



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire

E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!



Contents

3

THE WAIKĪKĪ VISITOR PUBLIC SAFETY
CONFERENCE 2021

4

WAIKĪKĪ BEACH MAINTENANCE PROJECT UPDATE

6

LOADING ZONE AND WAIKĪKĪ SUPPLEMENTAL
PERMITS

MORE WAIKĪKĪ FOOD, NEWS & EVENTS

HAWAII CONVENTION CENTER ENHANCES FOOD & BEVERAGE
OPERATIONS

INTERNATIONAL MARKET PLACE EVENTS & SPECIALS

#OUTRIGGERPROMIS: LOVE YOUR HAWAII HOLIDAY OR GET
ANOTHER ONE FOR FREE

WAIKIKI BEACH WALK TALK STORY

CELEBRATE GIRL'S DAY AND SPRING AT ROYAL HAWAIIAN CENTER;
TREAT YOURSELF TO KAMA'AINA WEEKENDS AT ROYAL HAWAIIAN
CENTER

HARRIS AGENCY: YOU BUILT THE BRAND, WE'LL SHARE YOUR
STORY

The Waikiki Visitor Public Safety Conference 2021

The Hawaii Lodging & Tourism Association is pleased to announce its 3rd Annual Visitor Public Safety Conference which will be held via zoom on Tuesday, March 16th from 8am-12pm. This year's conference is open to the public. The entry fee is \$10 for non-members and includes full access to the event as well as a video recording of the entire day. If you are a government or nonprofit employee, you may request a fee waiver by emailing submissions@hawaiilodging.org.

Experts will come together to address problems and find solutions to criminal activity with a clear goal to improve preparedness, prevention and safety in Waikiki.

The Hawaii Lodging & Tourism Association (HLTA), the Honolulu Police Department (HPD), the Hawaii Hotel Visitor Industry

The 3rd Annual Visitor Public Safety Conference

Tuesday
March 16, 2021
8 am - 12 pm
Virtually on Zoom

Entry Fee
Non Members \$10
Members - FREE



IMPROVING PREPAREDNESS, PREVENTION AND SAFETY IN WAIKĪKĪ

Security Association (HVISA), the Hawaii Tourism Authority (HTA), the Waikiki Improvement Association and the Waikiki Business Improvement District Association, are teaming up this year to tackle the safety issues of our reopening economy.

Mufi Hannemann, President of HLTA reminds us that it's not just about talking about the problems but finding solutions. "We are all in this together," he said. "We have to walk the walk to make sure visitors are safe as we come out of this pandemic."

In previous years, the Visitor Public Safety Conference has brought together law enforcement, policymakers and other industry stakeholders to discuss and address the issues that face travelers to Hawaii, tourism industry workers and the greater community. The previous conferences have led to meaningful initiatives in a variety of areas including homelessness, public safety and the late-night cabaret laws in Waikiki. This year's conference will bring together a host of speakers such as Lt Governor Josh Green, HI-EMA Director General Hara, Honolulu Mayor Rick Blangiardi and Honolulu Police Chief Susan Ballard who will be discussing everything from COVID-19 to the intersection of homelessness and mental health. It'll be a conference you wouldn't want to miss!

To register, go to: <https://tinyurl.com/2xujh94s>

Waikiki Beach Maintenance Project Update

The Department of Land and Natural Resources in partnership with the Waikiki Beach Special Improvement District Association have initiated the Waikiki Beach maintenance project. The project entails pumping in 20,000 cubic yards from offshore Waikiki. It is estimated the beach width will be roughly doubled from the current condition in the project area. The seaward limit of the restored beach will not exceed the historical position of the beach/water interface. The restored beach will enhance recreational opportunities and facilitate lateral access along the shore in addition to providing much-needed wave run-up mitigation to the adjacent properties. The intent of the project is to restore the beach conditions and shoreline position of the 2012 Beach Maintenance Project.



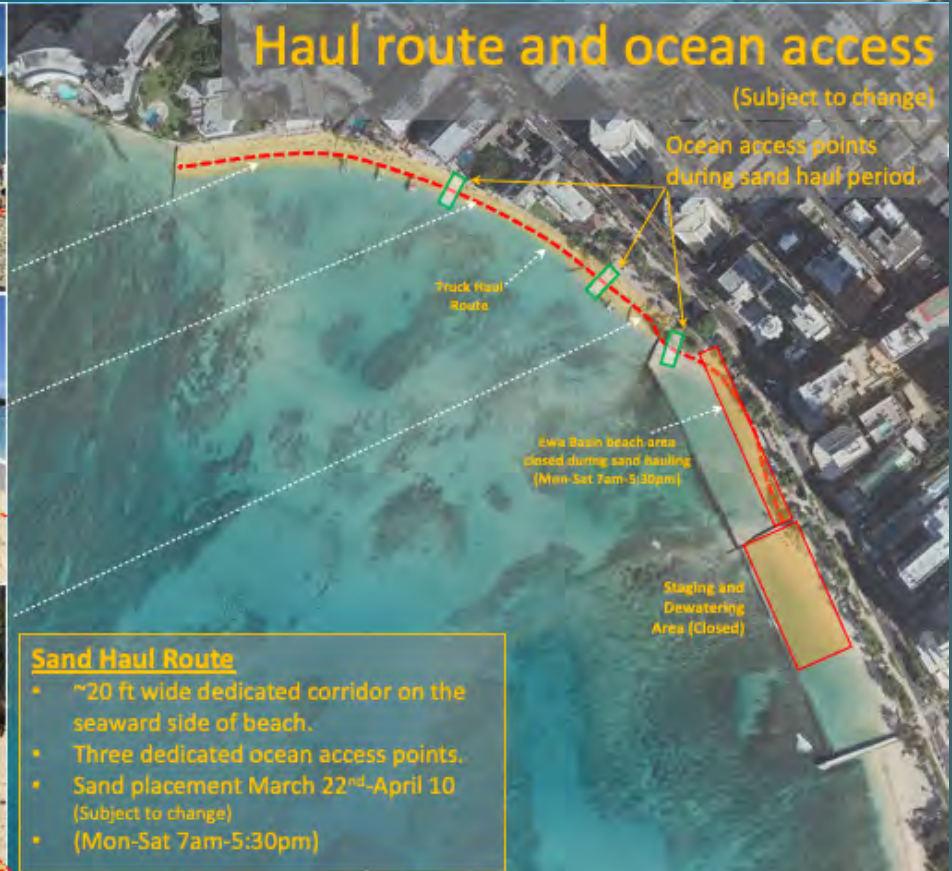
The project includes:

- Offshore dredging and pumping of 20,000 cubic yards sand to Kuhio Beach.
- The transfer and placement of beach sand from the Diamond Head swim basin of Kuhio Beach to the Royal Hawaiian beach cell.
 - o Sand pumping and de-watering 8am to 5pm (M-F).
 - o Sand hauling and placement 7am to 5:30pm (Mon-Sat).
 - o Sand placement starting March 22nd- April 10th

For more information visit: <https://www.wbsida.org/waikiki-beach-maintenance>

Waikīkī Beach Maintenance Project

<https://www.wbsida.org/waikiki-beach-maintenance>



Loading Zone & Waikiki Supplemental Permits

Permit Required for Transportation Management Special Improvement District

Since January 2020, vehicles that use freight curb loading zones or bus stops in Waikiki must have both a valid loading zone permit and a new supplemental permit.

Application forms are available at the Satellite City Hall or may be requested by calling (808)768-9700.



The County annual permit fee is \$60 and \$10 for the decal. The supplemental permit for Waikiki is \$120 and \$10 for the decal. Both permits must be displayed on the vehicles to serve Waikiki curb freight loading zones and bus stops. The permit fees are prorated on a monthly basis for applications of less than one year. Replacement decals cost \$10 each.

The permit expires on December 31 of the year in which it is issued. Application for permit renewal for the following year may be made on and after the first day of December.

[Click here](#) for more info on this Waikiki Transportation Management Special Improvement District (TMSID) ordinance and map.



Forms may be submitted to a satellite City Hall or mailed to:
Department of Customer Services, Division of Motor Vehicles, Licensing and Permits
P.O. Box 30310
Honolulu, HI 96820-0310

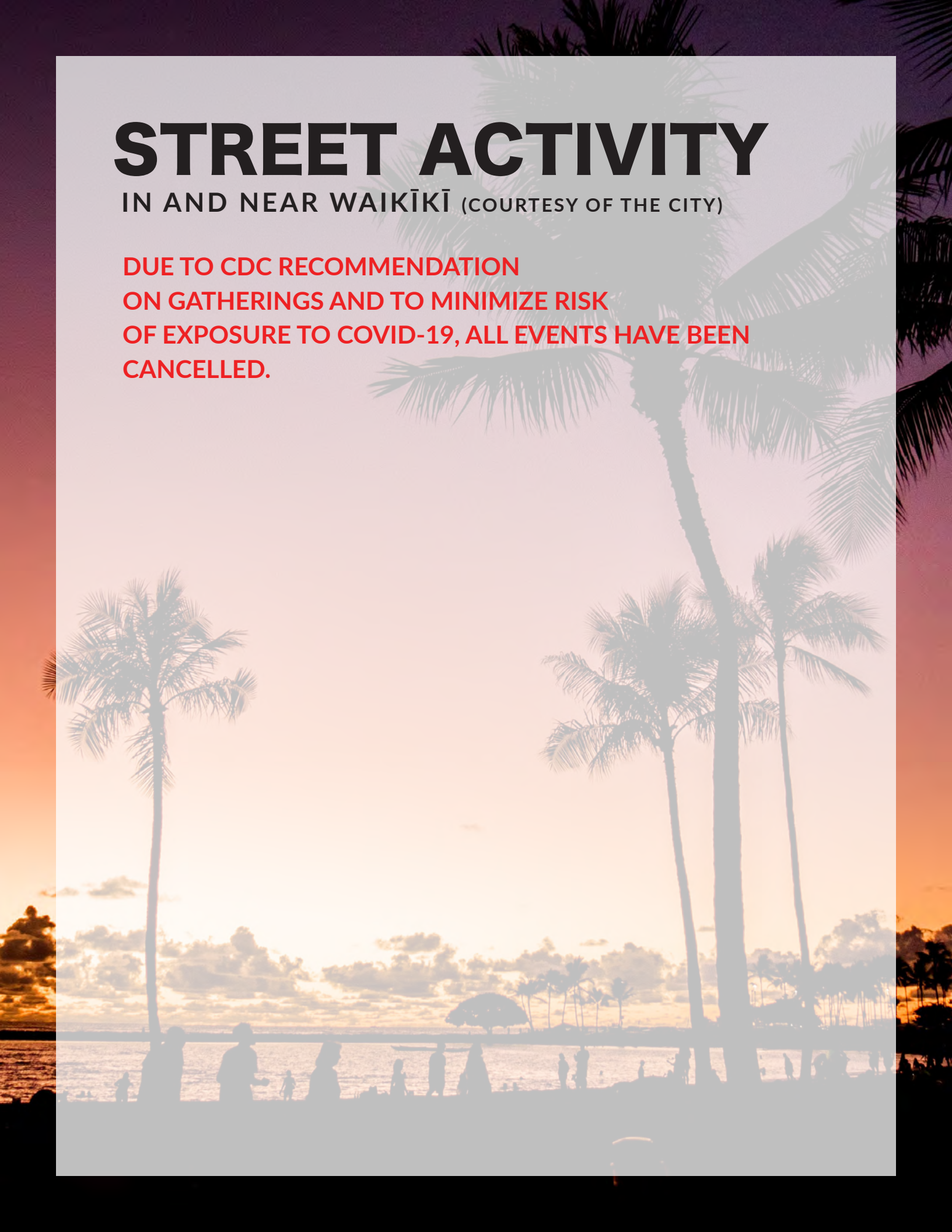
Applicants must have:

- Verification of registered owner
- Current registration and vehicle information (license number, make, type,
- VIN number, address)
- A completed application form

STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

**DUE TO CDC RECOMMENDATION
ON GATHERINGS AND TO MINIMIZE RISK
OF EXPOSURE TO COVID-19, ALL EVENTS HAVE BEEN
CANCELLED.**





Hawai'i Convention Center Enhances Food & Beverage Operations



The Hawai'i Convention Center is pleased to offer a comprehensive health and safety program developed by leading venue and event management company, ASM Global, to ensure the highest levels of cleanliness and safety for our staff, guests, and communities. Our world-class food and beverage operations are now even better, providing flexibility and customization to meet each meeting's needs.

- Traditional self-service buffets and Chef's Table services are available with safety measures in place.
- Buffets and Chef's Table services will have attendants serving food to guests from a shielded food station.
- Plated meal services are available with safety protocols in place.
- Individually packaged meals and snacks are available at our Café and Concession counters.
- Café and Concession counters will be shielded.
- Contactless payment options include Apple Pay, Google Pay and Samsung Pay.

In addition, hand sanitizer dispensers will be located near food-service areas, and special signage is in place to provide health and safety reminders and social-distancing guidelines.

In compliance with guidelines established by the Centers for Disease Control (CDC) and the State of Hawaii Department of Health, the Center's extensive health and safety measures also include enhanced cleaning and sanitation for high touch point surfaces, thermal cameras and temperature checks, the use of personal protective equipment (PPE) and reduced touch points.

We will continue to monitor guidance from public health officials and will work closely with individual event planners to customize health and safety measures to their specific meeting needs.

For more, visit HawaiiConvention.com.

INTERNATIONAL MARKET PLACE

Girls' Day (March 3)

Round up your closest gal pals for some much-needed retail therapy at International Market Place's shops and eateries this Girls' Day. For more information, visit www.shopinternationalmarketplace.com/pages/girlsday.

Eating House 1849 by Chef Roy Yamaguchi:

Dine in or takeout with Eating House 1849 by Chef Roy Yamaguchi's special Girls' Day menu item. For more information, visit www.shopinternationalmarketplace.com/events/girlsdayateatinghouse1849.

Special menu item: \$35

- Chirashi Bowl with ahi, kampachi, salmon, shrimp, unagi and smoked trout roe

Link to Images: <http://bit.ly/GirlsDayEatingHouse>

Photo Credit: Craig Bixel

Gift with Purchase

Who run the world? Girls! Now through 3/10/2021, spend \$25 or more at any International Market Place stores or restaurants and receive a FREE Beach Bag Tote or Yoga Mat. Bring your receipts to Customer Service located on Level 1 near Saks Fifth Avenue during mall hours to receive your gift. While supplies last. Void where prohibited. For rules, visit www.shopinternationalmarketplace.com/pages/girlsday.

Stargazers of Hawaii

Head to the heart of Waikiki at International Market Place's open-air Grand Lānai for a guided experience of the night's constellations with [Stargazers of Hawaii](#). A local astronomer and NASA ambassador with more than 20 years of experience will navigate guests across the night's constellations, moon, planets and various deep sky objects through the lens of a large telescope up to 400x magnification power. Pending weather conditions, guests may be able to identify satellites across the twilight sky, including the International Space Station and the Hubble Space Telescope.

INTERNATIONAL MARKET PLACE

Weather permitting, the family-friendly viewing experience is offered at various dates throughout the year. Viewings generally start around sunset, when the moon is most visible from the Grand Lanai, and continue through 9 p.m. Online reservations are recommended, and walk-ins are allowed based on availability. Admission is \$10 per person and attendees may also take photos of the moon using their personal smart devices. International Market Place guests will receive one hour of validated free self-parking with a minimum \$10 purchase from any of the center's stores or eateries.

For more information, please visit www.shopinternationalmarketplace.com/events/stargazing.

Eating House 1849 by Chef Roy Yamaguchi *Now Open

Head to the Level 3, Grand Lanai on Sundays for a decadent feast at Eating House 1849 by Chef Roy Yamaguchi. Or enjoy their carryout special on-the-go or at home! Plus, try their brand-new menu created specially for their reopening.

Sunday Feast

Prix fixe menu: \$67 per person, excluding tax and gratuity

Add-on: \$25 Bucket of five Waikiki Brewing Hana Hou Hefe

- EH Poke with ahi salmon, kampachi and roasted garlic soy
- 10-ounce Crispy Pork Belly with pickled ong choy and lomi tomato
- Choy sum, oden vegetable medley and lup cheong
- Furikake Sushi Maki with Kabayaki bubu arare
- Crispy Chicken Bao Buns with coriander maple glaze and chipotle aioli

Paniolo Plate *carryout special

Special menu item: \$29

- 50th State Crispy Local Half Chicken
- Roy Yamaguchi's Famous Mongolian Ribs
- Ginger Soy Glazed Beef Skewers
- Happy Rice Musubi
- Pickled Vegetables

ShoreFyre Weekend Concert Series

Every weekend on International Market Place's Grand Lanai, ShoreFyre is hosting a concert series featuring jams from musical performers such as Elephant, Dave Young Band, Makua Rothman and TAVANA. Music lovers can enjoy live music from ShoreFyre's outdoor lanai overlooking Kalakaua Avenue. Limited tickets and seating are available. For more information, visit www.shorefyre.com.

Emerge with Taubman

Emerge with Taubman, an exclusive new platform that brings digitally-native, ecommerce and legacy brands to life in brick-and-mortar, has launched at International Market Place. From short-term leasing opportunities to plug-and-play retail spaces, the platform takes brands to lease and to market quickly with turnkey solutions for every phase of the store-opening process.

The Emerge with Taubman program provides best-in-class support throughout all stages of the pop-up process. From store planning, to construction and design, operations and everything in-between, our retail experts will serve as an extension of your team.

For more information, please visit www.shopinternationalmarketplace.com/pages/emerge.

Link to Images: <https://bit.ly/EmergeIMP>

DATE February 4, 2021 | RELEASE NUMBER 02/21

#OutriggerPromise: Love Your Hawaii Holiday or Get Another One For Free

Now through May 1, book a Waikiki vacation that promises to be one of the best of 2021



Click [HERE](#) to download corresponding high-resolution images.

HONOLULU – [Outrigger Hotels and Resorts](#) today unveiled **The Outrigger Promise** with a bold pledge: guests will love their Hawaii holiday at Outrigger, and if not – the premier beach resort brand will credit the guest for a future stay, on the house. While some hotel chains have a satisfaction guarantee on the room product – this experiential promise is by all accounts an industry first.

Hawaii is the #1 destination that U.S. travelers now day-dream about visiting, according to a recent coronavirus travel sentiment index report by Destination Analysts. Additionally, a study released this week from Hawaii Tourism Authority showed that 94% of recent visitors to Hawaii said their trip either met or exceeded their expectations. The Outrigger Promise enables adventure seekers, solo explorers, families and friends to book the future trip they have been dreaming about, with confidence.

“Now that the State of Hawaii *Safe Travels* protocols are in place, vaccines are becoming available and hope is on the horizon, The Outrigger Promise further inspires travelers to make meaningful memories in one of the most naturally beautiful and culturally rich places on earth,” said Sean Dee, EVP and chief marketing officer for Outrigger Hospitality Group. “Here at Outrigger in Waikiki, we’re confident that visitors will love their Hawaii vacation with us – if they don’t, we’ll credit them a future stay. Promise.”

Participating properties include the iconic [Outrigger Waikiki Beach Resort](#), located on the sands fronting world-famous “canoes” surf spot and home of Duke’s Waikiki restaurant, plus the all-new [Waikiki Beachcomber by Outrigger](#), Hawaii’s only craft hotel in the heart of Waikiki, anchored by Maui Brewing Co. restaurant. Further underscoring Outrigger’s promise to providing guests with a worry-free stay in paradise, both locations follow strict cleaning and sanitation guidelines under [Outrigger’s Clean Commitment](#), with an enhanced focus on the health and safety of both guests and hosts.

THE OUTRIGGER PROMISE:

We promise that guests who stay at [Outrigger Waikiki Beach Resort](#) or [Waikiki Beachcomber by Outrigger](#) for four nights or more in 2021 will love their Hawaii experience; if they don't, they can simply phone Outrigger's call center to be credited for a future stay, subject to applicable terms and conditions.

Here's a sampling of safe and fun experiences that may be available and could help make this 2021 vacation exceptional:

- **Surf:** The turquoise waters fronting Outrigger Waikiki Beach Resort is where modern surfing was born and where legendary Duke Kahanamoku inspired the world. Take a surf or stand-up paddle board (SUP) lesson, or catch a wave in an outrigger canoe with our partners at [Faith Surf School](#). No matter how big or small, the rush of sliding down a Waikiki wave with Diamond Head in the distance, is a swell time and elicits a joy like no other.
- **Nature:** Research suggests that being in nature makes us happier and healthier; outdoor excursions have a positive effect on our brains and our bodies. Hawaii's consistent, balmy temperature of 78 to 85 degrees offers ample opportunity for open-air adventures. So stop and smell the plumeria, hike up Diamond Head and hunt for rainbows, go snorkelling at Hanauma Bay and watch for friendly green sea turtles – a symbol of good luck.
- **Fresh Flavors:** Honolulu has emerged as a major U.S. culinary mecca, with a melting pot of eateries that utilize fresh, local ingredients to create mouth-watering dishes with influences from around the globe. Sample fiercely local craft beers and bites from the State's largest indoor bar at [Maui Brew Co.](#) Grab an Instagram-worthy papaya smoothie bowl from [Sunrise Shack](#) or duck into [Duke's Waikiki](#) – the iconic beachfront restaurant for some fresh fare and famous Hula Pie. Foodies will delight at [Roy's Waikiki](#) for upscale pacific-rim cuisine.
- **Culture:** The spirit of aloha – living a life of kindness and compassion – is found in the cultural expressions of art, dance, music and more. See the stories of Hawaii's past gracefully come alive during hula performances at [Waikiki Beach Walk](#) then learn to dance with a free hula class on Sunday mornings. Live Hawaiian music serenades guests at [Blue Note Hawaii](#) and at stages across Waikiki. Plus, guests of Outrigger get free admission to [Honolulu Museum of Art](#) and discounted tickets to [Bishop Museum](#) – two distinct institutions to explore the history, culture and environment of Hawaii and beyond.
- **Give Back:** *The Outrigger Way* is to care for its hosts, care for its guests and care for the places where it does business. Outrigger is deeply committed to doing its part to protect and preserve Hawaii's natural environment. Guests too can do their part to give-back to the destination and have hands-on experiences with Outrigger's [Malama Hawaii](#) eco-adventure package with Kualoa Ranch. Or they can learn more about the importance of coral conservation through the [Outrigger's ZONE](#) (OZONE) initiative – then lather up with complimentary reef-safe sunscreen from All Good before enjoying the Hawaii sunshine.

Guests are encouraged to share their Hawaii experiences on social media, leveraging the hashtag #OutriggerPromise.

TERMS AND CONDITIONS:

To be eligible for The Outrigger Promise, travelers must book a minimum four-night stay at [Outrigger Waikiki Beach Resort](#) or [Waikiki Beachcomber by Outrigger](#) only through the following channels: directly at [Outrigger.com](#) or by calling 1-866-256-8461 within the booking window of Feb. 4, 2021 through May 1, 2021 for stays within the period of March 1, 2021 through Dec. 21, 2021.

Following the vacation with Outrigger, if the guest feels that The Outrigger Promise has not been met, they must call an Outrigger representative at: 1-866-256-8461 no later than December 21, 2021 to receive a night credit for a future stay. The guest will be credited for the same property, same room category, and no more than the original number of days stayed, up to 14 days. Blackout dates may apply. Redemption of the credit to be used no later than Dec. 21, 2022 and applies to the guest's room rate only; it does not include any other costs, such as travel, COVID-19 testing, taxes or resort charge, which will be the responsibility of the guest. This limited-time offer may only be redeemed once. For more information and qualifying criteria, visit: [Outrigger.com/promise](#).

SAFE TRAVELS TO THE ALOHA STATE

As part of the Safe Travel Hawaii program, travelers with a negative COVID-19 test result from a trusted travel partner, 72-hours prior to arriving to Oahu will not be subject to a 10-day quarantine. Visit <https://hawaiiicovid19.com/travel> for the latest information on COVID-19 travel procedures and regulations.

###

ABOUT OUTRIGGER HOSPITALITY GROUP

For more than 70 years, Outrigger Hotels and Resorts has charted a journey of discovery – expanding from Hawaii to premier resort destinations including Fiji and Mauritius. The privately held hospitality company invites guests to 'Escape Ordinary' with authentic Signature Experiences and the [Outrigger DISCOVERY loyalty program](#). Outrigger's multi-branded portfolio includes Outrigger® Resorts, OHANA Hotels by Outrigger®, Hawaii Vacation Condos by Outrigger®, Kapalua Villas Maui, and its newest addition, Honua Kai Resort & Spa Maui while also managing select properties from top international hotel brands including Embassy Suites®, Best Western® and Hilton Grand Vacations™. Find out more at [Outrigger.com](#) or visit @OutriggerResorts on [Facebook](#), [Instagram](#) and [Twitter](#).

MEDIA CONTACT:

Monica Salter
Outrigger Hospitality Group
808-921-6839
monica.salter@outrigger.com



Talk Story

WAIKIKIBEACHWALK.COM |   

March into Waikiki Beach Walk

Waikiki Beach Walk just welcomed the opening of The Royal Room which is part gallery, part classroom and cultural showroom, and will highlight the Hawaiian tradition of feather lei making. However, that isn't the only new thing at Waikiki Beach Walk – take a look at some of our new offers.

Waikiki Beach Talk

If you haven't stopped by Waikiki Beach Walk recently here's the talk of the town.



Soft Opening of The Royal Room

The Royal Room, now open, celebrates Hawai'i's musical heritage, from the Monarchy era to the present day, with museum-quality exhibits. Open Thursday thru Saturday, The Royal Room, will host feather lei hulu workshops to make a pua hulu or feather flower. With a maximum of 4 people per class, each person will receive a kit with all materials to make a single flower.

Live Music Every Tuesday 4:30 P.M.

Tuesday has become one of our favorite days in the week! Want to know why? From 4:30p.m. – 6:00 p.m. every Tuesday, Kumu Hula Blaine Kia will perform live Hawaiian music on our Waikiki Beach Walk plaza stage. If you're around Waikiki Beach Walk come and stop by and make sure to wear your mask!

Or tune in from the comfort of your own home on our [Facebook](#) or [Instagram](#) accounts!





Waikiki Beach Walk Farmer's Market Every Wednesday

Our farmer's market is back every Wednesday from 4:00 p.m. – 8:00 p.m. Come and check out our local vendors and artisans at our Waikiki Beach Walk plaza!

When: Every Wednesday 4:00 p.m. – 8:00 p.m.

Where: Waikiki Beach Walk Plaza

Ruth's Chris Steak House New Spring Menu Features Bone-in Filet

For a limited time only, Ruth's Chris Steak House Waikiki is featuring a delectable 16 oz. Bone-in Filet in their spring menu. This incredibly tender cut of tenderloin is aged to the peak of flavor and pairs perfectly with shoestring fries and a glass of merlot.

Phone: (808) 440-7910



Free Hula Classes Every Sunday Morning

Enjoy a morning hula class out on Waikiki Beach Walk's Plaza. This hour-long class is reserved up to 10 individuals, all ages and skill levels welcome. Masks are mandatory and social distancing guidelines in place. Classes offered every Sunday from 9:00 a.m. – 10:00 a.m. Please register for our class on [Eventbrite](#).

Try Something New: Flan Cake with Coffee at Beachwalk Café

This new menu item at Beachwalk café has our foodie taste buds tingling. Their flan cake with coffee is a creamy, Vietnamese dessert with a little caffeine kick to it.

Phone: (808) 923-1650



CELEBRATE GIRL'S DAY AND SPRING AT ROYAL HAWAIIAN CENTER



Spring has sprung at Royal Hawaiian Center and we're kicking off the season with our Girl's Day Celebration! Hinamatsuri, or Girl's Day, is a cherished tradition celebrating girls and their families in Hawai'i, and we're thrilled to provide the local community with an opportunity for fun in the heart of Waikiki.



From March 5 to March 7, the first 100 families and their daughters who spend \$25 at any of our merchants will enjoy a FREE sweet treat from **Kulu Kulu** (Pā'ina Lanai, Level 2) or **Kokoro Cafe** (Pā'ina Lanai, Level 2). Redeem your receipts at Helumoa Hale Guest Services to receive your free Girl's Day treat from Kulu Kulu or Kokoro Café.



In celebration of the season, from March 5 to 31, guests who spend at least \$50 at Royal Hawaiian Center shops and restaurants will receive a **floral-inspired pouch** designed by local artist Suzanne Jennerich. Guests who spend at least \$150 will receive an **exclusive reusable shopping bag** also designed by Suzanne Jennerich. Spend \$200 or more to receive both! Offer good while supplies last, so shop early!



Join us for our **Spring Storybook Stroll on Sundays, March 21 and March 28 from 3:00 p.m. – 6:00 p.m.**, guests are invited to visit and take photos with some of their favorite fairytale characters courtesy of Storybook Entertainment Hawaii. Princesses, heroines, and other popular personalities will be found throughout the Center in seasonally decorated windows. Find all the special guests and be entered for a chance to win a Royal Hawaiian Center gift basket.

TREAT YOURSELF TO KAMA'ĀINA WEEKENDS AT ROYAL HAWAIIAN CENTER



LAUHALA WEAVING CLASSES RETURN

We're restarting our popular lauhala weaving classes for guests beginning on March 6, 2021 at 2:00 p.m. Guests will have the opportunity to make a one-of-a-kind lauhala fan with cultural instructor Bill Keoua Nelson.



The 2-hour lauhala weaving lessons will be held at 2:00 p.m. on Saturdays at the outdoor eating area of Waikīkī Food Hall Co., Level 3, Bldg. C. Guests must register in advance on Eventbrite. To celebrate the return of lauhala weaving, the \$20 materials fee will be waived through May 1. Three-hours of free validated parking is included with the lesson. New protocols have been implemented for the safety of guests and cultural instructors. Guests must complete an online contact tracing and wellness form. Classes will be limited to a maximum of five guests, face coverings are required, and ample hand sanitizers will be available throughout the center.

BENTOS PERFECT FOR WAIKĪKĪ BEACH DAYS



TREAT YOURSELF TO KAMA'ĀINA WEEKENDS AT ROYAL HAWAIIAN CENTER

With our array of activities and cultural lessons, dining options, shopping specials, and 3 free hours of validated parking, **Kama'āina Weekends at Royal Hawaiian Center** are a safe and fun way to rediscover the many great things about Waikīkī.

Kama'āina Weekends offerings include **complimentary Lei Making Lessons** on Saturdays at 1:00 p.m. near The Royal Grove. Fragrant, floral lei are a quintessential part our island lifestyle, so create one for yourself or share it with a loved one.



Hitting the shores of Waikīkī for a little sun and sand? Our **Weekend Beach Bento Delivery** brings lunch to you from participating restaurants on Saturdays and Sundays at 12:00 or 2:00 p.m.

We'll be expanding the programs and incorporating additional activities and special events back into the schedule as government guidelines allow.

Guests also receive 3 free hours of validating parking with any purchase from any Royal Hawaiian Center merchant or restaurant through June 30, 2021!

You Built The Brand, We'll Share Your Story



銀座
梅林



銀座
梅林



"The Tonkatsu Ginza Bairin concept, the first tonkatsu restaurant in the Tokyo region, was originally created in 1927 by Nobukatsu Shibuya. From there, Nobukatsu continued developing the restaurant for decades, adding other Yoshoku-style dishes, and eventually passing it down to his son and his grandson."

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by Harris Agency

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WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire **GUIDELINES**

Wikiwiki Wire is published on the first Friday of each month. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Submission Deadline

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM THURSDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Friday of each month.

News & Stories: Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

Flyers/PDFs: Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

Press Releases: Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

Photos: For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.