

E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!



VOLUME XXII ISSUE 8 AUGUST 2021

Contents

3

HTA APPROVES DESTINATION MANAGEMENT ACTION PLAN

16

ALA WAI CANAL DREDGING AND SEAWALL REPAIRS COMPLETED

5

2021 HO'OWEHIWEHI AWARDS 18

WAIKĪKĪ LIGHTS ON THE GREENS: GOLF TOURNAMENT FUNDRAISER

14

STATE OF WAIKĪKĪ -CONTINUING TO BE CLEAN & SAFE

19

DUKE'S OCEANFEST RETURNS FOR 20TH ANNIVERSARY CELEBRATION, AUGUST 24-29

15

WAIKĪKĪ SEAWALL REPAIRS UNDERWAY

MORE WAIKĪKĪ FOOD, NEWS & EVENTS

HAWAI'I CONVENTION CENTER DEBUTS LIVE MUSIC, NEW 1801 CAFE MENU DURING VAN GOGH FXHIBIT MELE HALI'A RETURNS TO WAIKĪKĪ BEACH WALK

EXPERIENCE THE CULTURE OF HAWAI'I &

BEYOND VAN GOGH: THE IMMERSIVE EXPERIENCE EXTENDED THROUGH SEPTEMBER 26, 2021

SAY ALOHA TO NEW TENANTS AT ROYAL HAWAIIAN CENTER FROM WAGYU TO WASHOKU - RESTAURA

BALI OCEANFRONT REOPENS WITH CHEF-CRAFTED PRIX FIXE DINING AT HILTON HAWAIIAN VILLAGE WAIKIKI BEACH RESORT FROM WAGYU TO WASHOKU - RESTAURANT SUNTORY AT ROYAL HAWAIIAN CENTER LAUNCHES NEW SUMMER PROMOTIONS FOR JAPANESE CUISINE

NĀ KŪPUNA NIGHTS AT HYATT REGENCY WAIKĪKĪ BEACH RESORT & SPA, AT PUALEILANI THE WAIKĪKĪ SHOPPING PLAZA - REOPENING INFO

PĀ'INA 'O WAIKĪKĪ HULA - THE ONLY ALL HAWAIIAN DINNER SHOW AT PUALEILANI HARRIS AGENCY MARKETING GROUP
- COMPLIMENTARY MARKETING
CONSULTATION

HTA Approves Destination Management Action Plan

John Defries, HTA President and CEO said, "Hawai'i, the visitor industry, and the Hawai'i Tourism Authority (HTA) are all in a time of huliau, or transformative change, in which an accelerated shift toward destination management is necessary in order for tourism to properly support the revitalization of our communities and economy in a more meaningful and reciprocal way."

"As such, we have reorganized HTA's structure and operations to support the goal of Mālama Ku'u Home (caring for my beloved home) through the principles of regenerative tourism."

"The restructuring includes the creation of more crossfunctional teams within our organization for greater efficiency to execute on the deliverables outlined in our 2020-2025 Strategic Plan,



PHOTO BY TYLER MCGEE

as well as enables us to be more responsive in our destination management role, which includes addressing tourism impacts in the community."

On Thursday, July 29th The Hawaii Tourism Authority approved a tourism management plan for Oahu. The plan addesses community concern that Hawaii and more particularly Oahu has too many tourists.

"I don't know (what the number of visitors should be), but we're going to figure this out. I think the priority piece for us in getting to that answer is getting a handle on the illegal accommodations,"

De Fries said. "We see that as #1. I'm encouraged by the fact that each of the counties is making this a bigger priority on each of their islands." The agency intends to meet that goal by "managing the number of visitor accommodations, and exploring changes to land use, zoning and airport policies."

That's the top anchor action in the Oahu Destination Management Action Plan (DMAP), which HTA developed in partnership with the City and County of Honolulu and the community over the past five months.

Destination management plans also have been developed and approved for Maui, Kauai and Hawaii island, although the plan for Oahu is likely to have a greater impact on shaping tourism policy across the state as Oahu gets approximately half of the states's visitors.

The Oahu DMAP also hopes to establish a "regenerative tourism" fee that supports natural resources and addresses unfunded conservation liabilities. HTA wants to increase management and enforcement of sites and trails. The complete plan is available at the following link: : https://www.hawaiitourismauthority.org/what-we-do/hta-programs/community-based-tourism/oahu/

2021 Ho'owehiwehi Awards

ITS TIME!

The Waikīkī Improvement Association is looking for all new projects - renovations large or small! if you've made a difference in Waikiki, we would like to showcase your project at the 2021 Ho`owehiwehi Awards.

Each year, the Waikīkī Improvement Association honors those in the community whose projects possess the key components of the 'Revitalization of Waikīkī' plan which began in 2001.

If your project began on September 1, 2020 and was completed by August 31, 2021 you are eligible for a Ho`owehiwehi Award!

There are four categories:

HANA NUI AWARD

This category is aimed at NEW or MAJOR reconstruction, development, or transformation project(s). We would like to recognize a company, organization or group for its significant contribution toward the enduring revitalization of Waikiki's physical, cultural and/or economic environment.

HANA IKI AWARD

Aimed at RENOVATION projects that enhance structures or facilities. Represents improvements to a particular structure or environment.

PILI HONUA AWARD

This award category recognizes GREEN, earth-friendly projects or people! This category recognizes new and renovated projects, along with hotel operations, that embody the goals and aspirations of living green in Hawai`l, that help to preserve our precious `aina and saves our valuable resources.

DR. GEORGE S. KANAHELE

Highly regarded historian Dr. George S. Kanahele was the driving force in a movement to restore a sense of "Hawaiianness" to Waikīkī. He founded the Native Hawaiian Hospitality Association, and helped numerous corporate clients integrate Hawaiian values into their management and customer relations practices. This award recognizes an individual, business, organization or group for an outstanding singular action, event or for consistent, enduring performance in keeping with the legacy of the late George Sanford Kanahele. The award is given to a person, project or place that best represents the values of aloha and ho`okipa (hospitality) embodied in Dr. Kanahele's life work.

Here are a few of our 2020 Ho`owehiwehi recipients.

2020 HANA NUI Award The Royal Hawaiian Groin



2020 PILI HONUA Award The Sheraton Waikiki





2020 PILI HONUA Award - Spa Halekulani

Waikīkī Improvement Association

2021 Ho'owehiwehi Awards



Ho owehiwehi:
To adorn, decorate or beautify....

Waikīkī Improvement Association honors those in the community whose projects possess the key components of the Revitalization of Waikīkī plan which began in 2001.

HANA NUI:

New or Major Projects

HANA IKI:

Renovation Projects

PILI HONUA:

Green Projects

GEORGE S. KANAHELE:

Ho okipa Award

Four Award Categories:

1 - Hana Nui Award

Aimed at NEW or MAJOR reconstruction, development, transformation or project(s). Recognizes a company, organization or group for its significant contribution toward the enduring revitalization of Waikīkī's physical, cultural and/or economic environment. Represents consistent, ongoing achievements, body of work or project completed between September 1, 2020 and August 31, 2021.

2 - Hana Iki Award

Aimed at RENOVATION projects that enhance structures or facilities. Recognizes a company, organization or group for a significant contribution toward the enduring revitalization of Waikīkī's physical, cultural and/or economic environment. Represents improvements to a particular structure or environment completed between September 1, 2020 and August 31, 2021.

3 - Pili Honua Award

This award category recognizes green, earth-friendly projects or people!

This category recognizes new and renovated projects, along with hotel operations, that embody the goals and aspirations of living GREEN in Hawai i that help to preserve our precious aina and saves our valuable resources. Please list all projects that address your "GREEN" footprint in a bullet point list, fill out attached form and send in.

All projects are eligible for the Pili Honua award.

Please list all projects that address your "GREEN" footprint in a bullet point list, fill out attached form and send in.

4 - DR. GEORGE S. KANAHELE

Highly regarded historian Dr. George S. Kanahele was the driving force in a movement to restore a sense of "Hawaiianness" to Waikīkī. He founded the Native Hawaiian Hospitality Association, and helped numerous corporate clients integrate Hawaiian values into their management and customer relations practices. This award recognizes an individual, business, organization or group for an outstanding singular action, event or for consistent, enduring performance in keeping with the legacy of the late George Sanford Kanahele.

The award is given to a person, project or place that best represents the values of aloha and ho okipa (hospitality) embodied in Dr. Kanahele's life work.

George S. Kanahele Ho okipa Award (continued)

This award covers a wide range of categories, from social and cultural endeavors to health, education and communications programs. Emphasis is on personal commitment and excellence. Can be a person, project or place.

There is no formal application process, all recommendations are welcomed.

Evaluation criteria:

- Demonstrates a complete understanding of the guest-host-place relationship that gives priority to the place and whose qualifying actions can be clearly cited as having contributed to making Waikīkī a better place
- Demonstrates unconditional aloha to a stranger without expectation of reward
- Demonstrates or perpetuates the concept that acts of hospitality towards strangers are self dignifying and noble, bringing pride and dignity to the place and its people
- Makes a significant contribution toward restoring Hawaiianness to Waikīkī
- Makes a significant contribution toward the perpetuation of Waikīkī as a place of spiritual healing
- Makes a significant contribution toward perpetuating the history and culture of Waikīkī through educational programs
- Fulfills and advances the principles of Ho okipa and the vision of the Waikīkī Improvement Association

Selection Process for all Awards

A committee of professional planners and executives will be responsible for selecting award recipients. The Awards Committee invite submissions in the four categories listed in this notice. More than one recipient may be selected in any given year.

The Ho owehiwehi Awards, will be presented at the Waikīkī Improvement Association's Annual Meeting on November 3, 2021 4:00-6:00 PM

Due to COVID-19 current restrictions - more information will be given out at a later date.

Recipients will be asked to provide (12-15) concise bullet points to identify the highlights of their project accompanied by (12-15) matching photos.



HO OWEHIWEHI NOMINATION FORM PLEASE CHECK ONE

| HANA NUI |
|----------------|
| HANA IKI |
| HO`OKIPA AWARD |
| PILI HONUA |

| NOMINEE: | | |
|-------------------------|-------|-------|
| Phone Number: | WORK: | CELL: |
| Project Name: | | |
| Nominator's Name: | | |
| Signature of Nominator: | | |

After filling out the above information please attach a separate page that includes the following:

Explain why this nominee should win the award in the respective category and how the nominee relates to the evaluation criteria.

List items or materials that are being submitted in support of this nomination along with (12-15) photos and (12-15) concise bullet points that highlight your project.

Please attach a one page abstract or summary of the nomination. Also, summarize the nominee's special contributions to planning in Waikīkī.

APPLICATIONS DUE: SEPTEMBER 7, 2021

Email, mail or deliver applications to:

The Ho'owehiwehi Awards

Waikīkī Improvement Association 2250 Kalakaua Avenue, Suite 315 Honolulu, Hawaii 96815 joann@waikikiimprovement.com

Nomination(s) Checklist

- ✔ Project completed by: August 31, 2021
- Completed nomination form, and one-page summary.
- ✓ Supplemental materials: Planning documents, publications, maps and other supporting material to be submitted for consideration to the Awards Committee.
- ✓ (12-15) Photos along with concise bullet points that summarize your photos and project.

PLEASE SUBMIT
ALL ITEMS
ELECTRONICALLY

PHOTOS SHOULD BE ATTACHED TO SUBMISSION - NO PDF'S



PAST HO`OWEHIWEHI AWARD RECIPIENTS

"HANA NUI"

| 2020 | Island Country Markets Helepuna Waikīkī Royal Hawaiian Groin |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2019 | Aqua Aston Hospitality "Espacio" Ritz-Carlton Residences - Waikīkī Beach - Diamond Head Tower The All-New "Waikīkī Beachcomber" By Outrigger |
| 2018 | `Alohilani Resort Waikīkī Beach |
| 2017 | Dukes Lane Market & Eatery The Laylow Hotel Hyatt Centric Waikīkī Beach The Grand Islander Hilton Grand Vacations |
| 2016 | International Market Place Ritz Carlton Residences Waikīkī Beach |
| 2015 | Hyatt Regency Waikīkī- Room Renovation SKY Waikīkī |
| 2014 | Ho <mark>kulani Waikīkī - H</mark> ilton Grand Vacations Club |
| 2013 | Ta <mark>naka of Tokyo</mark> |
| 2011 | Hard Rock Cafe - Beachwalk Waikīkī Shopping Plaza - Expansion Sheraton Waikīkī The Modern Honolulu Trump International Hotel |
| 2009 | Grand Waikikian |
| 2007 | Waikīkī Beach Walk Center of Waikīkī, 2284 Kalākaua |
| 2005 | ABC store at Kuhio and Kanekapolei Kūhiō Avenue Sidewalks |
| 2003 | 2100 Kalakaua |
| 2001 | Kalia Tower |

PAST HO`OWEHIWEHI AWARD RECIPIENTS

"HANA IKI"

| 2020 | Kyo-Ya Hotels & Resorts Waikīkī |
|------|------------------------------------------------------------------------------------------------------------------|
| 2019 | Hale Koa Hotel "Aquatics Complex" & "Maile Tower Renovation" Island Vintage Wine Bar |
| 2018 | Tsurutontan Voyager 47 Club Lounge |
| 2016 | Hilton Garden Inn Waikīkī Beach Noi Thai Cuisine |
| 2015 | Straub Doctor's on Call Clinic Waikīkī |
| 2014 | Waikīkī Business Plaza, Facade Improvements Hilton Hawaiian Village, Rainbow Mural |
| 2013 | Waikīkī Shopping Plaza - Third Floor Renovation Moana Surfrider - Tower Renovation |
| 2012 | Hilton Hawaiian Village - Coral Ballroom Hyatt Regency Waikīkī - Third Floor Renovation Halekulani Renewal |
| 2011 | Th <mark>e Royal Hawaiian Hotel</mark> |
| 2009 | Royal Hawaiian Hotel - Restoration Duke Paoa Kahanamoku Lagoon Outrigger Reef on the Beach |
| 2007 | Royal Hawaiian Center Westin Moana Surfrider - Lobby The Tapa Makers Statues |
| 2005 | Radisson Prince Kuhio - Lobby Fort DeRussy - Force Protection Wall |
| 2001 | DFS Galleria |

<u>"PILI HONUA"</u>

| 2020 | SpaHalekulani Surfrider Foundation Kyo-Ya Hotels & Resorts Waikīkī |
|------|------------------------------------------------------------------------------------------------|
| 2019 | Embassy Suites Waikīkī Green Projects Hale Koa Hotel "Green" Projects & Operations |
| 2018 | Hyatt Regency Waikīkī |
| 2017 | Bills Hawaii - Bills Green Mission Hale Koa Hotel - "Green" Projects & Operations |
| 2016 | International Market Place |
| 2015 | Green Team, Hyatt Regency Waikīkī |
| 2013 | Pacific Beach Hotel - Guest Water Bottle Program |
| 2012 | Hyatt Regency Waikīkī - Green Team |



George S. Kanahele HO'OKIPA AWARD RECIPIENTS

| 2020 | Walk of Fame |
|------|--------------------------------------------------------------------------------------------|
| 2019 | Kūhlo Beach Hula Show Hawaiian Airlines |
| 2018 | Hawai`i Tourism Authority Hyatt Regency Waikīkī |
| 2017 | Visitor Aloha Society of Hawai`i |
| 2016 | Accessurf Hawai`i Hilton Hawaiian Village History Wall International Market Place |
| 2015 | Duke's OceanFest Outrigger Duke Kahanamoku Foundation |
| 2014 | Royal Grove Improvements, Royal Hawaiian Center |
| 2013 | Hi`inani Papapa-Blakesley |
| 2012 | ClimbHI L.E.I. |
| 2011 | Outrigger Ho`okipa Training "APEC" Royal Hawaiian Center "Performing Arts" |
| 2009 | Mohalapua Oʻllima, Theʻllima Hotel |
| 2007 | Visitors Aloha Society of Hawai'i |
| 2005 | Peter Schall |
| 2003 | Waikīkī Historic Trail |
| 2001 | Peter Apo |
| | |

State of Waikiki "Continuing to be Clean and Safe"

Provided to you by:
WAIKIKI BUSINESS IMPROVEMENT DISTRICT ASSOCIATION (WBIDA)

WBIDA Service Statistics

WBIDA crews are working every day of the year, to provide continuity for a clean and safe Waikiki District. Our core objectives are focused on cleaning, disinfection, safety, and hospitality. Please feel free to give your "Aloha", if you see the crew!





Key metrics are collected every month, and compared to previous data for internal assessments of our performance. Also, we can utilize this data to see the changes over time, such as from 2019 (pre-pandemic) to 2020 (start of pandemic) to 2021 (present day). The WBIDA's positive impact to the district and contribution to the Waikiki community shows through the items in the table below.

Service Statistics, 2019 vs. 2020 vs. 2021

| | June | | | FY21—4th Q: April, May, June | | |
|-----------------------------|---------|---------|---------|------------------------------|---------|---------|
| | 2019 | 2020 | 2021 | 2019 | 2020 | 2021 |
| Infrastructure Cleaned | 8,786 | 26,202 | 33,248 | 24,835 | 88,616 | 86,774 |
| Trash Collected (# of bags) | 2,257 | 761 | 2,245 | 6,277 | 2,207 | 5,374 |
| Trash Collected (lbs) | 33,855 | 11,415 | 33,675 | 94,155 | 33,105 | 80,610 |
| Pressure Washing (sq ft) | 229,665 | 141,026 | 260,380 | 745,491 | 403,941 | 847,622 |
| Stickers, Graffiti Removed | 632 | 178 | 507 | 1,746 | 595 | 1,521 |
| Interactions Served | 55,482 | 5,928 | 15,978 | 156,509 | 13,107 | 43,607 |
| Bike Patrol (miles) | 994 | 2,034 | 1,672 | 2,939 | 5,811 | 5,024 |
| Sit-Lie Advisories | 282 | 513 | 516 | 912 | 1,554 | 1,416 |
| Private Property Assistance | 21 | 260 | 315 | 74 | 910 | 1,040 |

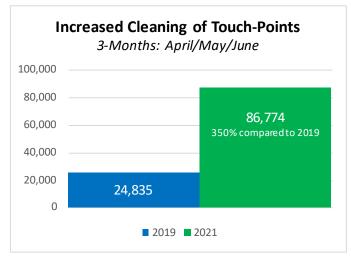
Being Adaptive to Changing District Needs

Not only are the statistics useful to gauge productivity, but they also show the District's changing needs over time.



For example to continue being responsive to the pandemic, there has been a notable increase to the number of public touch-points (individual pieces of infrastructure, such as trash cans, pedestrian walk buttons, bike racks, publication racks, etc.) that are cleaned and disinfected daily.

Looking at the most recent 3-month period from April to June 2021, the Ambassadors increased this metric by 350%, as compared to pre-pandemic conditions of the same quarter -year back in 2019. This equates to these items being cleaned multiple times each and every day.



Reach out to us... If you have questions, please contact us at mail@waikikibid.org.

Waikiki Seawall Repairs Underway

The City and County of
Honolulu has initiated
emergency seawall repairs in
the Kapiolani Park beach area.
The project is being lead and
funded by the City and County
of Honolulu. The Waikiki Beach
Special Improvement is closely
monitoring this project but is
not a partner in this effort since
the WBSIDA district terminates
at the Kapahulu groin.

The project area includes approximately 500 feet of seawall located along the promenade between the Waikīkī



Aquarium and Barefoot Beach Café food concession. Years of direct exposure to ocean conditions, King Tides and wave impacts has left the seawall severely eroded. According to the City, the project aims to reconstruct a portion of the lower area of the promenade, while installing concrete anchors and mats to stabilize and protect these features.

As part of this project, the contractor will be utilizing part of Kapi'olani Park, mauka of the seawall for staging of equipment throughout the project. Public access around the work site is expected to remain open, but the public is advised to please use caution and observe the restricted construction zone during the project. Several parking stalls along Kalākaua Avenue will also be restricted during the project.

The \$1.9 million construction contract for this project was awarded to Kiewit Infrastructure Corp, the same contractor that built the Royal Hawaiian Groin and the recent Waikīkī beach Maintenance project. The project is expected to be completed before the end of 2021. Last January, in-house Department of Parks and Recreation crews repaired a damaged concrete wall, removed the eroded ramp, and added new curbing to the seawall just ewa of the current project site.

Ala Wai Canal Dredging and Seawall Repairs Completed



The Ala Wai Canal maintenance dredging and seawall repairs were completed April, 2021. The project entailed canal dredging to depths between -12.0' and -6.0' with an estimated total volume of dredged material of 168,955 cubic yards. The dredged material was suitable for offshore ocean disposal at an EPA South Oahu Ocean Dredged Material Disposal Site. The last time DLNR dredged the canal was in 2002 using a similar bargemounted dredging system. The seawalls repaired included two separate sections;

the Mauka side of the Ala Wai canal fronting the Ala Wai Community Park and between the Kalakaua Avenue and McCully Street bridges. No additional height was added to the seawalls during this project. Expect to see final demobilization of the equipment through August as the contractor pulls the equipment out of the area.

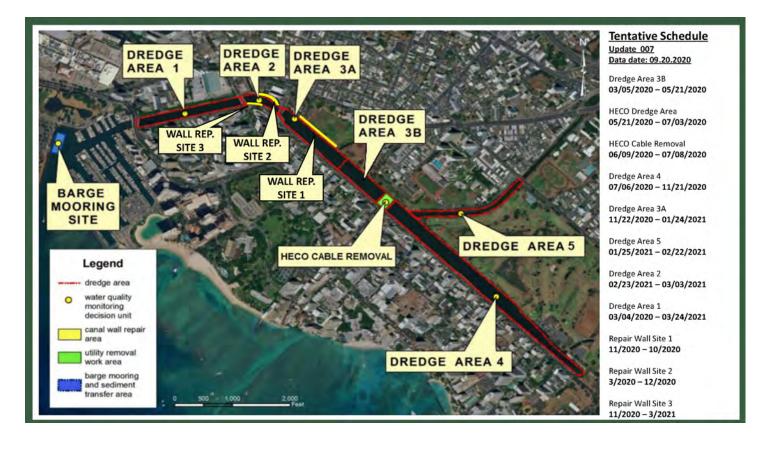








The long-term benefits of this project include primarily maintaining the ability of the canal to efficiently convey storm water flows to the ocean thus reducing the risk of terrestrial flooding. Other benefits include water quality improvements and improving the aesthetics and access and recreational use of the canal. Project information including plans and tentative schedule can be found on DLNR Engineering Division website, http://dlnreng.hawaii.gov/ala-wai-canal-dredging/







Duke's OceanFest Returns for 20th Anniversary Celebration, August 24-29

MARK YOUR CALENDARS TO ENJOY WAIKIKI NIGHTS - FREE FILMS ON THE BEACH - AUGUST 27



Duke's OceanFest is back! Following a one-year hiatus in 2020 due to COVID-19, Duke's OceanFest – Waikīkī's premier ocean sports festival – will celebrate its 20th anniversary with six days of events and competitions from August 24-29.

A fun and festive tribute to the incredible life and legacy of Duke Paoa Kahanamoku – Hawai'i's legendary Olympic champion, surfing pioneer and Ambassador of Aloha – Duke's OceanFest will feature exciting ocean and beach competitions.







"Duke's OceanFest signifies everything that Duke Kahanamoku stood for, the way he lived his life with love and aloha, and how his enduring spirit of kindness and goodwill continues to inspire people here in the islands and around the world," said Chris Colgate, co-chair of Duke's OceanFest.

Most events take place at Queen's Surf on Kūhiō Beach, a favorite surfing spot of Duke and home to the magnificent statue honoring his lifetime of achievements.

One special event everyone can enjoy is Waikīkī Nights, a fun, pau hana, Aloha Friday beachside gathering on August 27, from 5:30-9:00 p.m.

Presented by Pieology Pizzeria, Waikīkī Nights offers an engaging Talk Story session with surfing legends Joey Cabell, Fred Hemmings, and Randy Rarick, , followed by four surf-inspired films, all enjoyed while hanging out on the sands of Kūhiō Beach at the Duke's Statute. Make sure to stay around for A View from the Blue Moon, a documentary that follows one today's best surfers, John John Florence, as he travels the world for the perfect wave.

Duke's OceanFest supports the Outrigger Duke Kahanamoku Foundation with proceeds helping to fund scholarships and grants for Hawai'i residents and nonprofit groups competing in 'Duke related' water sports and volleyball.

Please visit www.dukesoceanfest.com for schedule information and updates.



IN AND NEAR WAIKĪKĪ (COURTESY OF THE CITY)

DUE TO CDC RECOMMENDATION
ON GATHERINGS AND TO MINIMIZE RISK
OF EXPOSURE TO COVID-19, ALL EVENTS HAVE BEEN
CANCELLED.







Where Business and Aloha Meet

Hawai'i Convention Center Debuts Live Music, New 1801 Café Menu during Van Gogh Exhibit



debuting live music, along with new

cocktails and refreshments, during the Beyond Van Gogh immersive art exhibit, which has been extended through Sept. 26, 2021. On Fridays and Saturdays, musician Kai Adarna will perform Hawaiian and jazz music near the 1801 Café from 6-9 p.m.

Guests can enjoy a collection of freshly made refreshments, signature cocktails and other drinks in the Center's lobby, near the entrance to the Beyond Van Gogh exhibit. Café hours are 10:30 a.m.-8:30 p.m. Sunday-Thursday, and 10:30 a.m.-10 p.m. Fridays and Saturdays. The bar opens at 3 p.m. daily.

"While guests are visiting the Center for Beyond Van Gogh, we invite them to relax, stay a while, and enjoy a special musical performance by Kai Adarna with our new drink and refreshment selections at 1801 Café," said Teri Orton, general manager of the Hawai'i Convention Center, managed by ASM Global.

For tickets to Beyond Van Gogh, visit vangoghhonolulu.com.

For more information about the Center, visit <u>HawaiiConvention.com</u>. The Center has implemented health and safety measures led by ASM Global's comprehensive Venue Shield program.



2021 Young Artists of Hawai'i Art **Exhibition Debuts at the Center**



The Hawai'i Convention Center recently debuted the 2021 Young Artists of Hawai'i Student Art Exhibition at the Children's Courtyard. Presented by the Hawai'i State Art Museum, the Hawai'i Tourism Authority and The State Foundation on Culture and the Arts, the 2021 exhibition includes works by Hawai'i students under the theme "My Culture, My Family, and Me."

Young Artists of Hawai'i is an annual student art competition and exhibition that recognizes creative excellence among Hawai'i's public and private school students, from kindergarten through sixth grade. Once schools submit artwork, distinguished judges select 96 pieces for the exhibition. Works were shown at the Hawai'i State Art museum from May 14-June 25, 2021, and a replica of the exhibition will be on display through March 2022 at the Center.







BEYOND VAN GOGH: The Immersive Experience EXTENDED through SEPTEMBER 26, 2021

Weekend entertainment, yoga classes added. Tickets on sale @ www.vangoghhonolulu.com

Due to overwhelming demand and sell-out crowds, **Beyond Van Gogh: The Immersive Experience**, presented by *First Hawaiian Bank*, is pleased to extend the Honolulu exhibit through Sunday, September 26 at the Hawaii Convention Center. One of the first major public events since the beginning of the pandemic and subsequent restrictions, **Beyond Van Gogh: The Immersive Experience**, will continue to welcome guests of all ages, from across Hawaii and beyond, to this limited engagement.

The expanded hours provide a new evening activity for the family and additional opportunities for neighbor Island residents to experience the exhibit while visiting friends and family on Oahu this summer. The Hawai'i Convention Center is debuting live music on Fridays and Saturdays from 6-9 p.m. during the show run, along with new cocktails and refreshments. Yoga sessions have been added on Saturdays and Sundays from 8:30 to 9:30 a.m. In addition, 8/08 Day on Sunday, August 8 will feature supplemental family entertainment.

"The Hawai'i Convention Center is pleased that **Beyond Van Gogh: The Immersive Experience** is offering extended dates through September, providing additional opportunities for guests to learn about more than 300 iconic artworks," said Teri Orton, general manager of the Hawai'i Convention Center, managed by ASM Global. "The Center's Exhibit Hall has ample space for guests to safely socially distance and enjoy the artwork as it flows throughout the room. We are also offering entertainment and refreshments in our lobby so guests can stay and relax before and after the exhibit."

Beyond Van Gogh: The Immersive Experience takes the art lover into a three-dimensional world that comes to life by appearing and disappearing, flowing across multiple surfaces, and heightening the senses with their immense detail. Through Van Gogh's own words set to a symphonic score, guests come to a new appreciation of this tortured artist's stunning work. www.vangoghhonolulu.com



Bali Oceanfront Reopens with Chef-Crafted Prix Fixe Dining at Hilton Hawaiian Village Waikiki Beach Resort

Set menu options offered for breakfast and dinner focusing on island ingredients

<u>Hilton Hawaiian Village Waikiki Beach Resort's</u> premier restaurant, Bali Oceanfront, has reopened with an elevated prix fixe dining experience for breakfast and dinner. The restaurant is open Wednesday to Sunday from 7-10 a.m. and 5:30-9 p.m.

A Waikiki establishment and the longest running AAA Four Diamond-awarded restaurant in Hawaii, Bali Oceanfront (formerly Bali Steak & Seafood), welcomes guests in a bright, crisp, open air environment. The main restaurant overlooks Waikiki's widest stretch of beach, while the newly-opened Lagoon Terrace area boasts views overlooking Duke Kahanamoku Lagoon and provides the perfect venue to catch a Waikiki sunset.

"We're glad to once again be serving both our kamaaina and visitors," said Debi Bishop, managing director of Hilton Hawaiian Village. "New and returning guests will be pleased to find that the menu has been retooled to give diners a culinary experience that highlights a diversity of island flavors."

Dinner features a three-course menu where locally-sourced ingredients come to life under the artisan touch of Bali Oceanfront's skilled chefs. For the first course, diners can select from a fresh garden salad of local greens; "fish & poi" ahi poke with taro chips and avocado crema; or heartier options like steak tartare; Kalihi Kai garlic shrimp; or Pacific blue crab cake. Entrée course stand outs include Kona seasoned New York steak, fresh-caught Mahi Mahi, and pasta options like guanciale carbonara and bucatini bolognese. For an added cost, diners can enjoy premium options like the seafood cioppino, a bountiful dish that highlights the best of the sea including clams, shrimp and calamari with squid ink pasta in a fennel tomato broth. Or diners can go for a show-stopping butter poached lobster with edamame risotto, parmesan asparagus and drawn butter. Delectable dessert options round out the menu, such as a Waialua triple chocolate cake, lilikoi crème brulee, mango cheesecake and more.

Bali Oceanfront offers a unique, two-course prix fixe breakfast menu highlighting fresh island ingredients and creative twists on classic dishes. First course items include lighter fare like a fresh island fruit cup; papaya yogurt boat; loaded tropical oatmeal with dried fruits, Fuji apple compote, coconut, chocolate and berries; and more. Second course dishes include a paniolo omelet, kalua pork benedict, a brux brussels style waffle, kiawe brisket huevos rancheros and more.

Bali Oceanfront offers a memorable location for special occasions for small and medium sized groups. The restaurant's Sunset Room provides parties with a private, design-forward setting with exclusive views along the edge of Duke Kahanamoku Lagoon looking out toward the ocean. The Sunset Room can be booked for groups up to 14 people. At Bali Oceanfront, all kamaaina also receive 10 percent off the menu.

The prix fixe dinner menu starts at \$80 and breakfast at \$40. A kid's menu is also available at \$40 for dinner and \$20 for breakfast. All reservations come with complimentary validated self-parking. For more information and to make a reservation, visit www.HiltonHawaiianVillage.com/Dining/Bali-Steak-and-Seafood.

Nā Kūpuna Nights

Celebrating Hawai'i's Kūpuna

Hyatt Regency Waikiki Beach Resort & Spa, At Pualeilani

Sunday, August 8, 2021, for reservations call Ho'okela at (808) 237-6196

Pre-Seating 5:00 PM, Entertainment 5:15 PM, Dinner Served 6:30 PM



SPECIALLY CREATED 'ONO MEA 'AI JUST FOR YOU

> \$80 per person, plus tax & gratuity Kama'āina \$50

Hawaiian Music By: Wehilani Ching Serenaders

Featuring:

Multiple Nā Hōkū Hanohano Award Winner

> Ledward Ka'apana

> > Emcee:

Ku'uipo Kumukahi

Kanaka 'Ōiwi Craft Fair 10 AM to 5 PM







Nā Kūpuna Nights

Celebrating Hawai'i's Kūpuna

Hyatt Regency Waikiki Beach Resort & Spa, At Pualeilani

Sunday, August 8, 2021, for reservations call Ho'okela at (808) 237-6196

Pre-Seating 5:00 PM, Entertainment 5:30 PM, Dinner Served 6:30 PM

PUALEILANI MIXED PLATE

POI
STEAMED SHORT GRAIN RICE
LOCAL STYLE POTATO-MAC SALAD
LOMI SALMON
AHI POKE
LOCAL FARMED ROASTED VEGETABLES
ULU & SWEET POTATO
LAULAU
KIAWE SMOKED KALUA PIG
PULEHU MOA (FLAME BROILED CHICKEN)
FRESH LOCAL CATCH w/ WATERCRESS

THIS PRESENTED BY:

HAUPIA







HYATT REGENCY WAIKĪKĪ BEACH RESORT & SPA and the HAWAIIAN MUSIC PERPETUATION SOCIETY present

PA'INA'O WAIKĪKĪ HULA

Come experience the ONLY all Hawaiian dinner show at Pualeilani!

This memorable event will be hosted by the Sweetheart of Hawaiian Music, our beloved, multiple Nā Hōkū Hanohano award winner, Ku'uipo Kumukahi. Her enchanting leo (voice) and extensive ancestral 'ike (knowledge) will transport us through time as we explore the sights and sounds of Waikīkī, Joining her onstage will be accomplished steel guitar player, Isaac "Doc" Akuna and the talented Danny Kiaha on bass. Both are recipients of the esteemed Bernice Pauahi Bishop Estate Trust and graduates of the Kamehameha Schools. Hālau Hawai'i Aloha under the direction of Kumu Hula Karen Ka'ohulani Aiu (daughter and graduate of Hula Master Maiki Aiu) will share the mo'olelo (stories) of na mele (songs) through hula-an ancient form of interpretive performance art handed down through generations.

WAIKĪKĪ HULA DINNER PARTY MENU

1ST COURSE

UPCOUNTRY 'AINA SALAD

Waipoli greens, Ho Farms baby tomato, pickled Maui onion, Aloun Farms cucumber, ogo, papaya seed dressing

2ND COURSE

HAWAIIAN GINGER BRAISED SHORT RIB with SHIITAKE MUSHROOM & SWEET SOY DEMI GLACE

PAIRED WITH

PIER 38 FRESH CATCH & KAUA'I GARLIC SHRIMP, LILIKO'I BEURRE BLANC BROILED LOBSTER TAIL WITH CHARRED LEMON & DRAWN BUTTER

Moloka'i sweet potato, roasted local farm vegetables, baby pea tendrils

3RD COURSE

SOUTH SHOR TRIO

Coconut Crème Brûlée, Manoa Chocolate Mousse and Kea'au Papaya and Island Pineapple

Thursdays from 5:00 PM to 7:30 PM Dinner served at 6:00 PM Music from 5:15 PM - 7:30 PM

For reservations call Ho'okela at (808) 237-6196 from Monday-Friday, 9:00 AM-3:00 PM

\$149++ 13 years & older \$99++ for children 12 years & under

TICKET INCLUDES

(2) Mai Tai drinks or non-alcoholic beverage

Tickets are non-refundable and seating is on a first-come, first-served basis



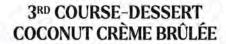
HYATT REGENCY SHOR





HYATT REGENCY WAIKĪKĪ BEACH RESORT & SPA and the HAWAIIAN MUSIC PERPETUATION SOCIETY present















Mele Hali'a Returns to Waikiki Beach Walk

Monthly Hawaiian Music Series Features Award-Winning Performers





"Mele Hali'a," the highly popular monthly showcase featuring the finest in Hawaiian musical performances, has returned to Waikiki Beach Walk, the vibrant shopping, dining and entertainment district at Lewers Street and Kalakaua Avenue.

Mele Hali'a happens at the Waikiki Beach Walk Plaza Stage from 5 to 6 p.m. on one special Sunday of each month. Upcoming performances include:

Sunday, August 22 Nathan Aweau

Sunday, September 19 Maunalua

Sunday, October 17 Robi Kahakalau & Kala'e Camarillo

Drawing from a tradition of the splendor, the shine, and the brilliance of talented, local Hawaiian performers, Mele Hali'a is to "Recall Fondly" the brilliant music of Hawai'i. The performers captivate with their harmonies and in the spiritual, loving way they share the traditions and folklore of their ancestors, their families and friends. Mele Hali'a celebrates those traditions while featuring a caliber of Hawaiian artists and musical groups that have that "special brilliance!"

"Through Mele Hali'a, Waikiki Beach Walk introduces a meaningful way of presenting Hawaiian music at its finest by highlighting our highly respected and cherished musical groups. Many of Hawaii's legends perfected their craft performing at or near our Lewers Street location," said Blaine Kamalani Kia, entertainment director and cultural advisor to Waikiki Beach Walk. "As we appreciate and recall fondly the richness of Hawaii's music, it is our goal to perpetuate and share these beautiful *mele* with Hawaii's residents and visitors," he added.

Waikiki Beach Walk is committed to supporting the local community and opportunities to share the Hawaiian culture. In addition to Mele Hali'a, Waikiki Beach Walk also presents weekly live entertainment each Tuesday from 4:30 to 6 p.m. during "Kū Ha'aheo," as well as its popular "Ka Lei Hula" program with complimentary hula lessons each Sunday morning at 9 a.m. Additional musical performances are added during the holidays and at special occasions, such as the annual Makalauna, celebrating the life and music of Charles Philip "Gabby" Pahinui. Info: www.waikikibeachwalk.com



EXPERIENCE THE CULTURE OF HAWAI'I AT ROYAL HAWAIIAN CENTER



Guests at Royal Hawaiian Center again have the opportunity to learn to play the 'ukulele, dance hula, weave laulaha and make lei during the day with the return of our complimentary cultural classes.

The Center is excited to offer its cultural classes at the Center again, and provide guests with a culturally-immersive experience. Kamaʿāina are also encouraged to join these classes to further their understanding of Hawaiʿiʾs land and people. Through the complimentary classes and entertainment, Royal Hawaiian Center hopes to inspire and instill a greater appreciation for the Hawaiian culture.



Since the Royal Hawaiian Center opened its doors in 1980, it has welcomed both locals and visitors, and aimed to provide the best cultural lessons, shopping, and dining experiences.

Our schedule of complimentary cultural classes includes:

Monday 'Ukulele, 11 a.m. - Noon,

Helumoa Hale, 12 persons

Quilting, 9-11:30 a.m., Food Court

Tuesday Hula, 11 a.m. - Noon, The Royal Grove

Wednesday Lauhala Weaving, Noon - 1 p.m.,

Building A, Level 2, 25 persons

Thursday Keiki Hula, Noon - 1 p.m., The Royal Grove

Friday Lei Making, Noon - 1 p.m.,

Building A, Level 2, 25 persons



No reservations are needed, but space is limited. lease arrive early to hold your spot. For additional information on classes, visit the Cultural Programming page on our website.

In addition to cultural classes, guests will enjoy live music and hula in The Royal Grove with our Malu Niu Evening Entertainment. Authentic Hawaiian music and hula performances are held Tuesdays through Fridays in The Royal Grove. Center hours are 11 am to 8 pm.





SAY ALOHA TO NEW TENANTS AT ROYAL HAWAIIAN CENTER



SAY ALOHA TO HARBORS VINTAGE

Popular and locally-owned vintage clothing retailer **Harbors**Vintage has joined the Royal Hawaiian Center 'ohana!
Harbors Vintage is a welcome addition to the lineup of merchants at Royal Hawaiian Center with its selection of vintage and collectible clothing.



What started as a hobby for Arik Ma while he pursued a business degree from the University of Hawai'i at Mānoa, turned into a successful entrepreneurial venture. Arik launched Harbors Vintage in 2016 with online sales and pop-up shops before opening his first brick-and-mortar shop in 2018. Harbors Vintage steadily grew its online following and has gained its share of celebrity fans, including popstar Justin Bieber and his wife, model Hailey Bieber.

"We pride of ourselves in carrying a wide range of pieces that will appeal to everyone from Gen Z to Baby Boomers, and there's no better place than **Royal Hawaiian Center** for Harbors Vintage's next location," said Arik. "Whether you're looking for a vintage aloha shirt for the office, a graphic t-shirt reminiscent of your high school days, or street wear that expresses your unique personality, Harbors Vintage has something that's new to you."



The 867-square foot Harbors Vintage store specializes vintage t-shirts, including Hawai'i-related designs, band tour shirts, souvenir shirts from the 80s and 90s, sports teams, and more. The shop also carries vintage aloha wear for men and women, streetwear from brands such as Supreme, vintage trucker and baseball hats, and footwear. Vintage pieces are unique and often one-of-a-kind. With new inventory added daily, there is always something different for customers to find.

Harbors Vintage is located in Building C, Level 1 and is open daily from 11 a.m. to 8 p.m.



RAISING CANE'S JOINS PĀ'INA LĀNAI FOOD COURT

Celebrating its grand opening on August 10, Raising Cane's Chicken Fingers is the newest eatery at the Pā'ina Lānai Food Court. The new Royal Hawaiian Center location marks Raising Cane's 6th on O'ahu. Founded by Todd Graves in 1996 in Baton Rouge, Louisiana and named after his yellow Labrador, the restaurant chain is known for its signature Box Combo with crispy made to order chicken fingers, Texas toast, secret recipe Cane's Sauce, coleslaw, crinkle-cut fries and freshly squeezed lemonade or fresh-brewed iced tea.

Raising Cane's is located in the Pā'ina Lānai Food Court in Building B, Level 2.



AUGUST MALU NIU HAWAIIAN ENTERTAINMENT IN THE ROYAL GROVE



| LÃ PULE SUNDAY | PÕ 'AKAHI MONDAY | PÕ 'ALUA TUESDAY | PÕ 'AKOLU WEDNESDAY | PÕ 'AHĀ THURSDAY | PÕ 'ALIMA FRIDAY | PŌ 'AONO SATURDAY |
|----------------------------------|-----------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------------------------------------------------------|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 5:30 PM Hula 'Auana, G1 | 9 AM Quilting, FC 11 AM 'Ukulele, HH | 11 AM Hula, G1 5:30 PM The Kawika Trask Trio, G1 | 12 PM Lauhala Weaving, C2 5:30 PM Pu'uhonua, G1 | 12 PM Keiki Hula Class, G1 5:30 PM Ha'eha'e Girls, G1 | 12 PM Lei Making, C2 5:30 PM Malu Productions, G1 | 12 PM Keiki Hula Performance, G1 5:30 PM Hula Kahiko, G1 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 5:30 PM Hula 'Auana, G1 | 9 AM Quilting, FC 11 AM 'Ukulele, HH | 11 AM Hula, G1 5:30 PM The Kawika Trask Trio, G1 | 12 PM Lauhala Weaving, C2 5:30 PM Puʻuhonua, G1 | 12 PM Keiki Hula Class, G1 5:30 PM Ha'eha'e Girls, G1 | 12 PM Lei Making, C2 5:30 PM Malu Productions, G1 | 12 PM Keiki Hula Performance, G1 5:30 PM Hula Kahiko, G1 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 5:30 PM Hula 'Auana, G1 | 9 AM Quilting, FC 11 AM 'Ukulele, HH | 11 AM Hula, G1 5:30 PM The Kawika Trask Trio, G1 | 12 PM Lauhala Weaving, C2 5:30 PM Pu'uhonua, G1 | 12 PM Keiki Hula Class, G1 5:30 PM Ha'eha'e Girls, G1 | 12 PM Lei Making, C2 5:30 PM Malu Productions, G1 | 12 PM Keiki Hula Performance, G1 5:30 PM Hula Kahiko, G1 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 5:30 PM Hula 'Auana, G1 | 9 AM Quilting, FC 11 AM 'Ukulele, HH | 11 AM Hula, G1 5:30 PM The Kawika Trask Trio, G1 | 12 PM Lauhala Weaving, C2 5:30 PM Puʻuhonua, G1 | 12 PM Keiki Hula Class, G1 5:30 PM Ha'eha'e Girls, G1 | 12 PM Lei Making, C2 5:30 PM Malu Productions, G1 | 12 PM Keiki Hula Performance, G1 5:30 PM Hula Kahiko, G1 |
| 29 5:30 PM Hula 'Auana, G1 | 9 AM Quilting, FC 11 AM 'Ukulele, HH | 31 11 AM Hula, G1 5:30 PM The Kawika Trask Trio, G1 | HELUM Visit or call 808.9 information about to receive a one-correlax in our He history of Helumo | LOCAL INFORMATION C2: Bldg. C, 2nd floor FC: Bldg. B, 2nd floor G1: The Grove Stage HH: Helumoa Hale For more information, call Helumoa Hale Guest Services, 808.922.2299 | | |

The Royal Grove is an open air venue subject to inclement weather. All activities, events and performances are subject to change without notice.

Contact Helumoa Hale Guest Services at 808.922.2299 for the latest information. Standard parking rates apply.



From Wagyu to Washoku . . .

Restaurant Suntory at Royal Hawaiian Center Launches New Summer Promotions for Japanese Cuisine





Conveniently located on the third floor of Royal Hawaiian Center, Restaurant Suntory has been Waikiki's go-to spot for authentic Japanese cuisine for more than 40 years. From now through late September, diners are encouraged to enjoy "summer at Suntory" with these delicious dining deals.

At lunch, the monthly rotating "Shunsaizen" menu mirrors a traditional, kaiseki-style meal with 8 dishes highlighting the season's freshest ingredients (\$34). For those who love the sizzle and sear of a hot grill, the Teppan Value Lunch (from \$18.50) features a chef's special Hamburg steak with garlic shrimp, a variety of side dishes, and add-ons such as cheese or a sunny-side up egg.







When dinner calls for something extra special, indulge in the exquisite Miyazaki Wagyu beef. Available as part of a sukiyaki or shabu shabu experience, the melt-in-your-mouth marbling takes hot pot to new heights (\$118). Sirloin or filet cuts of the luxury beef also can be prepared in front of you on the grill as part of a teppanyaki steak set menu, with vegetables, dessert and more (from \$102).

We certainly can't forget Suntory's signature drinks. From the famous Suntory whisky highball to tropical craft cocktails, Suntory's selection of drink specials will delight every spirit lover (from \$8).

For reservations, call (808) 922-5511 or visit https://www.restaurantsuntory.com. For more information, visit https://www.restaurantsuntory.com/Summer-Promotion.htm.



August 2021

Reopening Info

We appreciate your kokua in keeping our building tenants and staff safe and healthy. Please wear a mask when entering the building and respect a 6-foot distance from others at all times. Mahalo!

The Waikiki Business Plaza & Waikiki Shopping Plaza parking lot and building operating hours will be 6:30am – 12am.

The Waikiki Business Plaza & Waikiki Shopping Plaza Management Office hours will be from 9am – 4pm.

2250 Kalakaua Ave, Honolulu, HI 96815 waikikishoppingplaza.com



Shopping

ABC Stores (WBP)

Daily 8am - 9pm

Pure Stone

By appointment only (808) 921-9155

Belle Vie

Daily 11am - 4pm

Sephora

Mon - Sat 11am - 8pm Sun 11am - 4pm

H&M

Daily 11am - 7pm

Tiki Products

Daily 11am - 7pm

Hamilton Boutique

Daily 11am - 8pm

USPS

Mon - Fri 9:30am - 5pm Sat 10am - 2pm

Honolulu Cookie Company

Daily 11am - 8pm

Victoria's Secret

Mon - Sat 12pm - 8pm

LC Creations

Daily 10am - 5pm

Wahing Jewelry

Lululemon

Daily 11:30am - 7:30nm

Waikiki Trolley Kiosk

Daily 8am - 5pm

NEW!

Maxi Hawaiian Jewelry

Mon - Sat 12pm - 5pm

Dining

Buho Cantina

Daily 4pm – 12am

Starbucks

Daily 7am - 3pm

SKV Waikiki

Daily 4pm - 12am

Tanaka of Tokyo

Daily 5pm - 9pm

Parking

Waikiki Shopping Plaza

\$7 up to 5 hours

Waikiki Business Plaza

\$9 up to 5 hours

Available in the Walkiki Business Plaza S. Walkiki Shopping Plaza during parking lot operating hours.



Harris Agency

Receive a complimentary Yelp and digital profile evaluation for all businesses! For details, contact Jana at janas@harris-agency.com or call (808) 946-4525.

Paradise Massages Waikiki & Spa

Book any individual service, get a 10% discount! For more details, give us a call at (808) 232-4073

*Packages not included in this promotion.

Covid-19 PCR Testing

HIS Hawaii is offering COVID-19 PCR Testing in the Waikiki Shopping Plaza office #410. In addition to test results, an official Proof of Negative COVID-19 Test Result certificate will be provided as necessary, depending on your country of origin.

Testing is available between 8am – 5pm (last check-in at 4:45pm).







HARRIS AGENCY

MARKETING GROUP

ATTENT!ON

All Hotels, Activities, and Attractions

of Hawaii!

If your company is marketing to our visitors...
Call today to schedule your
complimentary marketing consultation
(808) 375-3910

Lee Collins has joined the Harris Agency Group

bringing new in-depth industry knowledge to allow us to serve local businesses seeking to increase sales for both locals and visitors alike. Lee has successfully led the marketing and sales teams for the Battleship Missouri Memorial, Polynesian Adventures, and Gray Line Hawaii helping each become leaders in their industry while also serving as the president and board member for the American Marketing Association (AMA) and the Sales and Marketing Executives International (SMEI).

Professional Marketing Services Include:

- · Integrated Marketing Plan Development
- · Traditional Media Management
- · Social Media Planning and Post Management
- Digital Advertising Services
- · Website Development & SEO
- Public Relations
- · Crisis Management
- Detailed Marketing ROI Analysis
- · Key Performance Indicator (KPI) Reporting
- · Customer experience & service review and analysis
- · Reputation Responses & Brand Management
- · Island, state, national, and international campaign development and management



CALL TODAY



Wikiwiki Wire guidelines

Wikiwiki Wire is published on the first Monday of each month. If you would like to share your news with other members, please send your info to: editor@waikikiimprovement. com.

Submission Deadline

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than <u>5 PM MONDAY</u>, <u>ONE WEEK PRIOR</u> to the newsletter's publication and distribution on the first Monday of each month.

News & Stories: Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

Flyers/PDFs: Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

Press Releases: Please submit Waikīkī-related press releases as a Word doc. Press Releases that do no fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

Photos: For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop ('), macron (ā) in place names of Hawai'i, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also re- spect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.