



WAIKĪKĪ IMPROVEMENT ASSOCIATION

# *Wikiwiki Wire*

*E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!*



# Contents

3  
LEGISLATURE CREATES  
CHAOS

4  
ALA PONO: AN ALA WAI  
CROSSING

7  
MAKING ALA WAI  
BOULEVARD A COMPLETE  
STREET

9  
WAIKĪKĪ BEACH  
MAINTENANCE PROJECT  
UPDATE

## MORE WAIKĪKĪ FOOD, NEWS & EVENTS

BASALT: MOTHER'S DAY SPECIALS

SPITFIRE ROTISSERIE & FLATBREAD MOTHER'S DAY SPECIAL

HAWAI'I CONVENTION CENTER PARTICIPATES IN THE 9TH ANNUAL  
LEADERSHIP, EXPLORATION, INSPIRATION PROGRAM

MOTHER'S DAY & LEI DAY AT INTERNATIONAL MARKET PLACE

JOIN US AT THE SPLASH BAR - SHERATON PRINCESS KAIULANI

PARK WEST FINE ART MUSEUM & GALLERY WILL OPEN AT WAIKĪKĪ BEACH  
WALK

WAIKĪKĪ BEACH WALK | TALK STORY

MAKE MEMORIES WITH MOM AT ROYAL HAWAIIAN CENTER

THE WAIKĪKĪ SHOPPING PLAZA - REOPENING INFO

FOOD GURUS - INCITING MORE THAN 105,000 HAWAII RESTAURANT  
TRANSACTIONS DAILY FOR OUR CLIENTS!



# Legislature Creates Chaos

The final days of the 2021 Hawaii State Legislature have created controversy and chaos. A Conference Committee with the House and Senate met on House Bill 862, Senate Draft 2, “Relating to Government”. The Senate had thrown the Hospitality and Cultural Communities into an uproar by stripping the Hawaii Tourism Authority (HTA) of all but their marketing responsibilities and slashing the HTA budget. The move was surprising as it occurred late in the session without the benefit of the normal legislative process of public hearings. The hospitality and cultural stake holders responded with vigorous opposition. All hope resided on the Conference Committee to restore order.

The Conference Committee did forgo the changes in HTA’s scope. However, the final version of the bill (HB 862 CD1) fundamentally changed the way HTA was funded by eliminating the “Tourism Special Fund” and removing the dedicated source of funding by deleting an allocation of the Transit Accommodations Tax (TAT). The Counties also lost their share of the TAT.

The Counties were granted the ability to create their own TAT up to 3%. The Counties would be faced with the dilemma of losing millions of dollars or placing a new county tax on transit accommodations. The new TAT tax would amount to a 30% increase making Hawaii accommodations the highest taxed in the nation.

HB862 CD1 also contains other components that make HTA much less efficient than it has been, for example the agency loses its exemption from the State Procurement Code.

Mufi Hannemann, President of the Hawaii Lodging and Tourism Association (HLTA) has said...”HB 862 will create hardships not only for the local tourism industry, but also the local economy at large. At the time of writing this letter, the state unemployment rate is still 9% which translates to nearly 60,000 people out of work. This number represents countless residents who are negatively impacted by a depressed tourism industry solely because their business is adjacent to tourism. Small businesses like restaurants, retail, ground transportation, and others will all continue to suffer as the tourism industry struggles. This measure will only exacerbate the situation for no discernably good reason.”

The Waikīkī Improvement Association has joined the HLTA in requesting that Governor Ige veto House Bill 862, CD1.





# Ala Pono: An Ala Wai Crossing

Built in the 1920s, the Ala Wai Canal serves as a drainage canal for the Mānoa and Pālolo Valleys, while providing space for recreational canoe paddling and kayaking. With no existing crossing between McCully Street and Kapahulu Avenue, the Ala Wai Canal also acts as a 1.4-mile barrier between the employment and tourist hub of Waikīkī and the neighboring communities of McCully and Mō'ili'ili. The Ala Wai Bridge project, also known as Ala Pono, will be a new pedestrian and bicycle crossing of the Ala Wai Canal, connecting neighborhoods, businesses, parks, schools, and recreational activities.

The concept of a new crossing of the Ala Wai Canal has been proposed in plans dating back to the 1950s. More recently, the Waikīkī Regional Circulator Study (2013) examined the need for better pedestrian access into and out of Waikīkī. The study proposed multiple locations for pedestrian and bicycle connections, one of which was a new pedestrian and bicycle bridge in alignment with University Avenue. In 2018, the City and County of Honolulu analyzed alternatives with the goal of narrowing the realm of possible types of crossing. Public feedback received from over 300 open-house participants, 900 in-person surveys, and 100 online surveys helped to identify the preferred alternative--a new crossing in the vicinity of University Avenue.

Community members surveyed during the Alternatives Analysis stated that travel time and convenience were top priorities. Ala Pono will create a more convenient connection for people walking and biking across the canal, expanding access to Waikīkī for 9,000 more people, and reducing travel distances as much as one mile. Ala Pono will connect the Ala Wai Boulevard pedestrian promenade and bicycle facility in Waikīkī to Ala Wai Neighborhood Park, the Ala Wai multi-use path, and McCully-Mō'ili'ili neighborhoods on the mauka side.



People who walk or bike in the area strongly agreed that the existing crossings feel unsafe and uncomfortable, with over 14,000 daily trips by people on foot or bicycle squeezed next to nearly 250,000 daily vehicle trips. Ala Pono will reduce the amount of non-motorized travel taken in close proximity to motor vehicles.

As the cost of living on O'ahu continues to rise, Ala Pono will provide an affordable transportation option. Waikīkī and the McCully/Mō'ili'ili neighborhoods have a very high percentage of residents that commute by means other than private automobile and households that do not own a car. Over 1/3 of all households in Waikīkī do not own a car, compared to 1/10 of O'ahu households as a whole.

This new crossing will also provide an alternative walking/biking evacuation route for nearly 20,000 residents and employees in Waikīkī that could reduce evacuation time by approximately 15 minutes compared to existing evacuation routes.





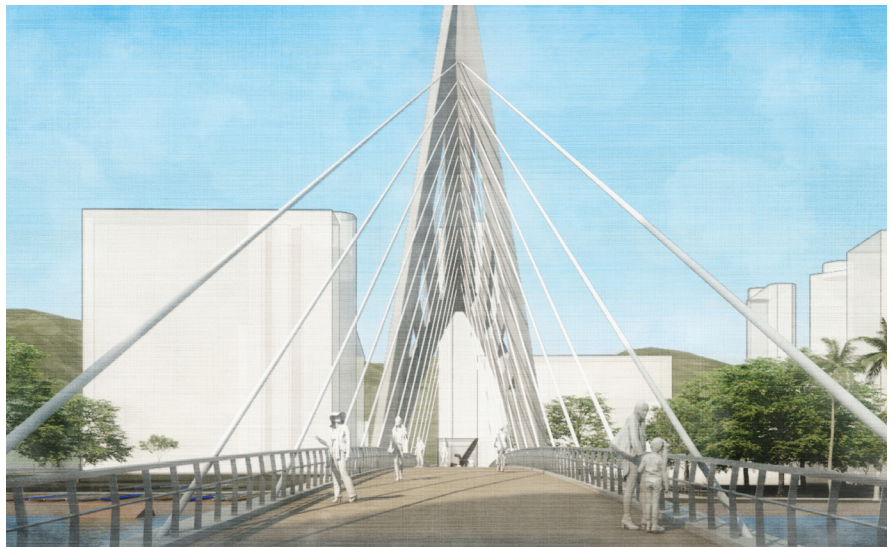
The bridge will be a cable-stayed design with a concrete tower and associated cables that provide the structural support required to provide a clear-span of the canal. The clear-span bridge design (i.e., no piers in the water) allows for improving connectivity while maintaining the critical functions of the canal for stormwater management

CONCEPTUAL RENDERING BASED ON 30% DESIGN

and recreational water access. Lighting is being explored for the bridge deck, cables, and bridge design features. The bridge would be approximately 20-feet wide to comfortably and safely accommodate people walking and bicycling. This project will also complement planned Complete Streets improvements on University Avenue and Ala Wai Boulevard.

The City published a Draft Environmental Assessment for the project in March 2021. At a virtual community meeting on March 30, 2021, the City provided an overview of the project, reviewed the alternatives considered, shared progress on the environmental review process, and sought feedback on the Draft Environmental Assessment report. Feedback received at this virtual community meeting, along with formal comments submitted during the public review period, will be considered in development of the Final Environmental Assessment.

Final design will begin upon completion of the environmental review process, anticipated in early 2022. Construction is scheduled to begin in 2023, pending available funding. For up-to-date information about the project, please visit the project webpage at: <https://www.honolulu.gov/completestreets/alapono>.



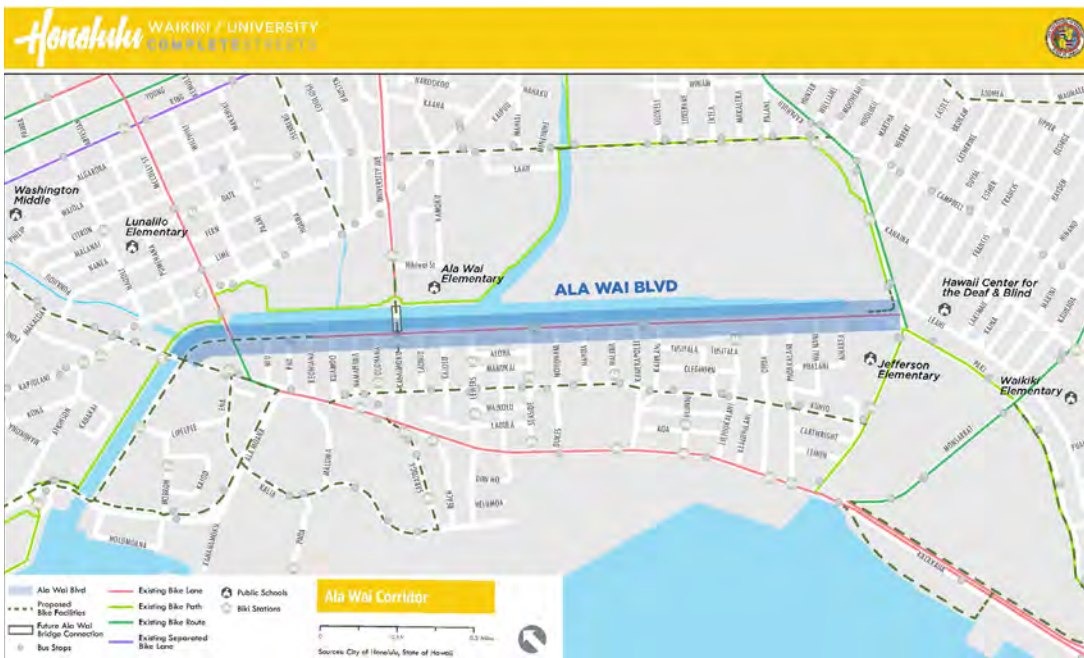
CONCEPTUAL RENDERING BASED ON 30% DESIGN

# Making Ala Wai Boulevard a Complete Street

Ala Wai Boulevard is a historical and significant street that connects residents, visitors, and businesses within Waikīkī to surrounding neighborhoods. In coordination with an upcoming repaving project, we have an opportunity to make Ala Wai Boulevard safer for all who use it. Complete Streets (ROH 14-33) is the City's law to design streets for all roadway users. The City

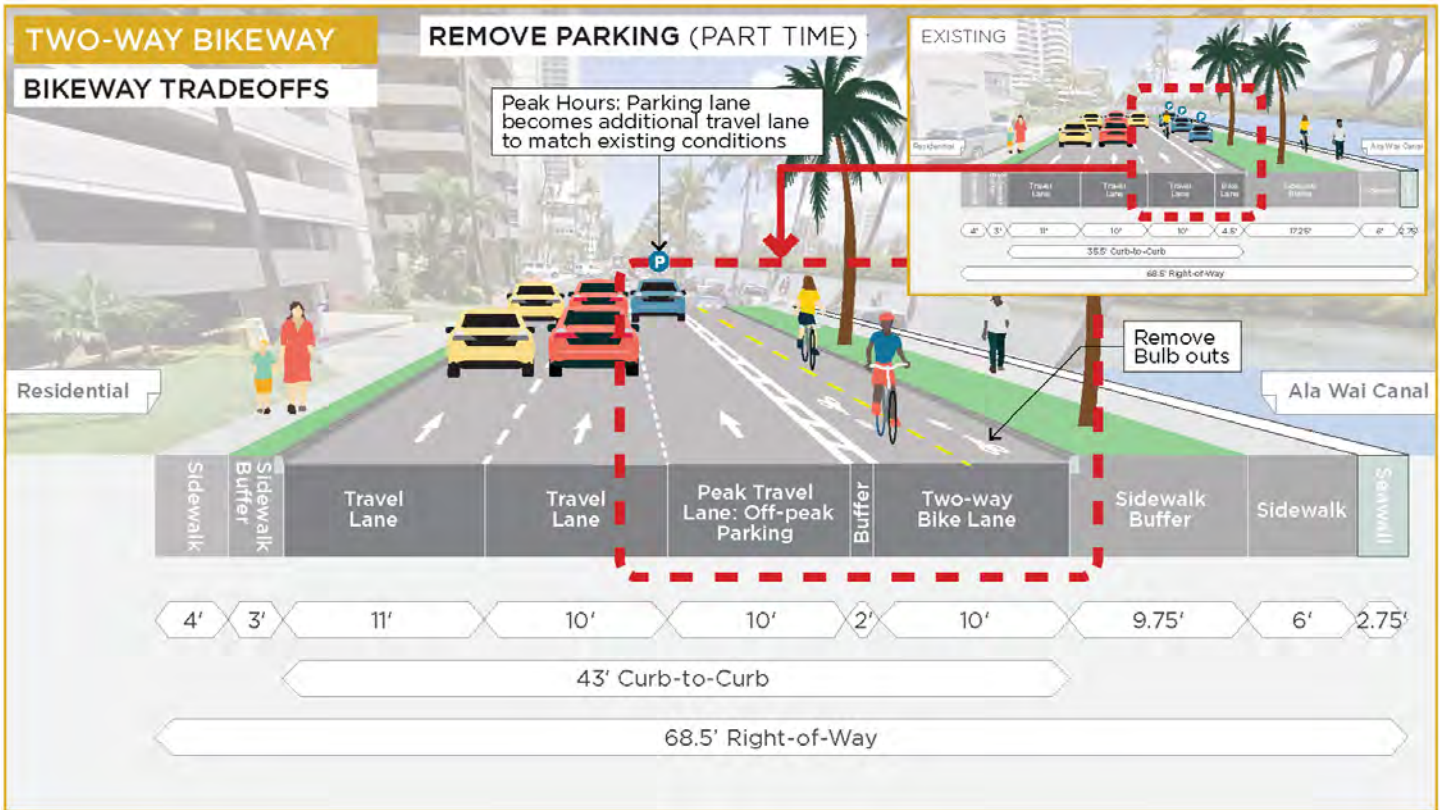


and County of Honolulu has begun the Ala Wai Boulevard Complete Streets project to look at street improvements to better serve the community and is requesting the public's input to help shape the plan.



The City held the Ala Wai Boulevard Complete Streets project's first (virtual) community meeting on April 14, 2021. At the meeting, the project team presented initial concepts to solicit community input. These concepts included curb extensions on side streets to reduce





THIS IS ONE OF THE CONCEPTS UNDER CONSIDERATION.

pedestrian crossing distance and exposure to turning vehicles, a new traffic signal at Nāhua Street (to provide a new pedestrian crossing), lighting improvements, peak-hour parking, and a two-way protected bikeway or shared-use path to provide a continuous and separate place for people to bicycle and walk/jog. The concepts are also intended to reduce speeding and improve safety for all roadway users. At the meeting, community members (including residents, community organizations and tourism industry representatives) provided overwhelming support and valuable feedback on the concepts and suggested other potential improvements.

Rick Egged, President of the Waikiki Improvement Association, offered general concept support but made a strong statement that through-traffic requires the retention of all three of the current traffic lanes.

The City welcomes additional community input submitted either on the project website at <http://www.honolulu.gov/completestreets/waikiki> or emailed directly to [completestreets@honolulu.gov](mailto:completestreets@honolulu.gov). The City will host a second Community Meeting in the summer or fall of 2021 to share proposed improvements.



# Waikīkī Beach Maintenance Project Update



The Waikīkī Beach maintenance project is entering the final stage of the project with sand being placed on the shoreline along the Kuhio and Royal Hawai‘ian Beach areas. The contractor has successfully pumped approximately 20,000 cubic yards of sand from offshore Waikīkī and is staging this sand in the Diamond Head basin of Kuhio Beach. The sand hauling/placement began April 27th with sand being transported by heavy

dump trucks for delivery and placement onto the Royal Hawai‘i Beach cell. The sand placement is starting at Kuhio beach (Diamond Head) end first with a truck haul route built on the seaward side of the beach as they work towards the Royal Hawaiian (see map below). It is estimated the beach width will be



roughly doubled from the current condition in the project area once completed. The sand hauling and placement will require phased partial beach closures and complete closure of the Kuhio Ewa basin during the sand hauling operations. We expect the sand placement phase to take approximately 2-3 weeks working full days with Sundays off and the beach reopened. The project goal to be completed by the end of May.

The sand pumping and placement includes:

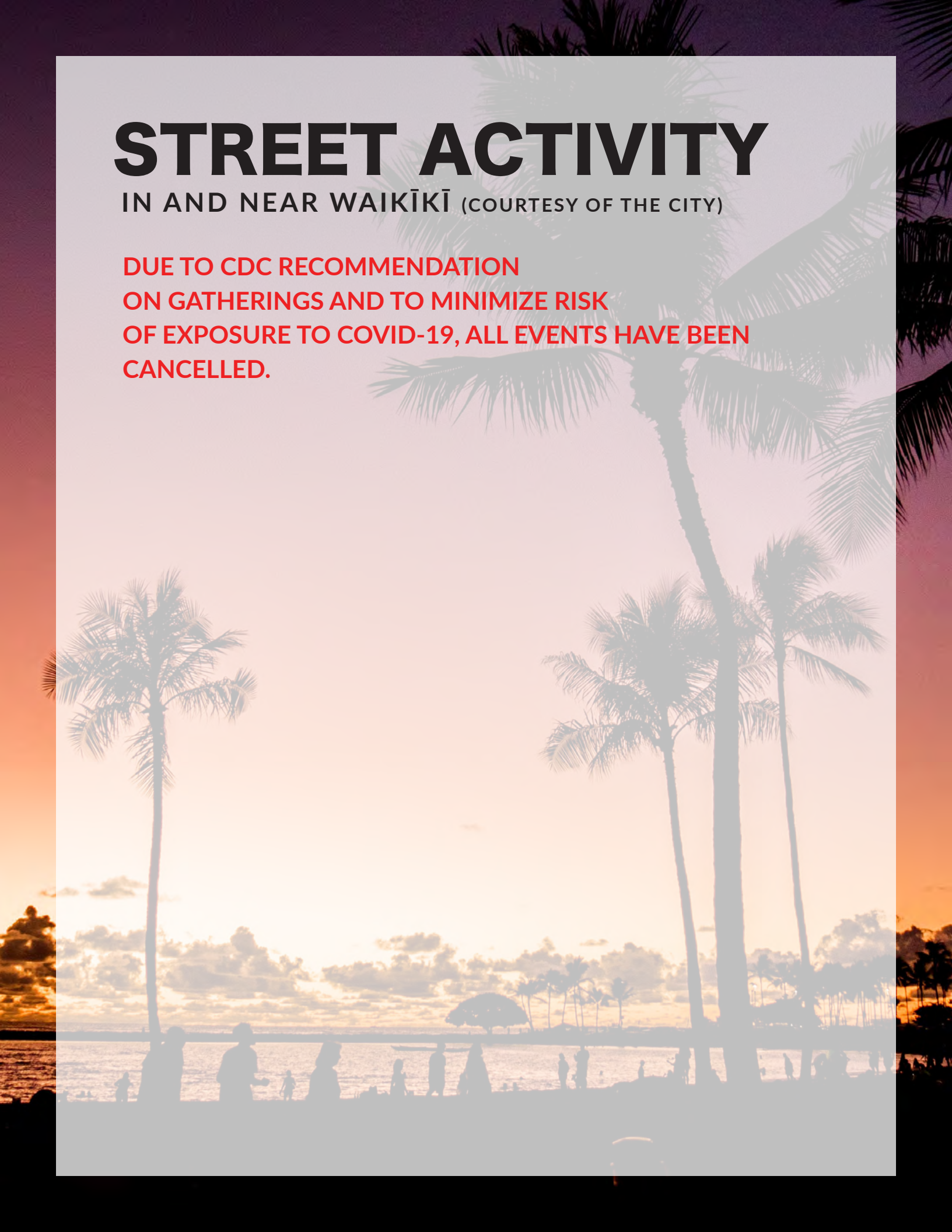
- o Sand pumping (from offshore) and de-watering 8am to 5pm (Mon-Sat).
- o Sand hauling and placement 6am to 6pm (Mon-Sat).
- o Sand placement late April to mid-May.

For more information visit: <https://www.wbsida.org/waikiki-beach-maintenance>

# STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

**DUE TO CDC RECOMMENDATION  
ON GATHERINGS AND TO MINIMIZE RISK  
OF EXPOSURE TO COVID-19, ALL EVENTS HAVE BEEN  
CANCELLED.**







# Mother's Day Specials

SUNDAY, MAY 9, 2021

## brunch

### Seared Ahi Benedict \$20

Furikake-togarashi crust, English muffin, two poached eggs, charred scallion hollandaise, country potatoes

### Grilled King Salmon \$32

Five grain rice, wasabi soy butter sauce, tofu-watercress salad

### Slow Roasted Prime Rib & Eggs \$29 *\*Available from 10am*

8oz Hawaiian salt and herb crusted prime rib, two eggs your way, garlic mashed potatoes, au jus, creamy horseradish. Choice of toast and jam

## dinner

### Burrata Salad \$16

Prosciutto, charentais melon, sea salt, local honey

### Lobster & Crab Pasta \$46

House made linguine, garlic tomato-uni dashi cream

### Orange Financier Cake \$10

Raspberry mascarpone ice cream, blood orange sauce

### Prix Fixe \$65

All three dinner specials

*While supplies last.*

**For Reservations** (808) 923-5689 or [basaltwaikiki.com](http://basaltwaikiki.com)

**BASALT**  
AT DUKES LANE MARKET & EATERY





# Mother's Day **TO GO** FAMILY PACK



## Prime Rib Pack \$160 FEEDS 4 PEOPLE

Prime rib (2¼ lb), garlic mashed potatoes, vegetable medley, au jus, creamy horseradish, charcoal pandesal (1 dozen), whipped butter, grand marnier chocolate mousse cake (4 pieces)

**Pre-Order By**  
May 6, 6pm  
Call (808) 923-5689

**Pick Up**  
Sunday, May 9  
3-5pm

**Limited quantities. While supplies last.**

*\*Discounts and promotions cannot be applied towards family meals*

**BASALT**  
AT DUKES LANE MARKET & EATERY





# Mother's Day Special

SUNDAY, MAY 9, 2021

## Herb Crusted Mahi Mahi

served with shiitake mushroom cream sauce, Okinawan sweet potato mash, and steamed vegetables

# 16.99



A GIFT FOR MOM  
**1 Bunch (3 roses) for \$10**  
*While supplies last*







## Hawai'i Convention Center Participates in the 9th-annual Leadership, Exploration, Inspiration Program

The Hawai'i Convention Center was pleased to participate in the Leadership, Exploration, Inspiration (LEI) hospitality industry program on April 9, 2021, for up to 2,000 students from high school and intermediate schools across the state.

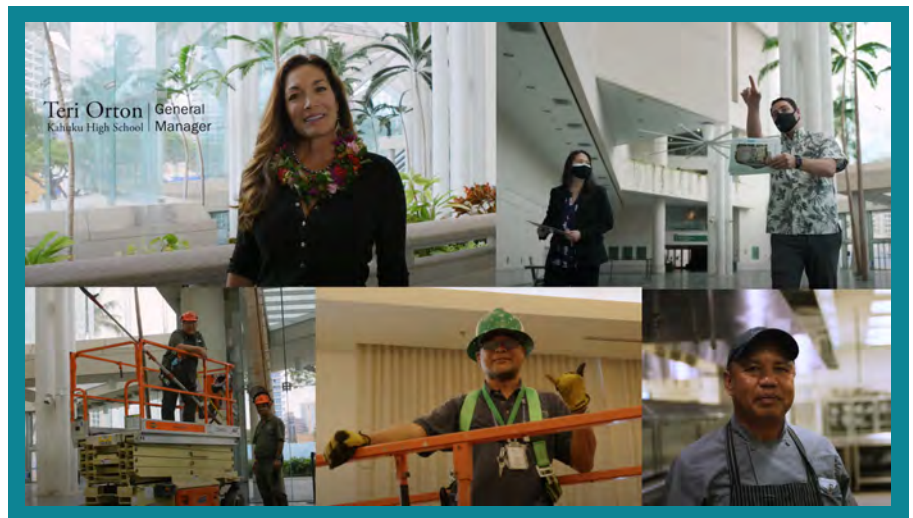
LEI, which is organized by workforce development nonprofit ClimbHI, has previously been held at the Center each spring. It was held virtually for the first time this year due to the COVID-19 pandemic.

LEI was created by ClimbHI in 2011 to inspire Hawaii's youth to pursue careers in the state's visitor industry by providing them with the means to achieve success. The program has helped thousands of students across the state with networking and hands-on educational opportunities in the hospitality industry.

"It is more important than ever to educate students and teachers on Hawaii's visitor industry and its value," said Teri Orton, general manager, Hawai'i Convention Center, managed by ASM Global. "I look forward to welcoming LEI back to the Center in the future."

Led by Orton, the Center provided a virtual tour of the facilities and the wide variety of career opportunities it provides. The video is part of a series created for students and teachers to use in the future with hospitality curriculum. Topics include the value of the hospitality industry in Hawaii from students' perspectives, different careers in a hotel, and other companies and careers that comprise the hospitality industry.

Dozens of Hawaii businesses and organizations participated in the free event, which is sponsored by the Hawai'i Tourism Authority (HTA). In addition to the virtual conference, students enjoyed career fair resources, guest speaking opportunities, giveaways, and more. The program included high school and middle school attendees, college interns, and college students in classes with curriculum relating to the LEI program.



For more on LEI or to learn more about the new ClimbHI Bridge online portal, visit [climbhi.org](https://climbhi.org) or e-mail [info@climbhi.org](mailto:info@climbhi.org).



# INTERNATIONAL MARKET PLACE

## What's Happening at International Market Place this May *Mother's Day and Lei Day*



### Celebrate Lei Day the Entire Month of May

In honor of Lei Day, International Market Place is partnering with lei maker, Meleana Estes and Cindy's Lei Shoppe. During May, guests will receive a \$20 gift voucher to Cindy's Lei Shoppe for purchases totaling \$100 or more at any International Market Place store or restaurant. To redeem, head to Customer Service with your receipts to receive the complimentary gift. While supplies last. For more information, visit <https://shopinternationalmarketplace.com/pages/may-day-gift-with-purchase>.

### Marvel with Mom at the Glittering Stars Overhead

Treat mom to an exclusive Mother's Day stargazing experience on the rooftop of International Market Place's parking garage on Sunday, May 9 from 7:45 to 9:45 p.m. Guests will view double stars, star clusters, galaxies, the Big Dipper and much more. For an extra comfy experience, guests can bring their own chairs and beverages. Alcohol and outside food are not allowed. This special adults-only showing is extremely limited so act fast and book now. Admission is \$80 per person and one-hour parking validation will be provided. For more information and to purchase tickets, please visit <https://shopinternationalmarketplace.com/events/international-market-place-mother-s-day-stargazing-show?id=21963>.



### Brunch on the Grand Lānai

Skip the burnt toast and breakfast in bed and show mom she's loved and appreciated with a delicious and decadent no-fuss brunch at Eating House 1849 by Chef Roy Yamaguchi. Enjoy a three-course, pre-fixe meal starting with a seafood trio of smoked salmon blini, ahi toast and mini crab cake followed by a choice of mouthwatering entrées, including steak and eggs or chicken and waffles. Don't forget to toast to mom with \$8 cocktail specials!

# INTERNATIONAL MARKET PLACE



(\$46)

## 1<sup>st</sup> course

EH Seafood Trio | Smoked Salmon Blini, Ahi Toast, Mini Crab Cake

## 2<sup>nd</sup> course (choice of entrée)

Angry General Chicken & Waffles | Honey Sambal, Bacon Jam (\$42)

Monte Cristo Sandwich | Smoked Ham, Maple Guava Glazed, Fresh Fruit (\$32)

Pork & Beans | Tocino Glazed Pork Belly, Cornbread Babingka (\$38)

Steak & Eggs | 6oz Filet Mignon, Loaded Mash Potatoes

## 3<sup>rd</sup> course

Strawberry Shortcake | Lemon Crud, Meringue

## **Dinner and a Show**

If mom's a night owl, treat her to an intimate, open-air dinner overlooking Kalākaua Avenue with a live musical performance at ShoreFyre. On Mother's Day weekend, May 7-9, Elephant will be taking the stage as a part of ShoreFyre's Weekend Concert Series. Limited tickets and seating are available. Can't make it? No worries.

ShoreFyre has entertainment seven nights a week. For more information, please visit [www.shorefyre.com](http://www.shorefyre.com).







SHERATON  
Princess Kaiulani

# Join us at the Splash Bar



Whether it's for breakfast takeaway like our signature banana bread, lunch or a refreshing cocktail, Splash Bar is now open from 6:30 a.m. to 6:30 p.m. every day. Join us!

Don't forget you can Stay at One, Dine at All within our Complex.



## Park West Fine Art Museum & Gallery Will Open at Waikiki Beach Walk

*Museum works combine with popular art for an educational and entertaining guest experience*

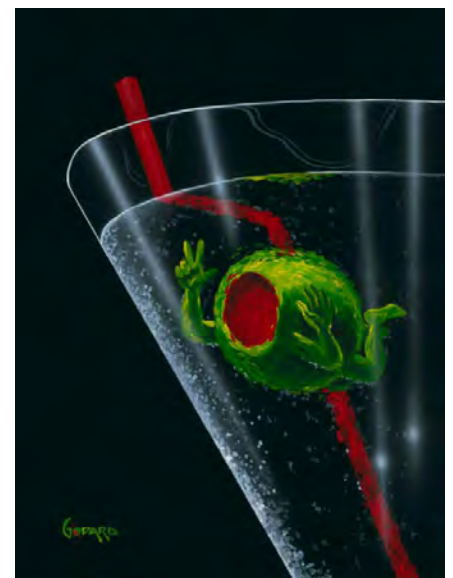


WAIKIKI, HI – Park West Fine Art Museum & Gallery will open in early May at Waikiki Beach Walk. Park West offers a free-to-the-public art experience that invites visitors to browse incredible artwork from some of the biggest names in classical and contemporary art, including icons like Pablo Picasso, Rembrandt, Peter Max, Michael Godard, and a whole lot more. It's part museum, part gallery, and it will provide a memorable experience for locals and vacationers when visiting Waikiki. As the world's largest art dealer, Park West offers artwork priced for every level of collector, making it easy to find your new favorite work of art.

Waikiki Beach Walk is a vibrant shopping, dining and entertainment district on Lewers Street between Kalakaua Avenue and Kalia Road in Waikiki. Its 97,000 sq. ft. center boasts some of Hawaii's greatest boutique shopping experiences with locally made products, award-winning restaurants, nightlife, and a host to world renown Hawaiian entertainment making Waikiki Beach Walk a slice of Hawaii life, popular with visitors and residents.

**PARK WEST FINE ART MUSEUM & GALLERY HAWAII**

Open Daily 10:00 AM - 10:00 PM







# Talk Story

WAIKIKIBEACHWALK.COM |   

## Here's All The Fun You MAY Have At Waikiki Beach Walk

With two new shops opening up at Waikiki Beach Walk this summer is looking sweet! We're proud to welcome Oahu Honey Company and Park West Fine Art Museum & Gallery to Waikiki Beach Walk and can't wait for their grand openings in May.

### Waikiki Beach Talk

If you haven't stopped by Waikiki Beach Walk recently here's the talk of the town.



### Oahu Honey Company Opens Their Store at Waikiki Beach Walk

With a true heart for supporting the sustainability of Hawaii's agriculture and contributing to the conservation of Hawaii's honeybee, Oahu Honey Company sells locally sourced and made raw Hawaiian honey. The bees are rescued through their partnership with sister company Absolute Termite & Pest Control Hawaii and re-housed in farms on the island. Come check out their newly opened store on Lewer's St.

### 3,000 sqft. Park West Fine Art Gallery opens at Waikiki Beach Walk this May

Park West Fine Art Museum & Gallery is a free-to-the-public art experience that invites visitors to browse incredible works from artists like Pablo Picasso, Peter Max, Michael Godard, Mark Kostabi, and more. Founded in 1969, Park West Gallery is the world's largest art dealer, known for its live auctions and galleries on cruise ships and at luxury vacation destinations across the globe. To learn more about visiting Park West Hawaii at [parkwestgallery.com](http://parkwestgallery.com) or by calling (808) 859-4871.





## Live Music Every Tuesday 4:30 P.M.

Tuesday has become one of our favorite days in the week! Want to know why? From 4:30p.m. – 6:00 p.m. every Tuesday, Kumu Hula Blaine Kia will perform live Hawaiian music on our Waikiki Beach Walk plaza stage. If you're around Waikiki Beach Walk come and stop by and make sure to wear your mask!

## Free Feather Flower Classes Every Wednesday at The Royal Room

Learn to make a feather flower from a third generation master, Mele, in the art of feather lei making. Mele offers class every Wednesday from 11:00 a.m. – 11:30 a.m. and again at 2:00 p.m. – 2:30 p.m. Classes cap at 4 pax so be sure to reserve your class by calling ahead!

**Phone:** (808) 499-7408



## Pop Culture Artisan Pops Newest Vendor at Beach Walk Farmers Market

Our farmer's market is every Wednesday from 4:00 p.m. – 8:00 p.m. and we are adding a new vendor to beat the summer heat, Pop Culture Artisan Pop's! These artisanal pops are made from premium ingredients to bring you the ultimate flavor experience.

To see a full list of vendors, check out our [blog article](#).

## Free Hula Classes Every Sunday Morning

Enjoy a morning hula class out on Waikiki Beach Walk's Plaza. This hour-long class is reserved up to 10 individuals, all ages and skill levels welcome. Masks are mandatory and social distancing guidelines in place. Classes offered every Sunday from 9:00 a.m. – 10:00 a.m. Please register for our class on [Eventbrite](#).





## MAKE MEMORIES WITH MOM AT ROYAL HAWAIIAN CENTER



Celebrate Mom's special day at Royal Hawaiian Center with fabulous food, shopping fun, and festival florals.



Il Lupino

Treat Mom to an Italian-style omelet, buttermilk pancakes topped with fresh island fruit and whipped cream, or lobster eggs benedict at **Il Lupino** (Building B, Level 1) for brunch. Take her out for her favorite steakhouse dinner with all the sides at **Wolfgang Steakhouse** (Building C, Level 3). Make it extra special with decadent desserts from **The Cheesecake Factory** (Building C, Level 1). Staying in? Opt for curbside pickup or delivery!

The Cheesecake Factory



Wolfgang Steakhouse


While you're at Royal Hawaiian Center, explore the Mother's Day special offers available on May 9 only at participating retail merchants with our Royal Mom's Makana Pass. It's available for download or pick one up at Helumoa Hale. On Mother's Day **ONLY**, moms (or their families) who spend at least \$100 will get a free Aloha tote bag, a chance at the Royal Spin, and the first 100 moms will also receive a fresh, fragrant flower lei!



Aloha Tote



# MAKE MEMORIES WITH MOM AT ROYAL HAWAIIAN CENTER





## SAY MAHALO TO MOM


with the perfect present for Mother's Day

### MOTHER'S DAY GIFT GUIDE


Whether fashionista, gourmet home chef, or lover of Hawaiian-inspired home décor, Royal Hawaiian Center has got the perfect gift for Mom.




**HERMÈS**  
Building A, Levels 1, 2, & 3




**HARRY WINSTON**  
Building B, Levels 1 & 2




**HONOLULU COOKIE COMPANY**  
Building B, Level 1



**JIMMY CHOO**  
Building C, Levels 1 & 2



**SALVATOR FERRAGAMO**  
Building B, Levels 1 & 2



**KATE SPADE**  
Building B, Level 1 & 2

### FAVE PHOTO SPOTS WITH MOM

Capture the day with selfies with Mom. Here are a few of our favorite spots around Royal Hawaiian Center. Show us yours!



### NEW OPEN HOURS, MORE TIME TO VISIT

With the easing of government restrictions, Royal Hawaiian Center has expanded its operating hours. Effective May 1, 2021, the Center will be open from 11:00 a.m. to 8:00 p.m. daily. Individual merchants may also open earlier and close later. Visit [RoyalHawaiianCenter.com](http://RoyalHawaiianCenter.com) for the full list of restaurant and shop hours.



# Reopening Info

May 2021



*the*  
**Waikiki**  
SHOPPING PLAZA

2250 Kalakaua Ave,  
Honolulu, HI 96815  
[waikikishoppingplaza.com](http://waikikishoppingplaza.com)

At Waikiki Business Plaza & Waikiki Shopping Plaza, cleanliness and sanitation are always top-of-mind requirements. In light of recent events surrounding COVID-19, we are committed to increasing our cleaning standards for the health and safety of our visitors. Some of these efforts include:

- All common-area furniture and surfaces are sanitized multiple times per day.
- Any employees who are sick or display flu-like symptoms are required to stay home. Employees must be cleared by doctor and have a doctor's note to return to work.



# Shopping

## Armani Exchange

Mon - Fri 11am – 8pm  
Sat & Sun 11am - 9pm  
(808) 923-3340

## Belle Vie

Daily 11am – 4pm  
(808) 926-7850

## H&M

Daily 11am – 7pm  
(855) 466-7467

## Honolulu Cookie Company

Daily 11am – 8pm  
(808) 913-2015

## Lululemon

Daily 11:30am – 7:30pm  
(808) 923-9583

## Maxi Hawaiian Jewelry

Daily 11am – 6pm  
(808) 924-9389

## Pure Stone

By appointment only  
(808) 921-955

## Sephora

Mon - Sat 11am – 8pm  
Sun 11am - 4pm  
(808) 923-3301

## Tiki Products

Daily 11am – 7pm  
(808) 922-4098

## USPS

Mon - Fri 9:30am – 5pm  
Sat 10am – 2pm  
(808) 973-7515

## Wahing Jewelry

Daily 11am – 6pm  
(808) 922-2255

# Dining



## Buho Cantina

Daily 4pm – 12am  
(808) 922-2846

## SKY Waikiki

Daily 4pm – 12am  
(808) 979-75

## Tanaka of Tokyo

Daily 5pm – 9pm  
(808) 922-4702

# Parking



## Waikiki Shopping Plaza

\$5 up to 5 hours  
\$10 up to 10 hours

## Waikiki Business Plaza

\$7 up to 5 hours

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza during parking lot operating hours.

# Specials



## Harris Agency

Receive a complimentary Yelp and digital profile evaluation for all businesses! For details, contact Jana at [janas@harris-agency.com](mailto:janas@harris-agency.com) or call (808) 946-4525.

## Paradise Massages Waikiki & Spa

Book any individual service, get a 10% discount! For more details, give us a call at (808) 232-4073.

\*Packages not included in this promotion.

# Covid-19 PCR Testing

HIS Hawaii is offering COVID-19 PCR Testing in the Waikiki Shopping Plaza office #410. In addition to test results, an official Proof of Negative COVID-19 Test Result certificate will be provided as necessary, depending on your country of origin.

Testing is available between 8am – 5pm (last check-in at 4:45pm).

## BUILDING OPERATIONS

The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours will be 6:30am – 12am.  
The Waikiki Business Plaza & Waikiki Shopping Plaza Management Office hours will be from 9am – 3pm.





We Incite More  
Than 105,000  
Hawaii Restaurant  
Transactions Daily  
For Our Clients!

We're proudly marketing Hawaii's most beloved brands in all F&B categories including Fine-Dining, Health Bars, Japanese, Steakhouses, Custom Burgers, Pizza, Noodles, Craft Beers, Fast Food, Beverage and Mom & Pop Boutiques.

With more than 20-years local experience of utilizing the best marketing practices for brand definition, menu presentation, websites, social & digital media, publicity and marketing support, we're confident we can also make a positive difference for you.

fg

FOOD GURUS  
HAWAII

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Contact us today for  
a complimentary consultation

Call Angela at (808) 946-4525 or email  
angelam@harris-agency.com

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ONLINE ORDERING • WEBSITE HOSTING, DEVELOPMENT & PERFORMANCE • PAID DIGITAL MEDIA • SOCIAL • HAWAII-BASED CONTENT CREATION

2250 Kalakaua Ave, Honolulu, HI 96815 | [harris-agency.com](http://harris-agency.com)





WAIKĪKĪ  
IMPROVEMENT  
ASSOCIATION

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## *Wikiwiki Wire* **GUIDELINES**

Wikiwiki Wire is published on the first Friday of each month. If you would like to share your news with other members, please send your info to: [editor@waikikiimprovement.com](mailto:editor@waikikiimprovement.com).

### **Submission Deadline**

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM MONDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Monday of each month.

**News & Stories:** Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

**Flyers/PDFs:** Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

**Press Releases:** Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

**Photos:** For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.





# WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

## HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.