



WAIKĪKĪ IMPROVEMENT ASSOCIATION

Wikiwiki Wire

E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!



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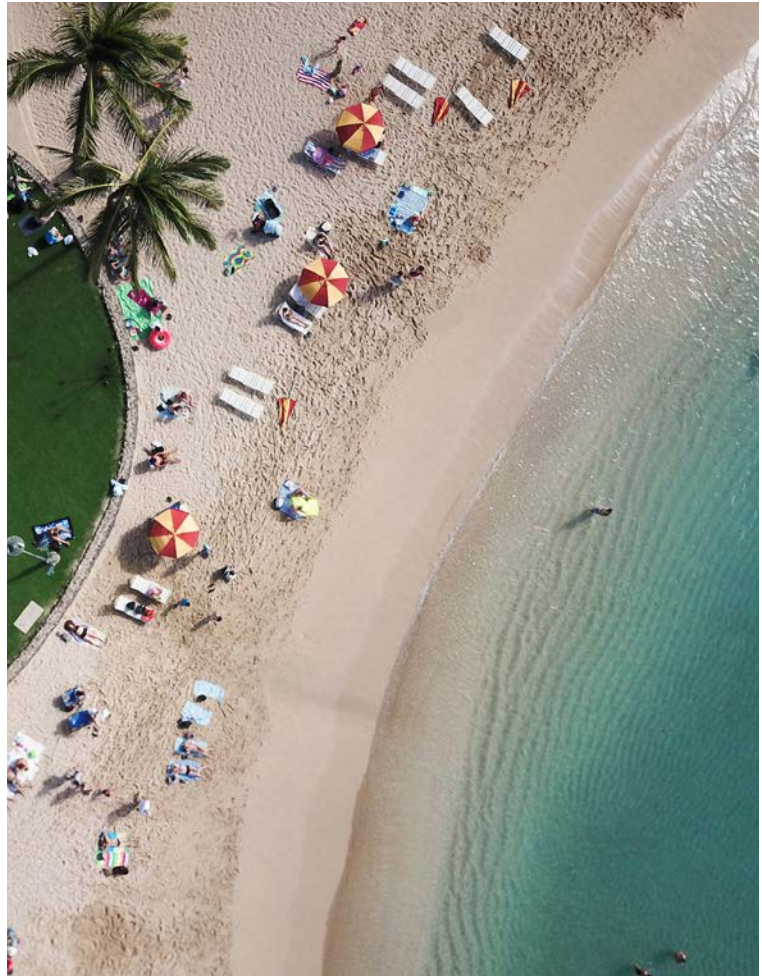
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Governor to Veto Controversial Tourism Bill

Governor David Ige has announced his intent to veto a bill that would make major changes to the Hawaii Tourism Authority (HTA) and eliminate transient accommodations tax distribution to that agency as well as to the counties.

House Bill 862, passed after a last minute gut-and-replace effort in a legislative conference committee. The move bypassed the legislature's own due process of hearing and public testimony. The final draft passed by the legislature fundamentally changes HTA by eliminating the Tourism Special Fund, the HTA share of the transit accommodations tax (TAT) and its state procurement exemption. Twenty two years ago, one of the



primary goals in creating HTA was to have a dedicated source of funding that would allow for long term efforts to support and market Hawaii as a destination. Tourism leaders had agreed to an increase in the TAT to provide that dedicated funding source.

HB862 also eliminates the \$103 million annual county share of revenue from the TAT transient accommodations tax. Instead, the state would retain all TAT revenues but would allow the counties to raise an additional TAT of 3% as a county level tax. The tourism industry has always supported the

allocation of TAT monies to the counties to offset the impacts created by tourism. However HB 862 allows for the creation of a whole new level of taxation at the county level that would increase an already heavy burden on the tourism sector. We are strongly opposed to this move.



Mufi Hannemann, the President of the Hawaii Lodging and Tourism Association (HLTA) has led the effort to prevent these disastrous changes. He has drafted a letter that most of our industry organizations, including the Waikiki Improvement Association (WIA),

signed urging the Governor to veto HB862 and now a second letter to legislators asking them to sustain the veto. The letter states "We must also reiterate our opposition to the effects that HB 862 would have on HTA. We are all well-aware of the renewed calls for better oversight and management of tourism that have emerged as visitors have flocked to our shores. This responsibility of tourism management should be a major part of HTA's purview, and the agency has already taken significant steps to prioritize this. HTA is in the process of developing destination management action plans with input from the statewide community and curtailing their funding or changing their organizational makeup would be highly detrimental to this process. This could result in additional roadblocks between the community and the well-managed tourism industry that it desires."

The Waikiki Improvement Association, HLTA and most tourism business and related cultural organizations are urging the legislature to sustain the Governor's veto.

Draft Environmental Impact Statement Document Released For Waikiki Beach Improvements

On June 8th, 2021, the Department of Land and Natural Resources (DLNR) released a Draft Environmental Impact Statement (DEIS) for the [Waikiki Beach Improvement and Maintenance Project](#). The DLNR is proposing beach improvement and maintenance projects in the Fort DeRussy, Halekulani, Royal Hawaiian, and Kūhiō Beach sectors of Waikiki. These projects include the construction of new beach stabilization structures and the recovery of offshore sand and its placement on the shoreline. The objectives of the proposed actions are to restore and improve Waikiki's public beaches, increase beach stability through improvement and maintenance of shoreline structures, provide safe access to and along the shoreline, and increase resilience to coastal hazards and sea level rise. The proposed actions are intended to maintain the economic, social, aesthetic, recreational, environmental, cultural, and historical qualities of Waikiki.

The WBSIDA strongly supports these improvement projects and recognizes its urgency. With the



combination of beach erosion and King Tides, the backshore is frequently flooded, particularly during high surf events, accelerating damage to backshore infrastructure. Without beach improvements and maintenance, sea level rise is likely to result in total beach loss in Waikīkī before the end of the century and result in an estimated economic loss of \$50 million to \$150 million per hectare¹. The loss of Waikīkī Beach alone would result in an annual loss of \$2.223 billion in visitor expenditures . Improvements and maintenance like those proposed in the DEIS are necessary to restore and maintain the beaches of Waikīkī to continue to support Hawaii's tourism-based economy.



Recent King Tide events have highlighted the impacts of sea level rise on the beaches of Waikīkī. As sea levels continue to rise, beach loss will progressively degrade the recreational, social, cultural, environmental, aesthetic, and economic value of Waikīkī. The Royal Hawaiian groin, built in 2020, after nearly 50 years of no new beach stabilization projects in Waikīkī. We are now at a crossroads with a clear and increasingly urgent need to implement maintenance and improvements to the shoreline in order to preserve and protect this unique and highly prized natural resource.

Comments for the DEIS are due within 45 days of publication in the OEQC and need to be submitted to the DLNR/ Consultant by July 23, 2021. Comments can be submitted to the DLNR at: waikiki@seaengineering.com

A copy of the Draft EIS can be viewed or downloaded from:

http://oeqc2.doh.hawaii.gov/Doc_Library/2021-06-08-OA-DEIS-Waikiki-Beach-Improvement-and-Maintenance-Program.pdf

For more information visit:

<https://www.wbsida.org/waikiki-beach-improvements>

¹ Tarui, N., Peng, M., Eversole, D. (2018). Economic Impact Analysis of the Potential Erosion of Waikīkī Beach. University of Hawai'i Sea Grant College Program. April 2018.

Visitor Public Safety

Visitors are returning to Hawaii, making our streets busy again. A couple of tragic, high profile stabbing incidents on June 1st, resulting in one death and one critically injured, have caused community concern over public safety in Waikīkī.

The Hawaii Lodging and Tourism Association (HLTA), the Hawaii Tourism Authority (HTA), the Waikīkī Improvement Association (WIA), the Waikīkī Business Improvement District Association (WBIDA), the Visitor Aloha Society of Hawaii (VASH) and the Hawaii Hotel Visitor Industry Security Association (HHVISA) met on June 23rd to discuss joint efforts to make Waikīkī safer. The public Safety Workshop was a follow-up to the Annual Visitor Public Safety Conference held back in March.

HTA Chief Administrative Officer Keith Regan said the agency is in the process of encumbering \$650,000, which will fund 2022 visitor assistance programs on Oahu, Maui, Hawaii island and Kauai.

HPD Interim Chief Rade Vanic participated in Wednesday's meeting. He was joined by HPD Deputy Chief of Field Operations Lisa Mann, Acting Assistant Chief Glenn Hayashi, and Waikīkī District Major Mark Cricchio. Vanic told the attendees, "I look around the room and I see the people at the table here and it just shows the level of commitment. We are doing our part in solving and preventing crime. But even if we are solving and preventing crime, we need to make sure that people feel safe and that there's a perception of safety. It's not something that the police can do by ourselves."

He said he's "super excited" to partner with the Honolulu prosecutor on 'Weed and Seed.' As part of the program, law enforcement officers would weed violent criminals from the streets, while working with the community to reduce crime. Prevention, intervention, treatment and neighborhood restoration are the focus of the



seeding part of the program. Honolulu Prosecutor Steve Alm and Senior Advisor Cheryl Inouye talked about extending the 'Weed & Seed' initiative to Waikīkī.

Vanic said HPD is also working with the city's Office of Housing & Homelessness, which is bringing new programs like 'Crisis, Outreach, Response and Engagement' (CORE) to urban Honolulu, including Waikiki. CORE, which falls under the city Emergency Services Department, works to divert 911 calls with the goal of getting homeless people into services that are appropriate to their struggle so they aren't tapping police, ambulance services and emergency rooms when they don't need them.

Honolulu City Council Chairman Tommy Waters pledged his support for HPD funding and legislative needs. Waters put restricting 4 a.m. cabaret liquor licenses to hotels and resorts in the district back on the table. The issue came up in 2018 during HLTA's inaugural public safety conference, which was held when the military was considering placing parts of Waikiki off limits due to violent crimes against the military. Waters said he wants to see increased police visibility in Waikiki and may propose using federal American Rescue Plan Act funds to beef up HPD's budget, especially if it helps the department with recruitment to fill shortfalls in its ranks.

Representing Mayor Blangiardi, City Managing Director Michael Formby, Office of Housing & Homelessness Executive Director Anton Krucky and Emergency Services Department Director Dr. Jim Ireland were also among those in attendance at the workshop.

Hawaii Lodging and Tourism Association President and CEO Mufi Hannemann, who chaired the workshop, said officials held the last Visitor Public Safety Conference as recently as March but decided to hold another this year "because of some recent incidents that have occurred and our need to be proactive and to work with public safety and other officials to try and resolve some of these issues collaboratively."

"We plan to look for the low-hanging fruit and take action," Hannemann said.

One easy change recommended by Waikīkī District 6 Major Cricchio was to use the HPD Waikiki District 6 complaint number 808-723-3340 as a non-emergency alternative to 911.

Līlia Waikīkī Topped Off

WAIKĪKĪ'S NEWEST AFFORDABLE RENTALS COMING IN 2022



Brookfield Properties and Nordic PCL Construction, Inc. celebrated the final concrete pour and topping off of its 28-story building on June 21, 2021. This exciting milestone of reaching the highest point brings this new project one step closer to delivering the first high-rise, Class A rental tower built in Waikīkī in over multiple decades.

“We are grateful to all of our partners and construction workers, for their dedication, hard work, and commitment to safety and excellence to help deliver Līlia Waikīkī to where it is today,” said Kris Hui, vice president of mixed-use development at Brookfield Properties. “A huge mahalo to Queen Emma Land Company for their partnership and to our community of neighbors who have graciously embraced us over the past two years. Without them, we would not be able to deliver brand new rental options to O’ahu’s housing inventory at a time when homeownership is out of reach for many local families.”

Premiering second quarter of 2022, Līlia Waikīkī will feature 401 rental units, which includes 38 affordable units reserved for households earning no more than 80 percent of the area median income (AMI). Līlia Waikīkī offers a collection of studios, one-, two- and three-bedroom apartments with average sizes ranging from approximately 400 to 1,200 square feet. Embracing modern open floorplans, units will feature refined elegance, high-quality finishes, and a private lanai with expansive mauka, Diamond Head or makai views.



Offering a vibrant living experience, the building amenities include a resort-style pool and spa, a state-of-the-art fitness center, private cabanas for outdoor dining, grilling stations, and a lush sitting garden centered around a majestic banyan tree. Residents can also enjoy beautifully landscaped walking paths accented with native Hawaiian plants surrounding the property.



The opening of Līlia Waikīkī will also mark the return of Waikīkī's only full-service, locally owned grocery store. The previous Food Pantry, which served the Waikiki community for 60 years, will now be called Waikīkī Market operated by Food Pantry Ltd. The two-story grocery store will anchor the Kuhio frontage of Līlia Waikīkī, surrounded by a dynamic retail environment of shops and restaurants.



To commemorate the milestone, Brookfield Properties donated \$10,000 to the Waikīkī Community Center to further the Center's mission of ensuring the well-being of keiki, kūpuna and the Waikīkī community.

Lottery details for the 38 affordable units will be announced in early 2022. For more information, please visit www.liliawaikiki.com.

Waikiki Trolley Awakened- Sleeping Titans Rolling Again



It has been 15 months since the Waikiki Trolley closed its garage doors in March 2020 due to the pandemic. The 24-hour operation with big bright beaming lights from the ceiling and the low roar of purring engines came to a sudden halt.

But now they are back! On June 15, 2021 a brand-new Waikiki Trolley kiosk has opened inside the Waikiki Shopping Plaza. Operations are from 8:00 am to 5:00 pm daily. You will find our friendly staff welcoming visitors and local residents alike.

Please don't forget that we continue to offer our wonderful Waikiki residents free rides on our Pink Line (to Ala Moana). If you live within the 96815 zip code, all you have to do is to show your picture ID with your current address and you can enjoy a free fun ride to Ala Moana Center on our mighty Double Decker buses.

You can also charter our trolleys and Double Deckers for any celebration event by calling (808) 798-2708.

Dukes Lane Market & Eatery Celebrates its 4th Anniversary

Four years ago, a fresh culinary concept opened in Waikiki that combined the lively feel of a local market with a comfortable and inviting restaurant experience.

Dukes Lane Market & Eatery (DLME) at 2255 Kuhio Ave. (located next to the Hyatt Centric Waikiki Beach Hotel) offers a one-stop shopping experience and is home to the award-winning BASALT restaurant, Island Gourmet Coffee, Spitfire Rotisserie & Flatbread, Chill tea bar and gelato, Market and Bakery.



Owned and operated by ABC Stores, DLME/BASALT opened in July 2017. The restaurant-market concept is an evolution of the company's legacy that dates back to its first store in 1964.

BASALT offers contemporary local cuisine and signature dishes such as charcoal pancakes (fans can buy the mix at DLME). Led by Executive Chef Keith Kong, BASALT has earned numerous awards by keeping the customer at the heart of its operations and locally sourced foods at the center of the menu.

In addition to welcoming new restaurants, DLME has continued to grow its offerings. Recent enhancements include an improved layout to provide privacy for restaurant guests as well as better flow for shoppers. BASALT's patio has also been expanded to allow more outside seating so guests can dine and experience Hawaii's beautiful weather all year long.

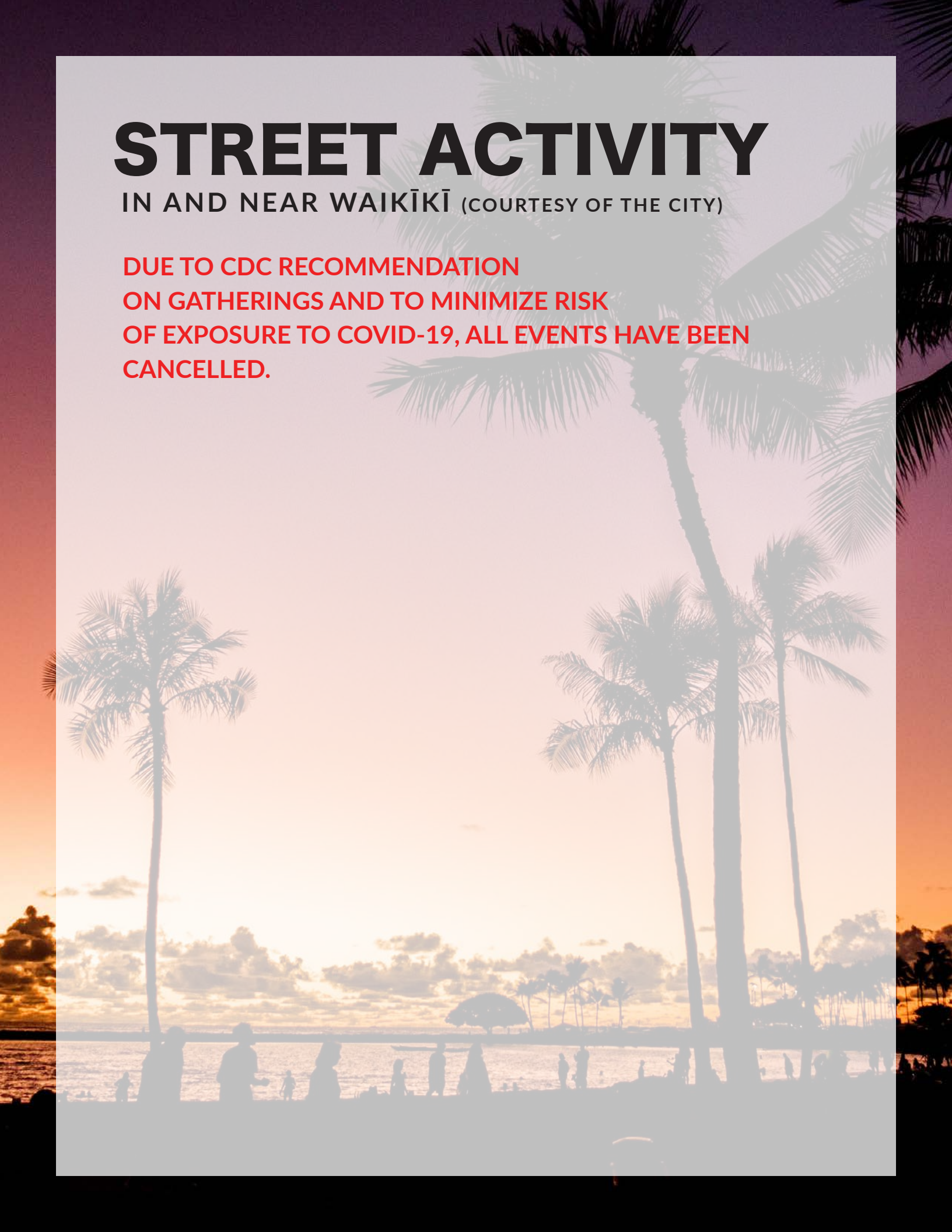
BASALT is a full-service restaurant serving breakfast, lunch and dinner. Dine-in, takeout and curbside pickup are available; reservations recommended.

DLME is open all year, with validated self-parking at the Hyatt Centric Waikiki Beach Hotel. Visit dukeslanehawaii.com or basaltwaikiki.com for more information.

STREET ACTIVITY

IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

**DUE TO CDC RECOMMENDATION
ON GATHERINGS AND TO MINIMIZE RISK
OF EXPOSURE TO COVID-19, ALL EVENTS HAVE BEEN
CANCELLED.**



Dukes
LANE
MARKET & EATERY

CELEBRATES ITS 4th ANNIVERSARY!

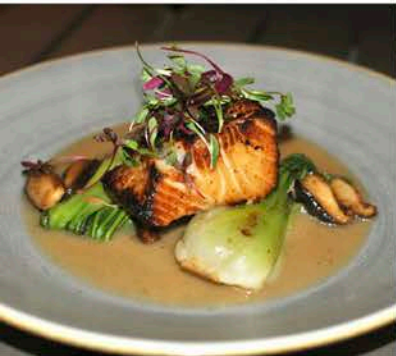
BASALT
AT DUKES LANE MARKET & EATERY

BAKERY chill


ISLAND GOURMET
COFFEE.

MARKET

SPITFIRE
ROTISSERIE & FLATBREAD



COME VISIT US IN WAIKIKI FOR OUR 4th ANNIVERSARY!



LOCATED STREET LEVEL AT HYATT CENTRIC HOTEL
2255 Kuhio Ave. Honolulu, HI 96815
dukeslanehawaii.com • basaltwaikiki.com



Anniversary Gift Card Special
**PURCHASE \$100
GET \$20 FREE**

Limited Time Only | July 1 – 15, 2021



**Promotional Gift Cards to be used on your next visit*

BASALT

AT DUKES LANE MARKET & EATERY



ENJOY DINING AT A DISTANCE!

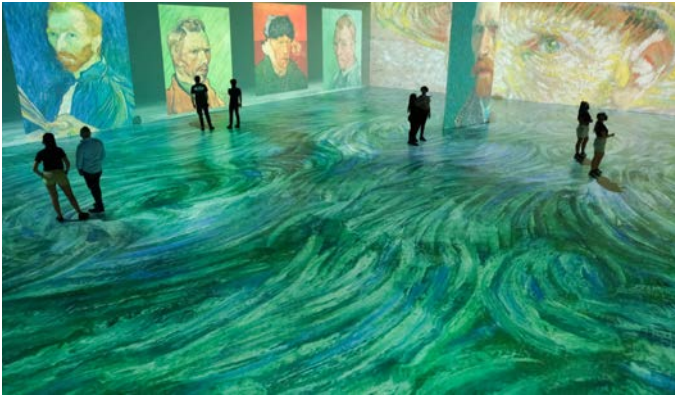
Voted "7 Best Places to Eat Outside in Waikiki" and Bronze for *Best Outdoor Dining* at the 2021 Hale 'Aina Awards by Honolulu Magazine, our charming and spacious lanai is perfect for a safe and intimate dining experience.

FOR RESERVATIONS: (808) 923-5689 • www.basaltwaikiki.com



HAWAIITM
CONVENTION CENTER
Where Business and Aloha Meet

Hawai'i Convention Center Welcomes “Beyond Van Gogh” in July



**The Hawai'i Convention Center welcomes
“Beyond Van Gogh: The Immersive
Experience” starting July 2nd**

Beyond Van Gogh is a multimedia experience that takes guests on a three-dimensional journey through more than 300 iconic Vincent Van Gogh artworks, including classics “The Starry Night,” “Sunflowers,” and “Cafe Terrace at Night.” Set to a symphonic score and using the artist’s own dreams, thoughts, and words to drive the experience as a narrative, Van Gogh’s art comes to life by appearing and disappearing, flowing across multiple surfaces.

The exhibit, which takes about 1 hour to complete, was created by French-Canadian Creative Director Mathieu St-Arnaud and his team at Montreal’s world-renowned Normal Studio. It is open from 10 a.m.-10 p.m. Sunday-Thursday, and 10 a.m.-11 p.m. Friday and Saturday.

Beyond Van Gogh is a walk-through exhibition that allows for 6 feet of distance between attendees, and includes increased cleaning and sanitization practices as part of the Hawai'i Convention Center’s COVID-19 health and safety protocols. The Center and exhibit organizers are following the guidance of public health officials to ensure the safety of guests and staff.

For tickets and additional information, visit www.vangoghhonolulu.com.

JULY 2021

Hilton Waikiki Beach · Dining & Events



**M.A.C.
24/7**



Anything, Anytime.

6 A.M. - 12 A.M., Lobby

Craving breakfast for dinner? We've got you covered! Get a stack of our local favorite mochi pancakes, or take a stab at our M.A.C. Daddy Pancake challenge! Finish a 5 lb stack by yourself in under 90 minutes and it's on us!

**Hang
10**



We've missed you!

11 A.M. - 7 P.M., 10th floor

We're back and better than ever! Enjoy a mouth watering wagyu burger poolside, or kick back with one of our delicious frozen cocktails to stay cool during the summer heat!

LBLE



Your favorite cocktail awaits!

4 P.M.-11:30P.M., Lobby

Looking for a place to unwind after work? Hop on over to LBLE Lounge in our lobby to grab some savory pupus and a refreshing cocktail! Hope to see you there!

**Happy
Hours**

M.A.C. 24/7

Daily, 2-5 P.M.

Hang 10

Daily, 12-2 P.M.

LBLE

Daily, 5-7 P.M.



Jaelene Ka`a`a-Swain Appointed Financial Controller at Hilton Hawaiian Village Waikiki Beach Resort



Hilton Hawaiian Village Waikiki Beach Resort announced that Jaelene Ka`a`a-Swain has been appointed as the resort's financial controller. Ka`a`a-Swain brings more than 21 years of experience to her new role at Hilton's largest property worldwide.

As financial controller, she will supervise and direct the daily financial activities of the resort, and will play a key role in maintaining internal controls. She will work closely with the area director of finance to provide financial leadership to various teams, interpret financial data, and recommend courses of action to maximize profitability while meeting guest needs.

Prior to this position, Ka`a`a-Swain served as the assistant director of finance of the resort since 2006. She also held the same position at Hilton Hawaiian Village's sister property, Hilton Waikoloa Village on the Island of Hawaii, from 2002-2006. In 2010, she was the recipient of the Hilton Worldwide Financial Leadership Award, and also was recognized for her financial expertise with Hilton Hawaiian Village's Finance Internal Control Award in both 2010 and 2013.

A graduate of Chaminade University, Ka`a`a-Swain holds a master's degree in accounting and finance, and a bachelor's degree in business administration with a minor in sociology.

"Jaelene's role as our assistant director of finance for more than 14 years makes her perfectly suited to take over the role of financial controller," said Debi Bishop, Managing Director of Hilton Hawaiian Village. "She is a trusted leader among our 'ohana, and we are confident that she will do an excellent job in her new role."

Jamie Greenslade Appointed Area Director of Finance of Hilton Hawaii Properties



Greenslade will oversee financial operations of Hilton Hawaiian Village, DoubleTree by Hilton Hotel Alana – Waikiki Beach, and Hilton Waikoloa Village. Hilton has appointed Jamie Greenslade as area director of finance, overseeing Hilton Hawaiian Village Waikiki

Beach Resort, DoubleTree by Hilton Hotel Alana – Waikiki Beach, and Hilton Waikoloa Village. In this new position he will be tasked with the management of all internal financial controls and maximizing profitability across the properties.

Most recently, Greenslade served as the director of finance at Hilton Waikoloa Village since 2017. During his tenure there he was able to analyze and increase profitability across many aspects of the resort, while opening new revenue streams. He also played a key role in managing the transition of Ocean Tower to timeshare use, and provided leadership in mitigating the financial impacts of the COVID-19 pandemic during the hotel's closure by completely rebuilding labor standards and base level expenses upon reopening. In 2019, Greenslade and his team were named Hilton America's Commercial Team of the year for achieving record profit and profit margin.

With more than 10 years of experience in the hospitality industry, Greenslade also served in director of finance positions at Hilton Hotels of Australia Central Services, Hilton Cairns, Doubletree by Hilton Cairns; and as finance manager at Hilton Queenstown and Doubletree by Hilton Queenstown in New Zealand. He holds a master's degree in international business and law from Sydney University, Australia; and a bachelor's degree in banking and finance from Cardiff University in the U.K. Greenslade was born and raised in the U.K. Greenslade will fill the position left vacant by retiring area director of finance Pete Twyman, who has worked at Hilton properties for 30 years.

"Keen and creative financial solutions are more important than ever for our properties," said managing director Debi Bishop. "With his extensive experience at Hiltons in Hawaii and across the world, Jamie is thoroughly equipped to step in as our next area director of finance. We're confident that our Team Members and guests will benefit from his leadership."



Tropics Bar & Grill Reopens at Hilton Hawaiian Village with Refreshed Menu

New items offered along with customer favorites

Tropics Bar & Grill at [Hilton Hawaiian Village Waikiki Beach Resort](#) has reopened for breakfast, lunch and dinner. The resort's casual, beachfront eatery also released a refreshed menu, adding new items to its selection of customer favorites.

Tropics Bar & Grill offers classic comfort foods with a local twist in a breezy environment. Diners can sit at the bar and enjoy a number of classic cocktails like the Blue Hawaii, Tropical Itch, the hotel's take on the classic Mai Tai and many others. The expansive patio affords al fresco dining, where diners can enjoy cool ocean breezes and beautiful views of Waikiki's widest stretch of beach. The culinary team's menu showcases ingredients harvested from local farms, line-caught fish and tender steaks, all crafted with attention to seasonality.

Breakfast offers a selection of healthy start options including a tropical acai bowl, fruit plate, pineapple cobbler steel-cut oatmeal and more. The restaurant's avocado toast is a favorite topped with tomato jam, pickled onion, arugula and harissa dressing. New to the breakfast menu is the lobster benedict, which includes butter poached lobster, market greens and hollandaise on top of an English muffin. During lunch guests will find a selection of fresh items like the farmer's market salad and the popular seared ahi salad, which features lightly-seared ahi slices atop local greens with wasabi-ponzu dressing. Hearty favorites like the Tropics burger and paniolo burger remain on the menu; or diners can try the innovative "no meat here" veggie burger using Braddah Dave's Taro Patty – a locally made vegetarian patty made with the staple crop of the Hawaiian Islands, taro. At dinner, guests can indulge in a wagyu brisket, smoked specially with a coffee rub, house-made barbecue sauce and lilikoi slaw. To taste the bounty of the sea, diners can dive into the Hawaiian seafood medley, which includes the fresh catch of the day, Kauai jumbo shrimp, Kona black mussels, braising greens, cilantro mac nut rice, Thai basil, and crispy onions all in an aromatic coconut red curry sauce.

Tropics Bar & Grill is open for breakfast from 7 a.m. – 11 a.m., lunch 11 a.m. – 2 p.m. and dinner from 5 p.m. – 10 p.m. The bar is open 9 a.m. – 2 p.m. and 5 p.m. – 10:30 p.m. For the full menu and more info on Tropics Bar & Grill, visit www.HiltonHawaiianVillage.com/Dining/Tropics-Bar-and-Grill or call (808) 952-5960.

Nā Kūpuna Nights

Celebrating Hawai'i's Kūpuna

Hyatt Regency Waikīkī Beach Resort & Spa, At Pualeilani

**Sunday, July 11, 2021, for reservations
call Ho'okela at (808) 237-6196**

Pre-Seating 5:00 PM, Entertainment 5:30 PM, Dinner Served 6:30 PM



SPECIALLY CREATED 'ONO
MEA 'AI JUST FOR YOU

\$80 per person,
plus tax & gratuity
Kama'aina \$50

Hawaiian Music By:
Wehilani Ching
Serenaders

Featuring:
Multiple Nā Hōkū Hanohano
Award Winner

**KAREN
KEAWEHAWAI'I**

Emcee:
Ku'uipo Kumukahi
You are invited to kani ka pila!

Kanaka 'Ōiwi
Native Hawaiian arts & crafts

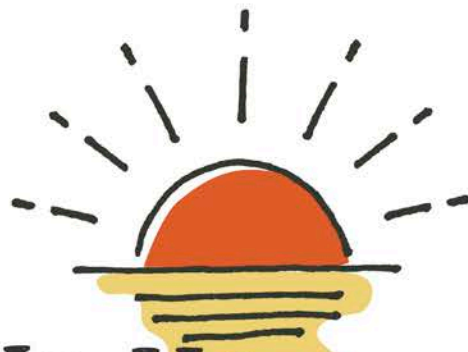
FREE VALIDATED PARKING

PRESENTED BY:



SHOR





Nā Kūpuna Nights

Celebrating Hawai'i's Kūpuna

Hyatt Regency Waikīkī Beach Resort & Spa, At Pualeilani

**Sunday, July 11, 2021, for reservations
call Ho'okela at (808) 237-6196**

Pre-Seating 5:00 PM, Entertainment 5:30 PM, Dinner Served 6:30 PM

PUALEILANI MIXED PLATE

POI

STEAMED SHORT GRAIN RICE

LOCAL STYLE POTATO-MAC SALAD

LOMI SALMON

AHI POKE

LOCAL FARMED ROASTED VEGETABLES

ULU & SWEET POTATO

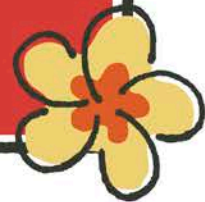
LAULAU

KIAWE SMOKED KALUA PIG

PULEHU MOA (FLAME BROILED CHICKEN)

FRESH LOCAL CATCH w/ WATERCRESS

HAUPIA



THIS PRESENTED BY:



INTERNATIONAL MARKET PLACE

What's Happening at International Market Place in July

STRIPSTEAK Waikiki – Reopening on the Grand Lānai July 1

Presenting an evocative and modern twist on the classic American steakhouse with a unique blend of Asian influence and the signature Chef Michael Mina flair, the award-winning [STRIPSTEAK Waikiki](#) will be reopening at International Market Place's Level 3, Grand Lānai on July 1. STRIPSTEAK Waikiki offers a fun and innovative menu, bold in flavor and diverse in inspiration reflecting the best of local ingredients and global flavors where hand-sliced cuts of prized Japanese, Australian and American beef are the star.



Reservations are now being accepted online at <https://www.sevenrooms.com/reservations/stripsteak>. Follow them on Instagram at [@stripsteakhi](#).

International Market Place Open 11 a.m. to 8 p.m. Daily Beginning July 2

You heard that right, we're extending our hours, so guests have extra time to shop, eat and play in the heart of Waikīkī at International Market Place. Operating hours by store and restaurant may vary, please check directly with each merchant for details. For more information, visit <https://shopinternationalmarketplace.com/pages/shopping-update>.

ShoreFyre Weekend Concert Series

Every weekend on International Market Place's Grand Lānai, ShoreFyre is hosting a concert series featuring jams from musical performers. Music lovers can enjoy live music from ShoreFyre's outdoor lānai overlooking Kalākaua Avenue. Limited tickets and seating are available.

Upcoming performances include:

July 2-4: Elephant
July 16-18: Mahi Crabbe
July 30-August 1: TAVANA

Can't make it? No worries. ShoreFyre has live entertainment seven nights a week. For more information, please visit www.shorefyre.com.



Talk Story



WAIKIKIBEACHWALK.COM |   

Summer Fun at Waikiki Beach Walk

Summer fun has hit Waikiki Beach Walk as we say hello to Holokai Catamarn. Their new check-in can be found on our second level where the fun truly begins. We also brought back our Mele Hali'a music series, see what other fun we have at Waikiki Beach Walk in July!

Waikiki Beach Talk

If you haven't stopped by Waikiki Beach Walk recently here's the talk of the town.



Natalie A'i Kamau'u Headlines July Mele Hali'a at Waikiki Beach Walk

Natalie Ai Kamauu, a beloved grammy-nominated performer and multiple Nā Hōkū Hanohano awardee, will be headlining our Mele Hali'a music series this July 11th. Joining Natalie at this premier Hawaiian music event will be her husband Iolani Kamau'u and daughter, Sha-Lei, performing hula.

When: Sunday, July 11th from 5:00 p.m. – 6:00 p.m.

Where: Waikiki Beach Walk Plaza

Holokai Catamaran New Check-In at Waikiki Beach Walk

Holokai Catamarn's new check in area is now on the second level of Waikiki Beach Walk, next to the Royal Room and Hele Mai Salon. The Holokai is a beautiful, handcrafted, 49 passenger beach catamaran. Equipped with netted splash area, Bluetooth sound system, and stocked bar – what more could you ask for while sailing in Waikiki Beach!





Live Music Every Tuesday 4:30 P.M.

Tuesday has become one of our favorite days in the week! Want to know why? From 4:30p.m. – 6:00 p.m. every Tuesday, Kumu Hula Blaine Kia performs live Hawaiian music on our Waikiki Beach Walk plaza stage. If you're around Waikiki Beach Walk come and stop by and make sure to wear your mask!



Aunty Mele, Third Generation Feather Lei Master featured on Aloha Authentic KHON

Feather Lei making, historically reserved for Hawaii's royal class, has been passed down through generations of Mele's family and now she brings Nā Lima Mili Hulu No'eau — meaning "skilled hands that touch the feathers" — to the big screen. Tune in to Aloha Authentic on KHON with Kamaka Pili to learn more about this beautiful art form!



Waikiki Beach Walk Sponsors Ho'olamau

Waikiki Beach Walk and Outrigger Hospitality Group are proudly sponsoring the filming and presentation of Ho'olamau to be aired on K5, KHNL, or KGMB through the month of July. Ho'olamau celebrates the healing nature of hula and gathers some of Hawaii's renown Kumu Hula and their halau hula in a television series to restore hula back into our lives.

Free Hula Classes Every Sunday Morning

Enjoy a morning hula class out on Waikiki Beach Walk's Plaza. This hour-long class is reserved up to 10 individuals, all ages and skill levels welcome. Masks are mandatory and social distancing guidelines in place. Classes offered every Sunday from 9:00 a.m. – 10:00 a.m. Please register for our class on [Eventbrite](#).



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WAIKIKI BEACH

IT'S ALL ABOUT RED, WHITE AND YOU AT ROYAL HAWAIIAN CENTER IN JULY



Start the summer with a bang at Royal Hawaiian Center! From July 1-10, enjoy exclusive offers, savings, and gifts from participating shops and restaurants with our Stars, Stripes, & Specials promotions.



Refresh your wardrobe at **kate spade new york** (Building B, Levels 1 & 2) where you'll get an additional 40% off select items. Receive a free gift with your purchase at **Tory Burch** (Building B, Levels 1 & 2). Feed your sushi craving and quench your thirst at **Doraku Waikiki** (Building B, Level 3) for 10% off! Got a sweet tooth? Head over to **Honolulu Cookie Company** (Building B, Level 1) where you'll get a free limited gift with your purchase. Explore all offers online at RoyalHawaiianCenter.com



Doraku Waikiki

SAY ALOHA TO NEW TENANTS!

Royal Hawaiian Center is excited to announce the addition of new locally-owned merchants to its tenant mix. **Harbors Vintage** (Building C, Level 1), opened its doors on July 1 offering shoppers a wide range of vintage and select apparel including t-shirts, aloha wear, and street wear. Opening later this summer are **Gelatissimo** (Building A Kiosk), an artisan gelato purveyor and **Hawaiian Cane Juice** (Building B Kiosk), offering fresh pressed sugar cane juice blended with local seasons fruits.



Gelatissimo

JULY GIFT WITH PURCHASE

From July 1- 31, guests who spend \$150 or more at any of the Center's shops or restaurants will receive a free Royal Hawaiian Center shoe bag. Spend \$250 or more to receive a free Aloha jute tote! Please bring receipts to Helumoa Hale located on the first floor near The Royal Grove. Offer good while supplies last; some restrictions apply.



Shoe & tote bags

IT'S ALL ABOUT RED, WHITE AND YOU AT ROYAL HAWAIIAN CENTER IN JULY



ENJOY MORE MELE AND HULA WITH EXPANDED LIVE ENTERTAINMENT SCHEDULE

Relax into the evening with live music at The Royal Grove. Featuring live music and hula performances from some of Hawai'i's top entertainers, our **Malu Niu Evenings** is offered Tuesday to Fridays from 5:30 p.m. – 6:30 p.m. The full list of performances for July includes:

- Tuesdays – **The Kawika Trask Trio** (5:45 PM)
- Wednesdays – **Pu'uhonua**
- Thursdays – **Ha'eha'e Girls**
- Fridays – **Malu Productions**

On Saturdays and Sundays, award-winning hula hālau take the stage for keiki, hula kahiko, and hula 'auana performances, including:

- Saturdays – **Keiki Hula** (11 a.m.)
- Saturdays – **Hula Kahiko** (5:30 p.m.)
- Sundays – **Hula 'Auana** (5:30 p.m.)



POPULAR CULTURAL CLASSES RETURN

Our kumu have missed hosting guests at our cultural classes, so we're so excited to announce our updated schedule of complimentary cultural lessons:

- Mondays – **'Ukulele** (11 a.m. to noon), Helumoa Hale
- Tuesdays – **Hula** (11 a.m. to noon), The Royal Grove
- Wednesdays – **Lauhala Weaving** (Noon to 1 p.m.), Building A Breezeway
- Thursdays – **Keiki Hula** (Noon to 1 p.m.), The Royal Grove
- Fridays – **Lei Making** (Noon to 1 p.m.), Building B Breezeway

We can't wait to welcome guests back and share the aloha spirit through our cultural lessons. E komo mai!



KAMA'AINA & MILITARY PARKING RATES!

Effective July 1, 2021 Royal Hawaiian Center offers free validated parking for the 1st hour with a minimum \$10 purchase and \$2 only each hour for the 2nd and 3rd hours; standard rates at \$6 apply thereafter.

Kama'āina and military get additional savings! With a minimum \$10 purchase, they receive 3 free hours of validated parking; standard rates apply thereafter. Validations must be redeemed at Helumoa Hale Guest Services from 11 a.m. to 8 p.m. with receipts and a valid Hawai'i State I.D., driver's license, or military I.D.

the Waikiki

SHOPPING PLAZA

July 2021

Reopening Info

We appreciate your *kokua* in keeping our building tenants and staff safe and healthy. Please wear a mask when entering the building and respect a 6-foot distance from others at all times. Mahalo!

The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours will be 6:30am – 12am.

The Waikiki Business Plaza & Waikiki Shopping Plaza Management Office hours will be from 9am – 3pm.

2250 Kalakaua Ave, Honolulu, HI 96815
waikikishoppingplaza.com



Shopping

Armani Exchange

Mon - Fri 11am - 8pm
Sat & Sun 11am - 9pm

Belle Vie

Daily 11am - 4pm

H&M

Daily 11am - 7pm

Hamilton Boutique

Daily 11am - 8pm



Honolulu Cookie Company

Daily 11am - 8pm

LC Creations

Daily 10am - 5pm

Lululemon

Daily 11:30am - 7:30pm

Maxi Hawaiian Jewelry

Mon - Sat 12pm - 5pm

Pure Stone

By appointment only
(808) 921-955

Sephora

Mon - Sat 11am - 8pm
Sun 11am - 4pm

Tiki Products

Daily 11am - 7pm

USPS

Mon - Fri 9:30am - 5pm
Sat 10am - 2pm

Victoria's Secret

Mon - Sat 12pm - 8pm
Sun 12pm - 6pm

Wahing Jewelry

Daily 11am - 6pm

Waikiki Trolley Kiosk

Daily 8am - 5pm



Specials

Armani Exchange

40% Off Select Styles
June 24 - July 28, 2021
See store for complete details.

Harris Agency

Receive a complimentary Yelp and digital profile evaluation for all businesses! For details, contact Jana at janas@harris-agency.com or call (808) 946-4525.

Paradise Massages Waikiki & Spa

Book any individual service, get a 10% discount! For more details, give us a call at (808) 232-4073
*Packages not included in this promotion.

Dining

ABC Stores (WBP)

Daily 8am - 9pm

Starbucks

Daily 7am - 3pm

Buho Cantina

Daily 4pm - 12am

Tanaka of Tokyo

Daily 5pm - 9pm

SKY Waikiki

Daily 4pm - 12am

Parking

Waikiki Shopping Plaza

\$5 up to 5 hours
\$10 up to 10 hours

Waikiki Business Plaza

\$7 up to 5 hours

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza during parking lot operating hours.

Covid-19 PCR Testing

HIS Hawaii is offering COVID-19 PCR Testing in the Waikiki Shopping Plaza office #410. In addition to test results, an official Proof of Negative COVID-19 Test Result certificate will be provided as necessary, depending on your country of origin.

Testing is available between 8am - 5pm (last check-in at 4:45pm).



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Lee Collins has joined the Harris Agency Group

bringing new in-depth industry knowledge to allow us to serve local businesses seeking to increase sales for both locals and visitors alike. Lee has successfully led the marketing and sales teams for the Battleship Missouri Memorial, Polynesian Adventures, and Gray Line Hawaii helping each become leaders in their industry while also serving as the president and board member for the American Marketing Association (AMA) and the Sales and Marketing Executives International (SMEI).

Professional Marketing Services Include:

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- Social Media Planning and Post Management
- Digital Advertising Services
- Website Development & SEO
- Public Relations
- Crisis Management
- Detailed Marketing ROI Analysis
- Key Performance Indicator (KPI) Reporting
- Customer experience & service review and analysis
- Reputation Responses & Brand Management
- Island, state, national, and international campaign development and management



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2250 Kalakaua Ave, Honolulu, HI 96815



WAIKĪKĪ
IMPROVEMENT
ASSOCIATION

Wikiwiki Wire **GUIDELINES**

Wikiwiki Wire is published on the first Monday of each month. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement.com.

Submission Deadline

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM MONDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Monday of each month.

News & Stories: Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

Flyers/PDFs: Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

Press Releases: Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

Photos: For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.