



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire

E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!



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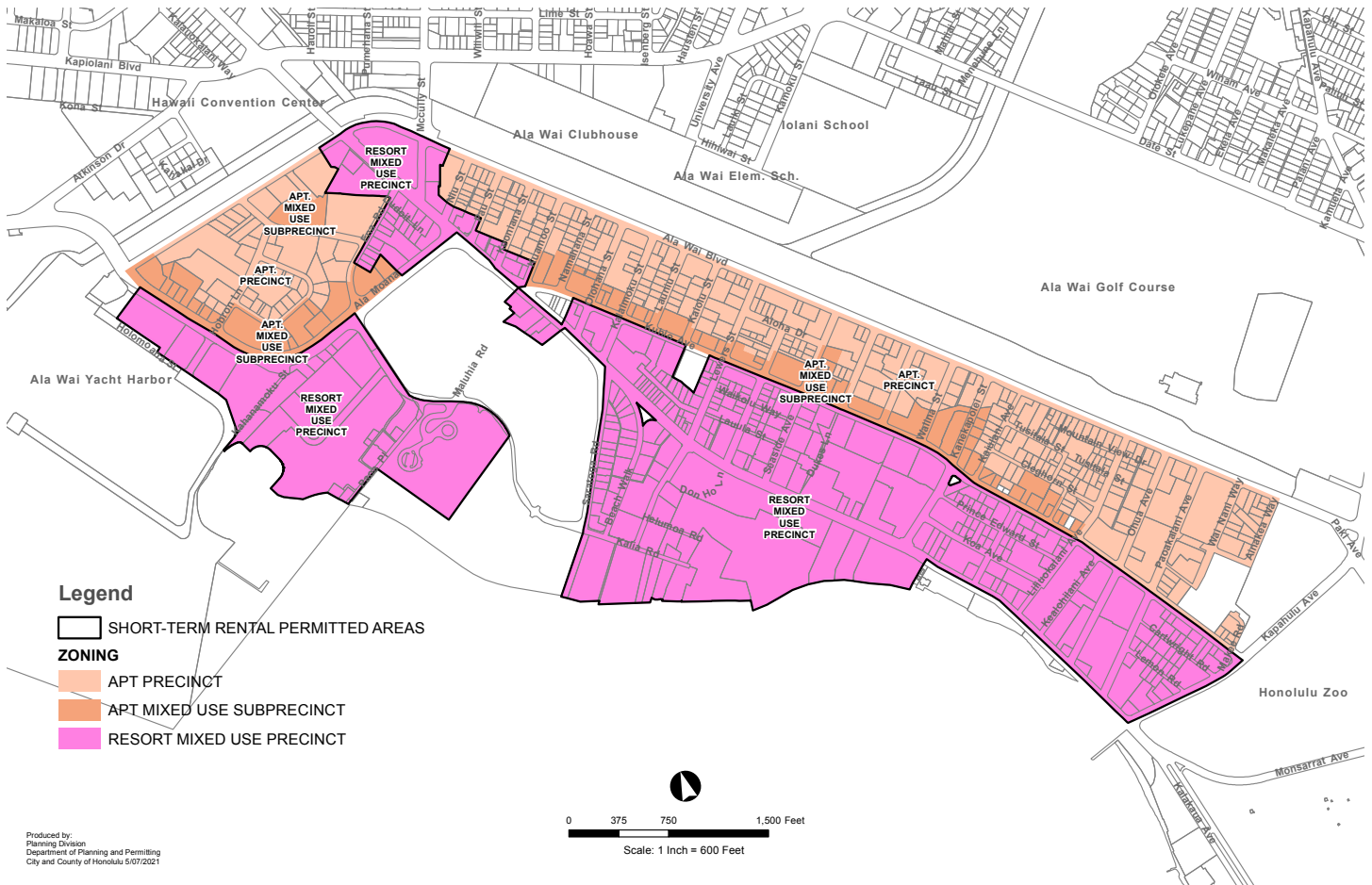
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City Proposes Amendments to Transient Accommodations Ordinance



The City and County of Honolulu Department of Planning & Permitting (DPP) has proposed amendments to the Land Use Ordinance (LUO) relating to bed and breakfast homes (B&Bs), hotels and Transient Vacation Units (TVUs)- also known as short-term rentals (STRs).

Aiming to better manage tourism while simultaneously addressing housing needs for residents, the DPP is now rightly calling for amendments to the 2-year-old ordinance. At a news conference, Mayor Rick Blangiardi said: “We have a housing crisis that, more than anything, the short-term vacation rentals have really impacted ... and taken a lot of units off the market that could be available to local people.”

In surveys and a myriad of public meetings, the community has expressed consternation over tourism growth culminating in over 10 million total visitors to Hawaii in 2019. As the Governor, Mayor and other community leaders have noted, this growth has occurred despite almost no increase in legal

vacation units. To put the numbers into perspective, there are approximately 39,000 permitted vacation units on O'ahu; about 32,000 of these units are in Waikiki (including hotels). According to estimates done in 2018 by the Hawaii Tourism Authority, there were approximately 10,000 illegal STR units on O'ahu - other estimates are as high as 25,000 illegal vacation rental units. Even using the most conservative estimates, illegal short-term rentals account for about 20% of all the available vacation units on O'ahu; and according to DPP, all but 750 are unpermitted.

The latest proposals by DPP are certainly a robust effort to bring the current chaotic situation under control. One of the most dramatic proposed changes is in the definition of short-term rentals from less than 30 days to less than 180 days.

The proposed changes are as follows:

- Provide greater enforcement tools over illegal and non-compliant STRs.
- All existing non-conforming B&Bs and TVUs will continue, provided the units are registered, pursuant to the ordinance.
- No new B&Bs and TVUs will be allowed or permitted in residential zoned areas.
- New B&Bs and TVUs will only be allowed in areas adjacent to and associated with existing Resort zoned property, specifically in the A-2 medium-density apartment zoning district located in the Gold Coast area of the Diamond Head Special district and in the A-1 low-density and A-2 medium density apartment zoning districts located adjacent to the Ko'Olina and Kulima resort areas.
- All STRs will be required to include their certificate of registration number or their nonconforming use certificate number in all advertisements. Any advertisement of a property for use as a B&B or TVU without such registration number is a violation.
- Hotels, condominium hotels and hotel units will be newly defined and added as a permitted use subject to development conditions in the Apartment Precinct and Apartment Mixed Use Precinct of Waikiki.



PROPOSED AMENDMENTS TO THE LAND USE ORDINANCE

“We have a housing crisis that, more than anything, the short-term vacation rentals have really impacted ... and taken a lot of units off the market that could be available to local people.”

- Rick Blangiardi

- All registered existing non-conforming and newly permitted TVUs are to be assessed at the hotel and resort rate for real property tax purposes.
- All registered existing non-conforming and newly permitted B&Bs are to be assessed at the B&B home rate for real property tax purposes; consistent with the requirement that the owner of the B&B must live at the B&B. All B&B owners must obtain the home exemption for real property tax.
- All new B&Bs and TVUs must have and keep current general excise and transient accommodations tax licenses, and must maintain a minimum of \$1 million in commercial general liability insurance for their units at all times.
- The current update of the Primary Urban Center will allow for Resort Zoning for individual properties located along the “Gold Coast of Waikiki” -- the area makai of Kapiolani Park -- so that owners in this area will be able to up-zone their property to the resort district.
- Provide annually to the Department up to \$3,125,000 in real property taxes from registered B&Bs for the purposes of funding enforcement of STRs.
- The definitions of “bed and breakfast home” and “transient vacation unit” are amended to increase the rental period for TVUs or B&Bs from less than 30 days to less than 180 days.
- The Department of Planning and Permitting’s violation enforcement procedures have been overhauled in order to better equip their inspectors to investigate and enforce violations of the Land Use Ordinance, including the provisions related to STRs.

The first step in the process for the proposed amendments is the City Planning Commission. The Planning Commission initiated their hearing process on September 1, 2021. The Planning Commission will make their recommendations and then the bill will be transmitted for introduction at the City Council.

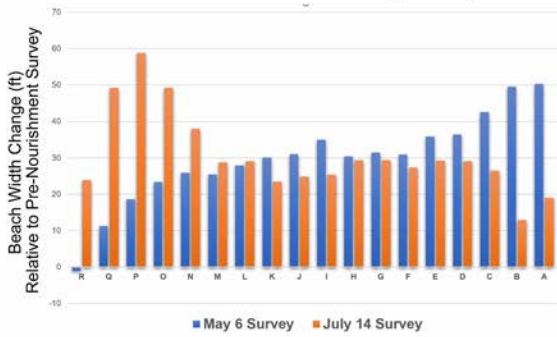
Royal Hawaiian Groin Replacement Project Awarded 2021 Best Project Award



The Royal Hawaiian Groin located between the Sheraton Waikiki and the Royal Hawaiian hotel, was recently awarded a 2021 best project award by the Engineering News Record for small projects (under \$10 million). With a total cost of \$1.4 million, the project was well under the estimated cost of \$2.5 million. The \$1.4 million construction contract for the project was awarded to Kiewit Infrastructure Corp, the same contractor that conducted the recent Waikiki Beach Maintenance project in February to June, 2021. The Royal Hawaiian Groin project was completed in August of 2020 and was on an accelerated schedule due to the local economic shutdown from Covid-19 travel restrictions. The award reflects the excellence in construction management and efficiency.

2021 Waikīkī Beach Maintenance Project

Post-Nourishment UAS Beach Monitoring Survey Results



As of May 6, 2021 (just following nourishment completion) the beach had been widened by an average of 29.7 ft, with an area increase of ~ 52,000 square feet.*

As of July 14, 2021 (the next bi-monthly survey) overall change in average beach width and area were negligible. The average beach width relative to the pre-nourished beach condition measured 30.7 ft and added dry beach area remained at ~ 52,000 square feet.

While there were no significant gains/losses in average width or area two months following nourishment, there were changes in how sand was distributed. Sand in this area is known to shift due to seasonal changes in sand transport direction (typical of Hawaiian beaches). The western end of the beach (Lines N-R) gained width, while the eastern end (Lines A-E) lost width. This is a trend that's expected to reverse as winter transport patterns take over. These shifts were anticipated as part of the project design by placing additional width along the eastern end of the beach during nourishment.

*Width and area calculations are based on the pre-nourished beach condition (as of April 22, 2021) and based on the elevation contour representing the high wash of the waves. Gaps in UAS orthomosaic imagery overlaid on ArcGIS Basemap.



The Waikīkī Beach Special Improvement District Association (WBSIDA) in partnership with the Department of Land and Natural Resources (DLNR), replaced the existing Royal Hawaiian groin with an engineered rock rubble-mound groin. The primary project objective is to maintain the approximate beach width of the 2012 Waikiki Beach Maintenance shoreline nourishment project. The WBSIDA contributed \$700,000 (50%) to the total project costs. Project monitoring through July of 2021 indicate sand is moving laterally within the beach area but there has been no net loss of sand volume within the beach cell so far.

For more information on the award visit:

<https://www.enr.com/blogs/12-california-views/post/52113-enr-california-announces-2021s-regional-best-project-winners>

For more information on the Royal Hawaiian Groin:

<https://www.wbsida.org/projects-royalhawaiiangroin>

Duke's Marketplace Renovation

Duke's Lane Marketplace is a special treasure that spans decades in the state's tourism mecca.

Conveniently located in the "Center of Waikiki," Duke's Lane recently completed a renovation that refreshes the landmark marketplace, while maintaining its historical significance and the vintage International Marketplace tradition of kiosk vendors - bargaining and treasure hunting experiences - the last of its kind in Waikiki and in the modern retail age.

Duke's Lane, which consists of 89 kiosk spaces, has increased retail and merchant offerings to include more local vendors and made in Hawaii food, snack, and retail options.

When you arrive at Duke's Lane via Kalakaua, Kuhio or Seaside Avenues, you can't help but notice the reincorporation of the "Hawaiian Sense of Place," which showcases local vendors and event space that will feature local performers.

Don't take our word for it, come and experience Duke's Lane for yourself at 5 Duke's Lane in Waikiki to explore its many offerings.



The Outrigger Duke Kahanamoku Foundation Receives \$25,000 Award from GSD

The Foundation for Global Sports Development (GSD) and its media production company, Sidewinder Films, proudly present *Waterman* – a film to honor Duke Kahanamoku. To celebrate Duke's life and further the education of Hawai'i's student athletes, GSD presented a \$25,000 donation to the Outrigger Duke Kahanamoku Foundation on August 28, 2021.

"We are so deeply touched by the generous gift from The Foundation for Global Sports Development," said Bill Pratt of the Outrigger Duke Kahanamoku Foundation. "Their aloha for Duke and level of commitment to invest in Hawai'i's student athletes will continue to perpetuate Duke's legacy for generations to come."

Waterman explores Duke's journey and influence as a legendary swimmer, trailblazer, and the undisputed father of modern-day surfing. Through rare footage and incisive interviews, the film celebrates Duke's triumphs and philosophy of inclusion, challenging us all to embrace diversity and incorporate Aloha into our own lives.



“As a production company, we create films that celebrate the sport of life,” said David Ulich, Waterman producer and GSD board member. “As a private foundation, we go beyond the films to inspire curiosity and create a lasting impact. With Waterman, we are delighted to partner with the Outrigger Duke Kahanamoku Foundation and perpetuate Duke’s legacy as a waterman.”

The Foundation for Global Sports Development (GSD) was established in 1996 to enrich the lives of youth through the power of sport. In 2015, the foundation launched its media production company, Sidewinder Films, to inspire audiences through films that shed light on the remarkable, untold stories that celebrate the sport of life.

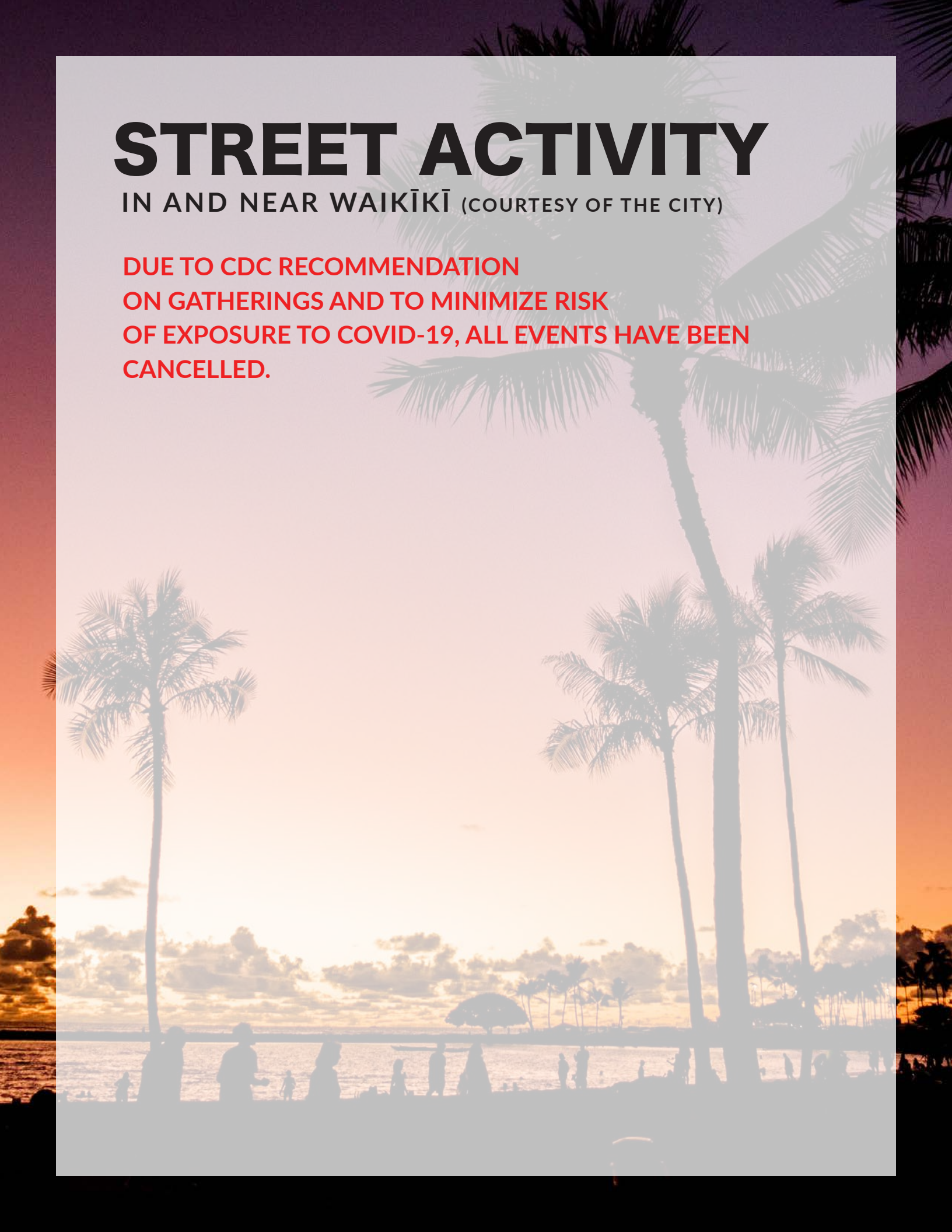
“This year, we are celebrating the realization of Duke’s dream for surfing to be an Olympic sport – a dream 100 years in the making,” said Dr. Steven Ungerleider, Waterman producer and GSD board member. “Waterman is more than a documentary about a man. It is a tribute to Duke and his passion for sharing surfing and Hawai’i with the world.”

For more information, and to receive updates on the film’s release dates, visit www.watermanthemovie.com.

STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

**DUE TO CDC RECOMMENDATION
ON GATHERINGS AND TO MINIMIZE RISK
OF EXPOSURE TO COVID-19, ALL EVENTS HAVE BEEN
CANCELLED.**





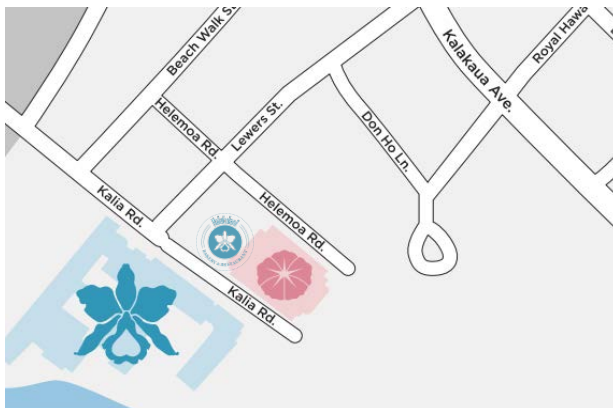
Halekulani Bakery & Restaurant is the first Halekulani branded food and beverage venue conveniently located at Halepuna Waikiki. The bakery is the culmination of art and science featuring delectable artisan breads, a contemporary coffee bar with specialty coffees / pastry pairings, and savory take-away lunch items.



HALEKULANI BAKERY TO-GO - SALTED CARAMEL CROISSANT

You may have already heard the buzz about the newest additions to the Bakery menu...introducing the Salted Caramel Croissant. It looks unassuming at first – with a cookie crunch topping – but when it is cut open, the goey caramel slowly emerges, creating a complementary addition to the crust. If you take these home, make sure you heat them up for 26 seconds before eating. Pick some up for family and friends too – you will not want to share yours!

Open 6:30 am – 11:00 am (Wednesday – Sunday)



DIRECTIONS TO HALEKULANI BAKERY & RESTAURANT:

From Ala Moana Boulevard:

- Turn right onto Kalakaua Avenue and proceed to Lewers Street.
- Turn right onto Lewers Street and continue to Kalia Road
- Turn left onto Helumoa Road
- The Halepuna Waikiki driveway is on the right

If you are walking from Kalia Road, the Bakery will be across the street from Halekulani. If you are driving on Kalia Road, there is a fire lane that you can park in for pick-up of take-out items only.



Hawai'i Convention Center Earns GBAC STAR™ Accreditation for Cleaning Protocols



The Center meets “gold standard” requirements for cleaning, disinfection and infectious disease prevention

The Hawai'i Convention Center is the first meetings venue in Hawaii to earn the Global Biorisk Advisory Council® (GBAC) STAR™ Facility Accreditation, after meeting rigorous standards for cleaning, disinfection and infectious disease prevention.

The GBAC STAR Accreditation Program is performance-based and designed to help facilities establish a comprehensive system of proper cleaning protocols, disinfection techniques and work practices to combat biohazards and infectious disease like the novel coronavirus.

The Center joins a select group of meetings and events facilities that are accredited by GBAC, which is a division of ISSA, the world's leading cleaning industry association. To achieve accreditation, the Center was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. There is an annual reaccreditation process.

The Center has developed and implemented health and safety measures led by ASM Global's comprehensive Venue Shield program. This includes:

- Enhanced cleaning and sanitation and the use of electrostatic sprayers;
- The installation of thermal cameras and touchless temperature checks;
- The use of personal protective equipment (PPE);
- Modified food and beverage operations, including fresh, individually packaged meals and snacks;
- Increased availability of hand-sanitizer dispensers;
- Contactless transactions, special signage and social-distancing guidelines.



Under guidance issued August 23, 2021, from the City & County of Honolulu, the Hawai'i Convention Center has canceled all events until September 22, 2021, to ensure the health and safety of guests and staff during the COVID-19 pandemic. Please check HawaiiConvention.com for updates.



RUTH'S CHRIS STEAK HOUSE ANNOUNCES HOLIDAY BONUS OFFER

Book your holiday event early & receive a choice of bonus gifts



'Tis the season to book your holiday event early and be rewarded. Book with Ruth's Chris Steak House by September 26th and receive two of the options below.*

- \$25 Bonus Card for each of your attendees to use at a future date**
- Complimentary Sparkling Toast for all of your Guests
- Complimentary Chef's Choice Hors d'Oeuvre

The dedicated team at Ruth's Chris Waikiki will make your holiday event elegant and memorable, providing the ultimate in generous hospitality, and the level of quality and service that Ruth's Chris is known for. Contact them at marketingrequest@ruthschris.com

Located at Waikiki Beach Walk and at Waterfront Plaza in Honolulu, Ruth's Chris Steak House has been Hawaii's go-to steakhouse for locals and visitors for more than 30 years. From intimate dinners in a private room to business meetings and at-home catered events, booking an event with Ruth's Chris ensures an unforgettable experience.

Explore their private events at <https://www.ruthschris.com/private-events> and learn more about the efforts they are taking to keep guests safe. Open at Waikiki Beach Walk 7 evenings a week.

*Event must be contracted by set dates to qualify. Valid for parties of 10 or more contracted for a private dining room. Not valid on events already booked. Valid for in-restaurant dining events only. Qualified events must occur between 11/15/21 -- 1/16/21. \$25 Bonus card valid January 1 – March 31, 2022. Cannot be applied to qualifying event. Bonus cards will be given the night of the event for the number of guests in attendance.

**Valid January 1 – March 31st, 2022.

Ruth's Chris Steak House was founded by Ruth Fertel more than 50 years ago in New Orleans, Louisiana. Ruth had a recipe for everything – from how to prepare her signature sizzling steaks to how to treat her guests. This timeless formula is a testament to how one neighborhood eatery has become the largest collection of upscale steak houses in the world, with more than 150 restaurant locations worldwide. The first Hawaii location was opened at Restaurant Row in 1989.

Musubi Café Iyasume Comes to Waikiki Beach Walk



Popular Café offers bentos, bowls and many varieties of Hawaii’s beloved Musubi

Waikiki Beach Walk, the vibrant shopping, dining and entertainment district at Lewers Street and Kalakaua Avenue, has announced the addition of Musubi Café Iyasumi, a convenient and iconic chain known for its variety of Musubi, as well as local favorites with Japanese influence like bentos, poke bowls, and miso soup.

Set to open October 1 fronting Lewers Street, the business is a cultural phenomenon and its combination of Hawaiian and Japanese culinary traditions is beloved by Hawaii locals and by visitors from around the world. In addition to its variety of musubi, the stores are known for *omotenashi* (Japanese hospitality). This will be the third Waikiki location and seventh in Hawaii.

Each musubi (rice ball) is handmade with delicious, premium *Koshihikari* rice. Whether you are a Spam lover or simply “Spam curious,” varieties of Spam musubi are plentiful and available in many flavors, such as Spam teriyaki musubi with exquisite sweet and salty (*amakara*) seasoning, as well as more creative preparations. At Musubi Café, customers can enjoy Plum Cucumber Spam Musubi, Avocado Bacon Egg Spam Musubi, Eel Egg Spam Musubi, Takuan Pickles Spam Musubi, and others that combine Japanese and Hawaiian culinary traditions.

Incorporating a daily selection of fresh ingredients, Musubi Café also offers organic brown rice and 10-grain rice (both NO MSG/NON GMO) as well as vegetarian options.

We are very pleased to welcome Musubi Cafe to Waikiki Beach Walk,” said Barbara Campbell, VP Retail Leasing & Property Management. “Our goal is to continue to delight patrons with new stores, experiences and cultural attractions, ensuring that Waikiki remains an appealing and relevant leisure destination for both residents and visitors.”

- Store hours: 7 a.m. to 9 p.m.
- Store phone: (808)383-3442
- Website: www.iyasumehawaii.com
- Catering and DoorDash services are available.

Waikiki Beach Walk is known for its collection of small, locally owned businesses, including Blue Ginger, Big Wave Dave Surf & Coffee, SoHa Living, Coco Mango, Noa Noa, The Ukulele Store and Hele Mai Salon, among others. Waikiki Beach Walk offers 3 hours of complimentary parking with validation, as well as select military and kamaaina appreciation offers. For details and the latest news, including shops, services, entertainment, dining and event listings, visit www.waikikibeachwalk.com or Facebook/Instagram @waikikibeachwalk



Talk Story

WAIKIKIBEACHWALK.COM |   

September at Waikiki Beach Walk

Fall in love with the return of Honolulu Cookie Company's White Chocolate Pumpkin flavor as well as a new musubi spot at Waikiki Beach Walk. Musubi Café Iyasume will open in October on the ground floor at Waikiki Beach Walk – see what else is new at our center.

Waikiki Beach Talk

If you haven't stopped by Waikiki Beach Walk recently here's the talk of the town.



Honolulu Cookie Company Fall Favorite Returns: White Chocolate Pumpkin

Fall Favorite Returns! Spice up the season with Honolulu Cookie Company's White Chocolate Pumpkin premium shortbread cookies. Hand-dipped in white chocolate, enjoy the tastes of fall in a crunchy pineapple-shaped treat. Available online and in-stores.

Musubi Café Iyasume Opening Soon In October

Waikiki Beach Walk will soon welcome Musubi Café Iyasume - a convenient and iconic chain known for its variety of Musubis. Every store not only serves a variety of Musubis with Omotenashi (hospitality) but also local favorites with Japanese influence like bentos, bowls, and oden. The business is a cultural phenomenon, and its combination of Hawaiian and Japanese culinary traditions is beloved both in Hawaii locals and amongst tourists around the world.



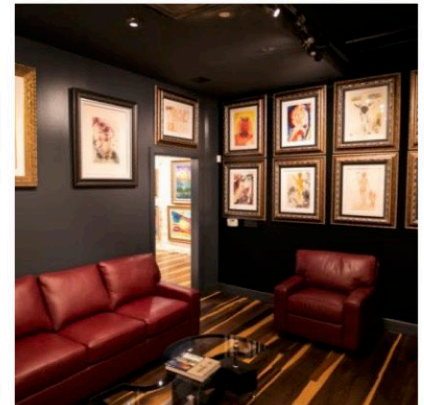


Don't Miss Out! Join Us Online – Live Music Every Tuesday from 5:30 p.m. – 6:30 p.m.

You may recognize this background as the Kia family home from previous livestreams of Ku Ha'aheo. In accordance with state law – our cultural advisor Blaine Kia, will live stream future Ku Ha'aheo concerts every Tuesday from 5:30 p.m. – 6:30 p.m. on our [Facebook](#) and [Instagram](#) accounts!

Labor Day Sale at Park West Gallery Hawaii

For Labor Day weekend, if you visit Park West Gallery Hawaii, you can get \$1,000 off any one-of-a-kind painting, master artwork, or bronze sculpture. Plus we'll have special daily discounts on artists like Peter Max and Mark Kostabi. Free shipping included too! This is the perfect time to get a new work of art for fall or get a jump of your holiday shopping! Terms and conditions apply.



Temporarily Suspended: Beachwalk Market

Our Wednesday Beachwalk Market will be suspended indefinitely in accordance with the Governor's recent restrictions. We wish to do our part in minimizing large gatherings – please be mindful of social distancing and wear a mask while at Waikiki Beach Walk. We hope to have our vendors return as soon as possible.

Free Hula Classes Every Sunday Morning

Enjoy a morning hula class out on Waikiki Beach Walk's Plaza. This hour-long class is reserved up to 10 individuals, all ages and skill levels welcome. Masks are mandatory and social distancing guidelines in place. Classes offered every Sunday from 9:00 a.m. – 10:00 a.m. Please register for our class on [Eventbrite](#).

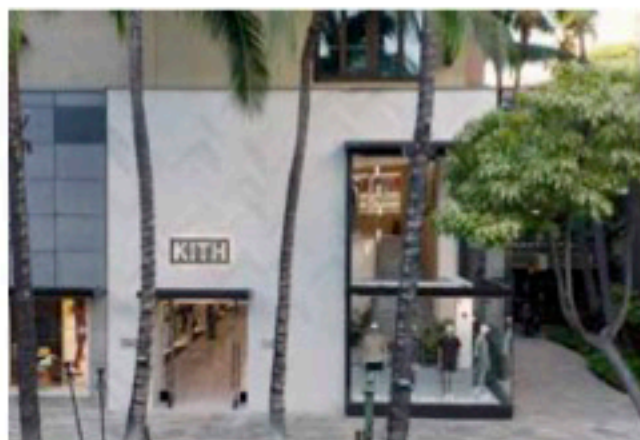


ENJOY NEW & EXCITING EXPERIENCES AT ROYAL HAWAIIAN CENTER



EXPERIENCE THE NEW KITH HAWAII FLAGSHIP

Come say aloha to the **KITH Hawai'i** flagship store now open at Royal Hawaiian Center! The New York City-based lifestyle has brought its street-vibe style and sensational sweets to Waikiki with its newest store.

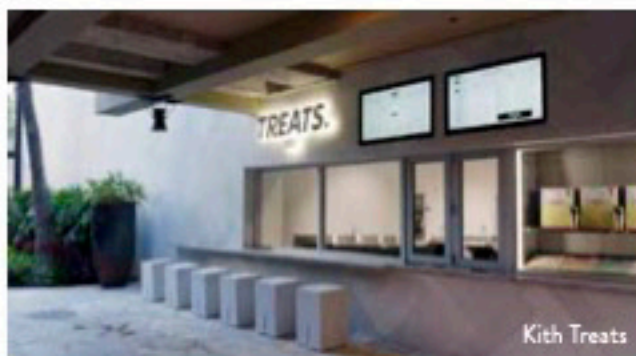


The two-story store is an intersection of streetwear and luxury with a touch of Hawai'i. The curated selection of casual-chic KITH apparel for men, women, and kids is artfully displayed against marble walls and floor tiles. "Sneaker heads" will rejoice in the brand's wide range of footwear including limited edition collaborations.

To celebrate the flagship's opening, **KITH** partnered with **Nike** to create a collaborative "Hawai'i" **Air Force 1** was sold exclusively at the Royal Hawaiian Center location.



Kith Hawaii Air Force 1



Kith Treats

KITH Treats, the brand's cereal bar-and-ice cream parlor also has a home in their location. The bar, with its custom marble seating, will serve a tailored menu, including its global signature specials curated by friends and family of the brand and an expansive Build Your Own menu.

KITH has also shared its aloha with the community with generous donations to three local organizations. The retailer awarded each with a \$10,000 grant and a platform to share their stories. These recipients included: Kāko'o 'Ōiwi, a community-based non-profit agricultural restoration project that promotes social and economic advancement for local businesses and individuals; iconic, family-owned and operated Kamaka 'Ukulele; and Chinatown district staple, Lin's Lei Shop.

The **KITH Hawai'i** flagship is the seventh for the brand and is located in Building C, Levels 1 & 2.



Kith Hawai'i

ENJOY NEW & EXCITING EXPERIENCES AT ROYAL HAWAIIAN CENTER



STUNNING SAINT LAURENT JOINS ROYAL HAWAIIAN CENTER 'OHANA

Royal Hawaiian Center is now home to the newest **Saint Laurent** (Building A, Levels 1 & 2) boutique. The store offers a complete vision of the brand and an original shopping experience that reflects Saint Laurent's heritage and identity.



The luxury retail space embodies the **Saint Laurent** store concept and reflects the minimalist and timeless sophistication of the Art Deco style. Signature features found within the new store include white statuario and black marble floors and walls, mirror-polished stainless steel and marble display cases with extra clear glass, and a stunning marble and stainless-steel blade staircase at the entrance. The space also includes benches constructed of reclaimed wood from past Saint Laurent runway shows.

The boutique offers a wide selection of products from all categories including ready-to-wear, leather goods, shoes, sunglasses and jewelry for women's and men's collections.



P.F. CHANG'S OPENS ITS SECOND FLAGSHIP LOCATION AT ROYAL HAWAIIAN CENTER

Following an extensive renovation, **P.F. Chang's** (Building A, Levels 1 & 2) has reopened its doors with enhanced design elements and reimagined menu, creating an inviting



ambience and an energetic dining experience for guests. The redesign infuses Hawaiian and Asian-inspired details and the restaurant's open layout with giant windows and doors brings in natural light and connects with the beautiful outdoor surroundings. The two-story restaurant offers al fresco dining with patio seating under shade umbrellas on the ground floor for a casual setting and balcony seating on the second floor for a more exclusive experience.

The newly renovated 10,000-square foot Hawaii flagship location offers menus in multiple languages that cater to the uniquely diverse clientele of international visitors and locals alike. The new menu features an expanded sushi selection with Rainbow Roll with KaniKama, cucumber, hamachi, cured salmon and ahi; Battle of the Seas Roll made with shrimp tempura, spicy tuna, avocado, sriracha, crispy shallots and umami sauce; and Hamachi Sashimi featuring sliced hamachi, roasted jalapeño, marinated daikon and spicy ponzu sauce.

Refreshing new cocktails to try include the Zen Garden featuring The Botanist Gin, lemon, pure cane sugar and butterfly pea flower extract; and the Golden Crane made with Don Julio Blanco Tequila, plum wine, grapefruit, lemon and cinnamon.

P.F. Chang's is open Sunday-Thursday from 11 a.m. - 11 p.m. and Friday-Saturday from 11 a.m. - midnight.

ENJOY NEW & EXCITING EXPERIENCES AT ROYAL HAWAIIAN CENTER



RAISING CANE'S NOW OPEN AT PĀ'INA LĀNAI FOOD COURT

Royal Hawaiian Center is now home to **Raising Cane's** **Chicken Fingers** first Waikīkī location! The popular restaurant chain, famous for having ONE LOVE – quality chicken finger meals – is the newest addition to the latest addition to the Pā'ina Lānai Food Court.



Founded by Todd Graves in 1996 in Baton Rouge, Louisiana and named after his yellow Labrador, the restaurant chain is known for its signature Box Combo with crispy made to order chicken fingers, Texas toast, secret recipe Cane's Sauce, coleslaw, crinkle-cut fries and freshly squeezed lemonade or fresh-brewed iced tea.

Raising Cane's is a part of Panda Restaurant Group which also owns Panda Express, another popular dining destination in the Pā'ina Lānai Food Court.

Face masks are required while in the Pā'ina Lānai Food Court except when eating and drinking.



JUNBI BRINGING MATCHA TO THE MASSES

Prepare Daringly® for the newest addition to Royal Hawaiian Center's tenant roster. California-based Junbi is bringing its modern, accessible take on matcha to Waikīkī with its first Hawai'i store in Winter 2021

With its contemporary approach to a beloved cultural tradition, Junbi's matcha-centric tea shop is a perfect fit at Royal Hawaiian Center. Guests who are already familiar with Japanese matcha green tea will appreciate high-quality ingredients Junbi uses in its drinks, while new fans will discover tasty and unique recipes and flavor combinations.



Junbi

NEW AND EXCITING THINGS AT ROYAL HAWAIIAN CENTER!



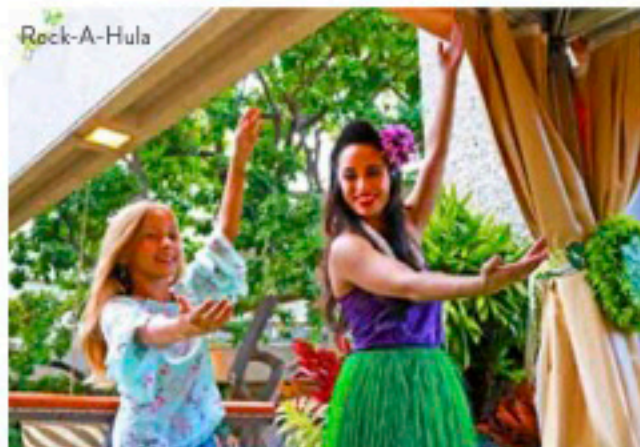
ROCK-A-HULA ROCKIN' AGAIN

Put on your blue suede shoes and moonwalk on over to award-winning **Rock-a-Hula** (Building B, Level 4)! The biggest Hawaiian show in Waikiki is on again.



Rock-A-Hula

Featuring the spirit of Aloha and the sparkle of Las Vegas, the **Rock-A-Hula** show whisks guests away on a distinctly "Hawaiian Journey" starting from Hawaii's Boat Days era and delivers a top-notch experience through world-class music and award-winning performances by talented tribute artists. Accompanying these performances are special effects, jaw-dropping fire knife dancing and a captivating live musical concert. The show incorporates a variety of Hawaiian elements, including hula dancing, Hawaiian music, and choreography featuring authentic Hawaiian and Tahitian dance.



Rock-A-Hula



Rock-A-Hula

The Rockin' Show is the perfect exclamation point to your day in paradise where you'll catch an exciting wave of entertainment in the multimillion-dollar, 750-seat Royal Hawaiian Theater. Guests can also upgrade and be pampered with the Stageside VIP package, which starts with party pūpū and mai tai at the VIP Lounge reception, followed by dinner and the show at your own private stageside table

To celebrate its reopening, **Rock-a-Hula** is offering \$10 off adult Rockin' Show tickets when you book online. Seats are limited, so reserve your seats today at

RockAHulaHawaii.com/rockin-show.



Rock-A-Hula

SEPTEMBER MALU NIU HAWAIIAN ENTERTAINMENT IN THE ROYAL GROVE



LĀ PULE SUNDAY	PŌ 'AKAHI MONDAY	PŌ 'ALUA TUESDAY	PŌ 'AKOLU WEDNESDAY	PŌ 'AHĀ THURSDAY	PŌ 'ALIMA FRIDAY	PŌ 'AONO SATURDAY
HELUMOA HALE Visit or call 808.922.2299 for the most updated information about our cultural lessons and special events, to receive a one-of-a-kind gift with an eligible purchase, or relax in our Heritage Room and learn about the rich history of Helumoa. He mai!			1 12 PM Lauhala Weaving, A2	2 12 PM Keiki Hula Class, G1	3	4
5	6 11 AM 'Ukulele, HH	7 11 AM Hula, G1	8 12 PM Lauhala Weaving, A2	9 12 PM Keiki Hula Class, G1	10	11
12	13 11 AM 'Ukulele, HH	14 11 AM Hula, G1	15 12 PM Lauhala Weaving, A2	16 12 PM Keiki Hula Class, G1	17	18
19	20 11 AM 'Ukulele, HH	21 11 AM Hula, G1	22 12 PM Lauhala Weaving, A2	23 12 PM Keiki Hula Class, G1	24	25
26	27 11 AM 'Ukulele, HH	28 11 AM Hula, G1	29 12 PM Lauhala Weaving, A2	30 12 PM Keiki Hula Class, G1	LOCAL INFORMATION C2: Bldg. C, 2nd floor FC: Bldg. B, 2nd floor G1: The Grove Stage HH: Helumoa Hale For more information, call Helumoa Hale Guest Services, 808.922.2299	

The Royal Grove is an open air venue subject to inclement weather. All activities, events and performances are subject to change without notice. Contact Helumoa Hale Guest Services at 808.922.2299 for the latest information. Standard parking rates apply.

the Waikiki

SHOPPING PLAZA

September 2021 Reopening Info

We appreciate your *kokua* in keeping our building tenants and staff safe and healthy. Please wear a mask when entering the building and respect a 6-foot distance from others at all times. Mahalo!

The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours will be 6:30am – 12am.

The Waikiki Business Plaza & Waikiki Shopping Plaza Management Office hours will be from 9am – 4pm.

2250 Kalakaua Ave, Honolulu, HI 96815
waikikishoppingplaza.com



Shopping

ABC Stores (WBP)

Daily 8am – 9pm

Belle Vie

Daily 11am – 4pm

H&M

Mon - Sat 10am - 9pm

Sun 11am - 8pm

Hamilton Boutique

Daily 11am – 8pm



Honolulu Cookie Company

Daily 11am – 8pm

LC Creations

Daily 10am – 5pm

Lono God of Peace

Daily 1pm – 9pm



Lululemon

Daily 11:30am – 7:30pm

Maxi Hawaiian Jewelry

Mon - Sat 12pm – 5pm

Pure Stone

By appointment only

(808) 921-9155

Sephora

Mon - Sat 11am – 8pm

Sun 11am - 4pm

Tiki Products

Daily 11am – 7pm

USPS

Mon - Fri 9:30am – 5pm

Sat 10am – 2pm

Victoria's Secret

Mon - Sat 12pm - 8pm

Sun 12pm - 6pm

Wahing Jewelry

Daily 11am – 6pm

Waikiki Trolley Kiosk

Daily 8am – 5pm



Dining

Buho Cantina

Daily 4pm – 12am

SKY Waikiki

Daily 4pm – 12am

Starbucks

Daily 7am – 3pm

Tanaka of Tokyo

Daily 5pm – 9pm

Parking

Waikiki Shopping Plaza

\$7 up to 5 hours

\$14 up to 10 hours

Waikiki Business Plaza

\$9 up to 5 hours

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza during parking lot operating hours.



Specials

Harris Agency

Receive a complimentary Yelp and digital profile evaluation for all businesses! For details, contact Jana at janas@harris-agency.com or call (808) 946-4525.

Paradise Massages Waikiki & Spa

Book any individual service, get a 10% discount! For more details, give us a call at (808) 232-4073

*Packages not included in this promotion.

Covid-19 PCR Testing

HIS Hawaii is offering COVID-19 PCR Testing in the Waikiki Shopping Plaza office #410. In addition to test results, an official Proof of Negative COVID-19 Test Result certificate will be provided as necessary, depending on your country of origin.

Testing is available between 8am – 5pm (last check-in at 4:45pm).



HARRIS AGENCY
MARKETING GROUP

ATTENTION!

*All Hotels, Activities, and Attractions
of Hawaii!*

**If your company is marketing to our visitors...
Call today to schedule your
complimentary marketing consultation
(808) 375-3910**

Lee Collins has joined the Harris Agency Group

bringing new in-depth industry knowledge to allow us to serve local businesses seeking to increase sales for both locals and visitors alike. Lee has successfully led the marketing and sales teams for the Battleship Missouri Memorial, Polynesian Adventures, and Gray Line Hawaii helping each become leaders in their industry while also serving as the president and board member for the American Marketing Association (AMA) and the Sales and Marketing Executives International (SMEI).

Professional Marketing Services Include:

- Integrated Marketing Plan Development
- Traditional Media Management
- Social Media Planning and Post Management
- Digital Advertising Services
- Website Development & SEO
- Public Relations
- Crisis Management
- Detailed Marketing ROI Analysis
- Key Performance Indicator (KPI) Reporting
- Customer experience & service review and analysis
- Reputation Responses & Brand Management
- Island, state, national, and international campaign development and management



CALL TODAY

Phone: (808) 375-3910 **email:** leec@harris-agency.com **website:** harris-agency.com

2250 Kalakaua Ave, Honolulu, HI 96815



WAIKĪKĪ
IMPROVEMENT
ASSOCIATION

Wikiwiki Wire **GUIDELINES**

Wikiwiki Wire is published on the first Monday of each month. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Submission Deadline

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM MONDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Monday of each month.

News & Stories: Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

Flyers/PDFs: Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

Press Releases: Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

Photos: For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.