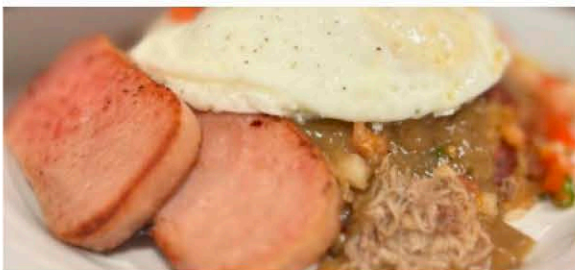
Home to the original Coco Puff, Poi Mochi Donut, and Chantilly Cake. Aside from iconic pastries and local dishes, celebration is a big part of the Liliha mission. Its full-service coffee shop menu of comfort food and traditional favorites has been adored by locals and visitors since 1950. At Liliha Bakery, the smell of fresh Chantilly permeates throughout the bake shop.

Customers enjoy indoor, outdoor and counter seating,

along with a bakery counter selection of dozens of baked goods for takeout or onsite enjoyment.

**Weekend Brunch:** [Click to view menu](#)

## Moani Waikiki



Moani Waikiki is an 'ohana-run restaurant featuring live music, 'ono food and aloha. 'Ohana is the foundation for The Moani, which offers delicious comfort food crafted from local recipes that have been handed down for generations. Breakfast items include Sweet Potato-Infused French Toast, Kaiea "POG" Pancakes, and more!

**Weekend Brunch on Sundays:** 10 am-2 pm. [Click to view menu](#)

The brunch offerings complement the center's many casual dining choices on Levels 1 and 2, like the new Waikiki Café in Kūhiō Ave Food Hall, Kona Coffee Purveyors, Uncle Sharkii Poke Bar, and Magnolia Ice Cream and Treats."

From halo halo and poke bowls to kal-bi ribs and kampachi crudo, the International Market Place is home to Waikīkī's largest collection of restaurants, cafes, quick bites, and open-air dining with many locally owned and operated eateries. Its Grand Lānai restaurants offer both indoor and outdoor seating at all establishments.

**International Market Place** [www.shopinternationalmarketplace.com](http://www.shopinternationalmarketplace.com) Ph: 808-931-6105



fg

**FOOD GURUS  
HAWAII**

**We Move Brands Off Shelves & Into Hearts**

Food Gurus is Hawaii's Food & Beverage Marketing Specialist.  
One -Stop Comprehensive Creative, Digital, Marketing &  
Publicity Customized Solutions.

**foodgurususa.com**

Contact us for a free consultation  
Doug Harris - [doug@digivortex.com](mailto:doug@digivortex.com) | (808) 946-4626







# Comingupcoming

## APRIL NEWS AT WAIKIKI BEACH WALK

[Waikiki Beach Walk](#) welcomes the spring season with new store openings and premier Hawaiian entertainment. The center is home to some of Hawaii's greatest unique shopping experiences with locally made products, award-winning restaurants, nightlife, and world renown entertainment, making Waikiki Beach Walk a slice of Hawai'i life, popular with visitors and residents.

### NEW STORE OPENINGS

**SOHA KEIKI** is a specialty store just for kids inspired by the popular local boutique, SoHa Living. The store officially opened on March 14, 2023 fronting Lewers Street as their first location in Waikiki. The owners take pride in thoughtfully selecting products to make their shoppers feel relaxed, happy and at home here on the islands. Having enjoyed much success with the original SoHa Living stores, they decided in 2021 to expand their offerings and open SoHa Keiki, a place just for keiki with goods ranging from bedroom and nursery décor, baby blankets, stuffed animals, books and games, to kids' accessories and more.

Opening April 3 is **NALU HEALTH BAR & CAFÉ**. Its "healthy-good menu" is beloved by Hawaii locals, with locally sourced and organic ingredients. Nalu Health Bar receives raves for its *açaí* bowls. "We use an imported grade A *açaí* directly from Brazil, setting Nalu's bowls apart from most," says Nalu co-owner Jota Munoz. The café also offers coffee, teas and special breakfast items. Organic ingredients are generously incorporated, whenever possible.



### ENTERTAINMENT

Waikiki Beach Walk's **Mele Hali'a** presents the finest in Hawaiian musical entertainment by some of Hawai'i's most exceptional, award-winning artists on one special Sunday each month. April's Mele Hali'a will feature **George Kuo & Friends** on **Sunday, April 16 from 5 to 6 p.m.** George is a well-known and highly awarded slack key guitarist who brings people together with his traditional nahenahe style of music. Some of his accolades include excellence in recording achievement by the Hawaii Academy of Recording Arts, Na Hoku Hanohano Awards, for Instrumental Album of the year in 1995 for Hawaiian Touch and 1996 for Aloha No Na Kupuna – Love for the Elders.



## PacRim Marketing Group Welcomes New Leadership and Announces Promotions

[PacRim Marketing Group](#) recently welcomed new faces to the 'ohana and announced promotions of two longtime team members.



*Sayuri Kimura*

**Sayuri Kimura** is Executive Vice President, responsible for monitoring departmental operations, managing customer relationships, developing the company's strategic goals, and identifying business opportunities to maximize business performance, drive revenue, and achieve profitability goals.

Sayuri comes to PacRim from Giftmall.inc (LUCHE GROUP), where she was Director of Sales & Marketing. There she led and produced new IT business, directed B2B logistics, and developed business plans. Sayuri has expertise in marketing strategy, planning, and negotiations, which she displayed through leadership roles in advertising, IT, and PR. Sayuri's career includes six years at Hakuhodo, one of Japan's top advertising and PR agencies, where she worked with global and Japanese clients such as Shiseido, JAL, Kao, Mercedes Benz, Mazda, and Estee Lauder Group. She is a graduate of Bridgewater St. Univ in Massachusetts.



*Hayato Fukumitsu*

PacRim Marketing Group also welcomes **Hayato Fukumitsu** as Director of Business Development. He will execute the firm's growth vision and lead strategy, plans, and processes to drive sales, increase revenue, expand markets, and accomplish financial objectives. He is responsible for developing successful long term strategic partnerships and client relationships with customers, partners, and vendors.

Hayato joins PacRim Marketing Group after holding management positions in the luxury hospitality and food & beverage industries. This includes Sales Consultant for Sysco, Leisure Sales Manager for Fairmont Orchid, General Manager at Centerplate, and most recently, Food and Beverage Manager for Auberge Mauna Lani. Hayato graduated from the University of Hawai'i at Mānoa Shidler College of Business.



*Yuko Akiba*

**Yuko Akiba** is now Director of Digital Marketing, responsible for all digital planning, design, development, implementation, and management of digital strategies. This includes leading initiatives such as campaign ideation, execution, measurement, analysis, optimization and assuring efforts are integrated to achieve objectives. She will work to build and maintain relationships with clients and support the overall integration of marketing strategies within the company.

Yuko has been with PacRim Marketing Group for over 18 years, and as the Senior Digital Marketing Manager, contributed to the success of the company and its many hospitality industry clients. Her online marketing initiatives have transformed Japanese websites into growing revenue sources. Yuko is a graduate of Aoyama Gakuin University.



*Jean Dickinson*

**Jean Dickinson** has been promoted to Chief Integrated Marketing Officer. She oversees the planning, development, implementation and monitoring of the overall business marketing strategy. In her client-facing role she is responsible for programs that include market research, pricing, marketing communications, advertising, and public relations to achieve client and company goals.

She currently leads the integrated marketing team and client brand and positioning objectives. Her passion and skills in public relations, advertising, marketing, strategic planning, and copywriting have helped numerous clients. Previously, Jean held management positions with Marriott International and a leading commercial real estate firm. She is an honors graduate of Pepperdine University.

## Egg-citing Events This April at Royal Hawaiian Center



### Easter Eggstravaganza: A Fun-Filled Day for the Whole ‘Ohana!

APRIL 08 - 09, 2023 | 3PM - 6PM

AT HELUMOA HALE GUEST SERVICES

Join Royal Hawaiian Center for a two-day Easter activation on April 8th and 9th, 2023 from 3pm to 5pm. Bring the whole ‘ohana and meet Aunty Lele and Uncle Lapaki for a **FREE** photo opportunity. Don't miss out on this eggs-traordinary Easter celebration at the Royal Hawaiian Center. Located in Helumoa Hale Guest Services, Building B, Level 1.

To learn more, visit <https://www.royalhawaiiancenter.com/events>.



# Shop and Stargaze in Paradise at the Royal Hawaiian Center

APRIL 20, 2023 | KA LEWA LĀNAI | BUILDING A, LEVEL 4

Shop the **Mālama Hawai'i Makers Market** on April 20 from 4-9pm featuring a curated collection of Hawai'i's premier makers, artists, and designers. From beautiful resin artwork on native wood by Christian Bendo Art, hand-crafted, personalized jewelry by Miriam Quijano Designs, to unique goods including hand-painted, island-inspired ornaments by Izett Studio! The Market is open to the public and free to attend. Located at Ka Lewa Lānai, Building A, Level 4.

For more information, please visit

<https://www.royalhawaiiancenter.com/events/malama-makers-market>.



**Experience a breathtaking view of the stars this March!** Join us on April 20 at 7:30pm-9:30pm for an up close and personal look at the moon and stars in the Hawaiian night sky at our monthly Rooftop Stargazing event located at Ka Lewa Lānai in Building A, Level 4. This event is open to the public and completely free to attend, but space is limited and available on a first come, first serve basis. Masks are encouraged and social distancing will be observed for a safe and enjoyable evening under the stars.

To learn more, visit

<https://www.royalhawaiiancenter.com/events/rooftop-stargazing>.

## Golden Week

APRIL 29 - MAY 7, 2023

Join Royal Hawaiian Center in celebrating Golden Week with a popular **Lucky Spin promotion!** Starting April 29 through the end of the Japanese long holidays, customers who spend \$300 or more in same-day Royal Hawaiian Center receipts will have the chance to spin the Royal Prize Wheel at Helumoa Hale Guest Services between 11am and 8pm daily with same-day receipt(s) totaling \$300 or more and a valid Hawai'i State I.D., driver's license, or military I.D. Participants will have a chance to win a variety of prizes from participating merchants, as well as Royal Hawaiian Center gift cards and logo items. Don't miss out on this exciting opportunity to win big and shop with style at the Royal Hawaiian Center.

For a full list of events, visit [www.royalhawaiiancenter.com/events](http://www.royalhawaiiancenter.com/events).

For updates on new stores and restaurants, follow us on social media (@royalhwncr) or visit our website at [www.royalhawaiiancenter.com](http://www.royalhawaiiancenter.com)



## Complimentary Cultural Programming

LĀ PULE SUNDAY	PŌ‘AKAHI MONDAY	PŌ‘ALUA TUESDAY	PŌ‘AKOLU WEDNESDAY	PŌ‘AHĀ THURSDAY	PŌ‘ALIMA FRIDAY	PŌ‘AONO SATURDAY
<b>LOCAL INFORMATION</b> <b>A3:</b> Building A, 3rd Floor <b>B1:</b> Building B, 1st Floor <b>G1:</b> The Grove Stage <b>HH:</b> Helumoa Hale For more information, call Helumoa Hale Guest Services. (808 922-2299)						<b>1</b> <b>3:30PM   G1</b> Keiki Hula Performance <b>5:30PM - 6:30PM   G1</b> Hula Kahiko Performance
<b>2</b>	<b>3</b> <b>11AM - 12PM   G1</b> ‘Ukulele Lesson	<b>4</b> <b>11AM - 12PM   G1</b> Hula Lesson <b>5:30 PM - 6:30PM   G1</b> Kawika Trask Trio	<b>5</b> <b>5:30 PM - 6:30PM   G1</b> Pu‘uhonua Performance	<b>6</b> <b>12PM - 1PM   G1</b> Keiki Hula Lesson <b>5:30 PM - 6:30PM   G1</b> Kawika Trask Trio	<b>7</b> <b>12PM - 1PM   A3</b> Lei Making Lesson <b>5:30PM - 6:30PM   G1</b> Malu Productions	<b>8</b> <b>3PM - 6PM   B1</b> Easter Bunny Photos <b>3:30PM   G1</b> Keiki Hula Performance <b>5:30PM - 6:30PM   G1</b> Hula Kahiko Performance
<b>9</b> <b>3PM - 6PM   HH</b> Easter Bunny Photos	<b>10</b> <b>11AM - 12PM   G1</b> ‘Ukulele Lesson	<b>11</b> <b>11AM - 12PM   G1</b> Hula Lesson <b>5:30 PM - 6:30PM   G1</b> Kawika Trask Trio	<b>12</b> <b>11AM - 12PM   A3</b> Lauhala Lesson <b>5:30 PM - 6:30PM   G1</b> Pu‘uhonua Performance	<b>13</b> <b>12PM - 1PM   G1</b> Keiki Hula Lesson <b>5:30 PM - 6:30PM   G1</b> Kawika Trask Trio	<b>14</b> <b>12PM - 1PM   A3</b> Lei Making Lesson <b>5:30PM - 6:30PM   G1</b> Malu Productions	<b>15</b> <b>3:30PM   G1</b> Keiki Hula Performance <b>5:30PM - 6:30PM   G1</b> Hula Kahiko Performance
<b>16</b>	<b>17</b> <b>11AM - 12PM   G1</b> ‘Ukulele Lesson	<b>18</b> <b>11AM - 12PM   G1</b> Hula Lesson <b>5:30 PM - 6:30PM   G1</b> Kawika Trask Trio	<b>19</b> <b>11AM - 12PM   A2</b> Lauhala Lesson <b>5:30 PM - 6:30PM   G1</b> Pu‘uhonua Performance	<b>20</b> <b>12PM - 1PM   G1</b> Keiki Hula Lesson <b>4PM - 9PM   A4</b> Makers Market <b>5:30 PM - 6:30PM   G1</b> Kawika Trask Trio <b>7:30PM - 9:30PM   A4</b> Rooftop Stargazing	<b>21</b> <b>12PM - 1PM   A3</b> Lei Making Lesson <b>5:30PM - 6:30PM   G1</b> Malu Productions	<b>22</b> <b>3:30PM   G1</b> Keiki Hula Performance <b>5:30PM - 6:30PM   G1</b> Hula Kahiko Performance
<b>23</b>	<b>24</b> <b>11AM - 12PM   G1</b> ‘Ukulele Lesson	<b>25</b> <b>11AM - 12PM   G1</b> Hula Lesson <b>5:30 PM - 6:30PM   G1</b> Kawika Trask Trio	<b>27</b> <b>11AM - 12PM   A3</b> Lauhala Lesson <b>5:30 PM - 6:30PM   G1</b> Pu‘uhonua Performance	<b>28</b> <b>12PM - 1PM   G1</b> Keiki Hula Lesson	<b>29</b> <b>12PM - 1PM   A3</b> Lei Making Lesson <b>5:30PM - 6:30PM   G1</b> Malu Productions	<b>30</b> <b>3:30PM   G1</b> Keiki Hula Performance <b>5:30PM - 6:30PM   G1</b> Hula Kahiko Performance
<b>31</b>						

All programming is subject to change or cancellation. Contact Helumoa Hale Guest Services at 808.922.2299 or text us at 808.425.9088 for the latest information. Standard parking rates apply.



# The Waikiki Shopping Plaza



**STIX**  
ASIA

Enjoy the ultimate Asian dining experience in the heart of Waikiki. Read all about Stix Asia at [waikikishoppingplaza.com/blog](http://waikikishoppingplaza.com/blog)

## Shopping

ABC Stores  
Belle Vie  
Black Palette Tattoo  
H&M  
Hamilton Boutique  
HiLife  
Honolulu Cookie Company

LC Creations  
Lono God of Peace  
Lululemon  
Maxi Hawaiian Jewelry  
Pure Stone  
Quiksilver  
Sephora

Tiki Products  
USPS  
Victoria's Secret  
Wahing Jewelry  
Waikiki Trolley Kiosk  
World Assistance Services

## Dining

Buho Cantina  
Royal Lobster  
Sky Waikiki  
Starbucks  
STIX ASIA  
Tanaka of Tokyo

## Parking

**Waikiki Shopping Plaza**  
\$3 per half hour  
\$15 Daytime Special: Up to 10 hours for \$15  
if you enter the lot from 6:30am - 4:30pm

**Waikiki Business Plaza**  
\$3 per half hour

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza during parking lot operating hours.

~~The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours are from 6:30am – 12am.~~



# WAIKĪKĪ IMPROVEMENT ASSOCIATION

---

Wikiwiki Wire is published on the first Monday of each month. If you would like to share your news with other members, please send your info to: [editor@waikikiimprovement.com](mailto:editor@waikikiimprovement.com).

## **Submission Deadline**

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM MONDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Monday of each month.

**News & Stories:** Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

**Flyers/PDFs:** Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

**Press Releases:** Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

**Photos:** For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.





# WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

## HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.