



WAIKĪKĪ IMPROVEMENT ASSOCIATION

# *Wikiwiki Wire*

*E-newsletter keeping you up-to-date on Waikīkī news, features, trends and more!*



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# WIA's First Virtual Annual Meeting & the 2020 Ho'owehiwehi Awards

The Waikiki Improvement Association's 2020 Annual Membership meeting was held on October 28th via Zoom webinar. Waikiki Improvement Association (WIA) is a private, nonprofit organization that works to enhance Waikiki's physical, economic and cultural environment for the entire community, to make it better for all its residents and visitors.

President Rick Egged welcomed the membership at WIA's first virtual Annual meeting. Board Chair Rob Robinson led the election and re-election of WIA's new and renewing board members. President Rick Egged said "I want to express my appreciation for the time and support of all who have served, continue to serve and about to serve on the Board of Directors."

Special speaker, John De Fries, President and CEO of Hawaii Tourism Authority (HTA) laid down his vision about the future of Hawaii tourism.

The Covid-19 pandemic has significantly affected visitor arrivals as well as our daily lives and our economy, but with the **Pre Travel Testing Program** in place as of Oct 15, 2020, Hawaii is welcoming visitors back to the islands. De Fries says it a major step forward.

As the first native Hawaiian to lead the visitor agency, De Fries speaks about "**Malama Ku'u Home: Caring for My Beloved Home**" and how that helps guide him as he takes the helm of HTA.

*"I want to express my appreciation for the time and support of all who have served, continue to serve and about to serve on the Board of Directors."*

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**Rick Egged**  
President of Waikiki Improvement Association

## WIA'S FIRST VIRTUAL ANNUAL MEETING, CONT.

“In 2019 Hawaii surpassed 10.4 million visitors, a banner year for the industry. Quite an accomplishment, not without its problems, not without overcrowding and all the things that needed to be managed.” In 2020, with the public health threat from Covid 19 pandemic, and the commencement of the economic collapse, it is like no other crises in the past. For eight months Hawaii has been in free fall and we’ve not yet found the floor. It was Huliau, the turning point where life is different now.”

*“Our communities must define what they believe is the best form of tourism for them. There must be a balance of community, culture, and commerce in responsible tourism.”*

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**John De Fries**  
*President and CEO of Hawaii Tourism Authority*

With Covid 19, as painful as it is, DeFries sees the crisis as an opportunity. HTA has adopted a new strategic plan for 2020 -2025, and he asserts that HTA will commit to putting itself on a trajectory of responsible tourism. He sees the problem and is not preoccupied by the number of visitors but is focused on ways we can manage in the future. He looks at the reopening as a voyage of recovery and rediscovery, but states that “our communities must define what they believe is the best form of tourism for them. There must be a balance of community, culture, and commerce in responsible tourism.” He seeks to reposition tourism- how tourism can drive the diversification of the economy. He also seeks to invoke Malama as an organizing principle. Malama asks you act, to protect, to care for and nurture. “If we don’t pay attention in tourism to the erosion of the emotional health and well-being of our people, then there will be no aloha.”

“As we look to the future, we need to look at ancestral knowledge, ancestral wisdom and traditional practices the same way we look at modern science and technology. It is through integration that we will come up with solutions we need big and small.”

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## The Waikīkī Improvement Association also presented the 2020 Ho’owehiwehi Awards that honors and recognize projects and programs that enhance Waikiki . To adorn, to decorate or beautify .

This year, eight **Ho’owehiwehi awards** were presented in four categories: Pili Honua, Hana Iki, Hana Nui, and George S. Kanahale Ho'okipa Award.

# "Pili Honua"

This award category recognizes green, earth-friendly projects or people, new and renovated projects, along with hotel operations, that embody the goals and aspirations of living GREEN in Hawai'i that help to preserve our precious `aina and saves our valuable resources.



## The Spa Halekulani

The Polynesian-inspired spa located in Halekulani. For many years, Spa Halekulani has partnered with wellness industry pioneer and Jurlique founder, Dr. Jurgen Klein, who donates money towards maintaining Pupukea Paumalu, a forest reserve on the north shore of Oahu.

## Kyo- ya Hotels & Resorts

The first hotel group in Hawai'i to have three ocean front properties in Waikiki receive LEED certification. LEED means Leadership in Energy and Environmental Design - The Sheraton Waikiki, The Royal Hawaiian , and the Moana Surfrider.



Featured Program

## Ocean Friendly Restaurants

The Surfrider Foundation's Ocean Friendly Restaurants program tackles plastic pollution at its source. One restaurant, one customer at a time.

LEARN MORE

## Surfrider Foundation's Ocean Friendly Restaurants Program

offers restaurants an easy way to show their commitment to making sustainable choices for our ocean. Surfrider provides a certification program for awareness.

## "Hana Iki"

"Hana Iki" Aimed at RENOVATION projects that enhance structures or facilities. Recognizes a company, organization or group for a significant contribution toward the enduring revitalization of Waikīkī's physical, cultural and/or economic environment. Represents improvements to a particular structure or environment.



### **Kyo-ya Hotels and Resorts Sheraton Waikiki**

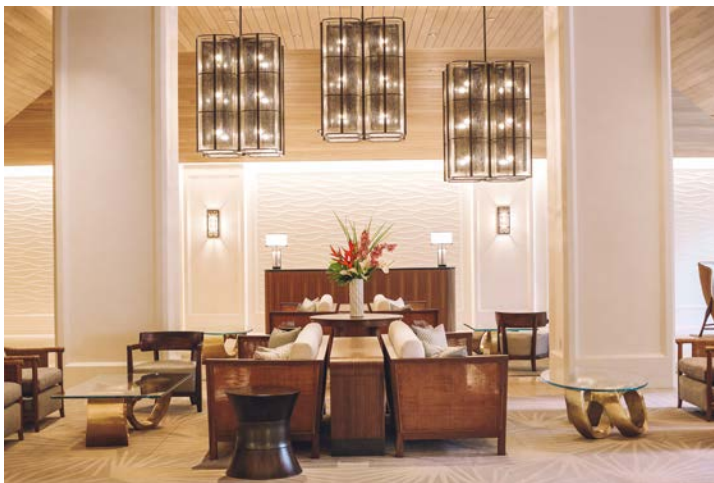
In January 2019, the Sheraton Waikiki renovation project began, this helped bring a significant aesthetic and functional upgrade to each guest room, suite, hallway and elevator landings on guest floors, as well as the elegant Leahi Club Lounge.

# "Hana Nui"

"Hana Nui" Aimed at NEW or MAJOR reconstruction, development, or transformation project(s). Recognizes a company, organization or group for its significant contribution toward the enduring revitalization of Waikīkī's physical, cultural and/or economic environment. Represents consistent, ongoing achievements, body of work or project.

## Island County Markets @Ritz-Carlton Residences

The Island Country Market "ICM", located on the Ewa end of Kuhio Avenue provides a combination of food offering and necessity offerings that considers both the visitors and nearby residents as its guests.



## Halepuna Waikiki by Halekulani

"The House of Welcoming Waters," is a celebration of gracious living - beautifully envisioned in Edward Killingsworth's classically modern tower. With the hotel's renovation and opening, it honors such esteemed Hawaiian traditions as; warm and gracious service, beautifully appointed interiors and iconic outdoor spaces.

## Royal Hawaiian Groin by DNLN & WBSIDA

The Royal Hawaiian Groin is the first major construction project on Waikīkī Beach in 48 years. A partnership between the State of Hawai`i DLNR and the Waikīkī Beach Special Improvement District Association, the groin will protect the Royal Hawaiian Beach sector of Waikīkī Beach for decades to come.



# George S. Kanahale Ho'okipa Award

This award recognizes an individual, business, organization or group for an outstanding singular action or event or for consistent, enduring performance in keeping with the legacy of the late George Sanford Kanahale. Recognizes efforts that best represent the values of aloha and ho`okipa (hospitality) embodied in Dr. Kanahale's life work.



## The Hawaiian Music Walk of Fame

Hawaiian music is one of the cornerstones of Hawaiian culture. The Hawaiian Music Walk of Fame was dedicated on April 7, 2019 and is a memorial that honors Hawaiian music and its legends.

The WIA and the WBSIDA then combined to recognize Fred Orr, General Manager of Sheraton Princess Kaiulani, who is retiring at the end of October 2020. President Rick Egged said, "Fred was the Chair of the WIA Board back in 1998 when I was hired and we started the Waikiki Business Improvement District (WBIDA), the first business improvement district in Hawaii. Recently he has chaired the board of the Waikiki Beach Special Improvement District (WBSIDA) since it was founded in 2015." Pictured on the award is WBSIDA's proudest achievement to date, the new Royal Hawaiian Groin.



[Click here](#) to view the Oct 28, 2020 WIA Annual Meeting & Ho'owehiwehi Awards webinar recording.



# Waikiki Beach Improvements Set To Get Underway



The Waikīkī Beach Special Improvement District Association (WBSIDA) continues to work in close partnership with the Department of Land and Natural Resources (DLNR) for a beach maintenance project for the Royal Hawaiian to Surfrider Moana beach. This project is under contract with the State and being planned for as soon

as December, 2020. The WBSIDA is working closely with the DLNR to secure a confirmed start date. The project includes hydraulic dredging and pumping of marine sand from offshore Waikīkī as a follow up to the 2012 project which brought in 24,000 cubic yards to Waikīkī Beach. The project is estimated last approximately 2-3 months. As part of the public-private partnership, WBSIDA provided \$1 million toward the \$3-4 million estimated total project cost. This project will complement the recently completed Royal Hawaiian Groin which was completed in early August, 2020 through a similar public-private partnership with the WBSIDA.

The goal of the Waikiki Beach Maintenance Phase II project is to restore and maintain the public beach between the Kuhio Beach Ewa Groin and the Royal Hawaiian Groin, by the replenishment of up to 20,000 cubic yards of sand dredged from nearshore to the beach. The nearshore sand was originally on the beach and eroded offshore through time, thus this project is a form of periodic “sand recycling.” It is estimated the beach width will be roughly doubled from the current condition in the project area. The intent of the project is to restore the beach conditions and shoreline position of the 2012 Beach Maintenance Project.



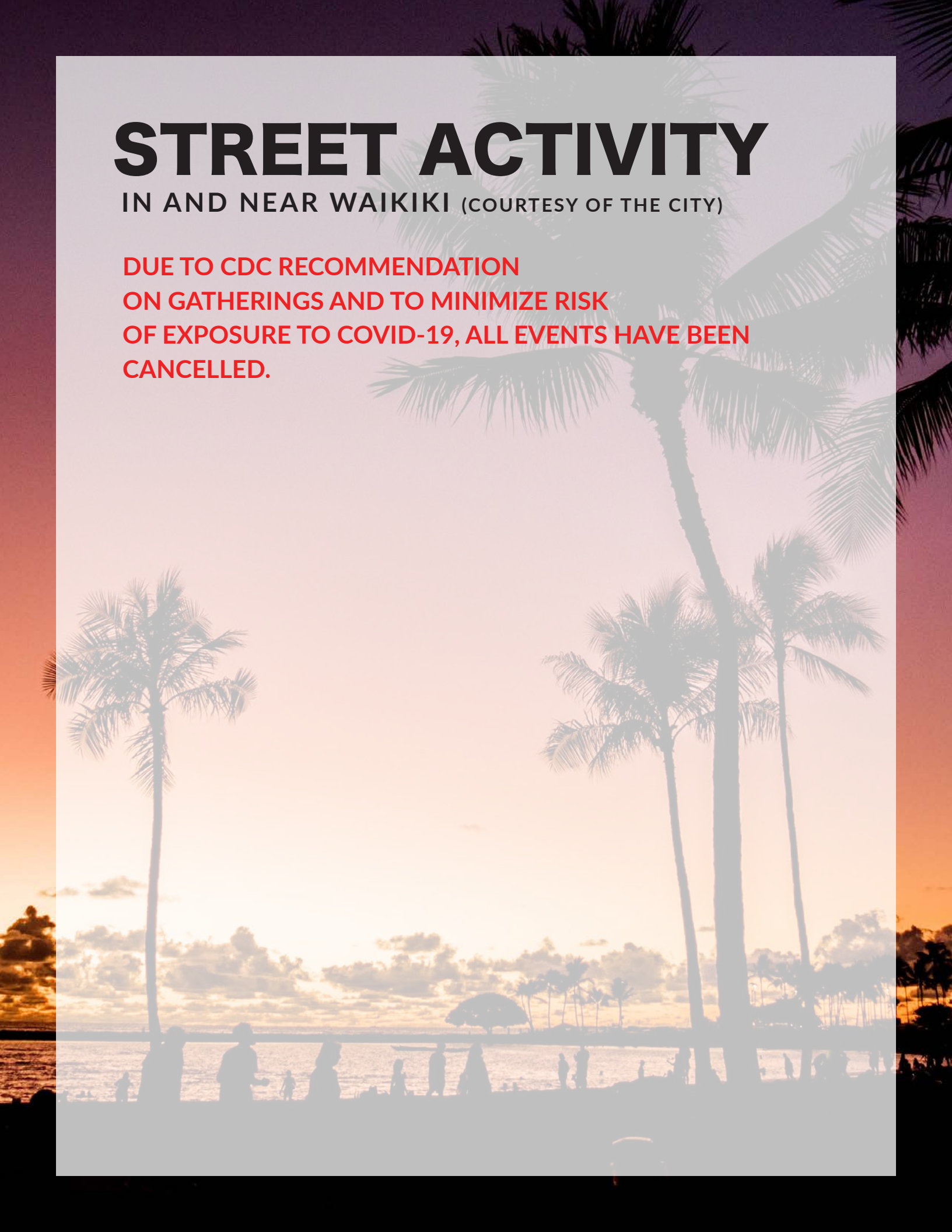
For more information visit:

<https://www.wbsida.org/waikiki-beach-maintenance>

# STREET ACTIVITY

IN AND NEAR WAIKIKI (COURTESY OF THE CITY)

**DUE TO CDC RECOMMENDATION  
ON GATHERINGS AND TO MINIMIZE RISK  
OF EXPOSURE TO COVID-19, ALL EVENTS HAVE BEEN  
CANCELLED.**



# BASALT

We are open for indoor and outdoor dining plus take-out!



OPEN DAILY: 8 am – 9 pm  
Breakfast, Lunch, Happy Hour & Dinner

2255 Kūhiō Ave., Honolulu, HI 96815

808-923-5689

[basaltwaikiki.com](http://basaltwaikiki.com)



# Thanksgiving

Thursday, November 26 | 5 - 9 pm

**Roasted Turkey \$33**

**Keiki (12 & under) \$17**

Breast and thigh, herb stuffing, garlic mashed potatoes, bacon roasted brussel sprouts, gravy, cranberry relish, pumpkin crunch

**Prime Rib \$29**

Hawaiian salt and herb crust, garlic mashed potatoes, vegetable medley, horseradish cream, au jus

**Pumpkin Crunch \$8**

Candied pecans, maple drizzle, whipped cream

**FOR RESERVATIONS** Call (808) 923-5689 or Visit [basaltwaikiki.com](http://basaltwaikiki.com)

**BASALT**  
AT DUKES LANE MARKET & EATERY

**BASALT**  
AT DUKES LANE MARKET & EATERY

# Turkey *To Go*

**FEEDS UP TO 6 PEOPLE**

**\$130**

**Includes**

**Roasted Turkey** *Boneless, Breast and Thigh*

**Garlic Mashed Potatoes**

**Herb Stuffing**

**Bacon Roasted Brussel Sprouts**

**Gravy**

**Cranberry Relish**

**Charcoal Pandesal**  
*with Whipped Butter*

**Pumpkin Crunch**

*Food will be chilled with heating instructions included*

**Pick Up Dates**

November 25, 3pm–7pm or  
November 26, 10am–2pm

**LIMITED AVAILABILITY**

Please call (808) 923-5689  
to reserve



Rediscover  
Waikīkī at  
**Hyatt Regency  
Waikiki.**

Aloha Kama'āina Package  
**\$179<sup>00</sup>**  
Per room, per night.

We've missed you! Plan your staycation and rediscover Waikiki this fall. Save up to 30% and more with rates from \$179, plus complimentary parking and no resort fee. Upgrade to a premium room category for only \$20 more per night.

Book now for stays through December 24, 2020.  
Use special offer code KAMWEL  
or call (808) 923-1234.

For reservations, visit  
[hyattregencywaikiki.com](https://www.hyattregencywaikiki.com)

HYATT REGENCY WAIKIKI  
BEACH RESORT & SPA  
2424 Kalākaua Avenue  
Honolulu, Hawai'i 96815-3289



**HYATT**  
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WAIKIKI BEACH  
RESORT & SPA



## Aloha from Waikiki Beach Walk,

With Halloween only a few weeks away, we are excited to share this year with Waikiki Beach Walk's Trivia and Treat!

Play along in our mini trivia game through our [Instagram](#) stories on Halloween day and claim your prizes! It's sure to be a sweet treat!



## All Stores Open at Waikiki Beach Walk November 18<sup>th</sup>

All stores and restaurants will be re-opening and we wanted you to be the first to know! Our Waikiki Beach Walk shopping center hours are daily from 11:00 a.m. – 8:00 p.m. and [parking is complimentary](#) with any purchase.

See a full list of open stores [here](#).

## Kama'aina & Military Shopping Pass Extended till 11/30/2020

Shop our latest deals at stores and restaurants you already love!

This shopping pass contains a variety of discounts and ongoing promotions at any of our listed participating retail stores and dining options. Simply mention this shopping pass with a valid state or military ID to use each offer till 11/30/20. To see all offers click [here](#).

**KAMA'AINA & MILITARY DISCOUNTS**

Show your state or military ID to enjoy these great deals at Waikiki Beach Walk:

- BREAKOUT WAIKIKI - 10% OFF\*
- COCO MANGO - 10% OFF
- GIOVANNI PASTRAMI - 15% OFF
- HI-LIFE - 10% OFF
- NOA MOA - 10% OFF\*
- RUTH'S CHRIS STEAK HOUSE - Complimentary Appetizer (up to \$20)\*
- TAORMINA - 15% OFF\* - For lunchtime hours only: 11am-3pm
- YARDHOUSE - 10% OFF\*

OFFERS VALID UNTIL NOVEMBER 30, 2020  
\*Kama'aina only. \*\*Complimentary use code: KAMAMILITARY and Military use code: VALOR. Per table with purchase of 1 or 2 or more entrees. Any regular priced item at the Waikiki Beach Walk location only.



## Live Music At Waikiki Beach Walk Every Tuesday at 5:30 P.M.

Tuesdays just feel brighter with some live music! If you feel the same join Kumu Hula Blaine Kamalani Kia every Tuesday at 5:30 p.m. at our Waikiki Beach Walk Plaza starting November 3<sup>rd</sup>.

Join us in person or online on our Waikiki Beach Walk [Facebook](#) or [Instagram](#) accounts!

## Free 3 Hour Valet Parking and Curbside Pick-Up

Parking and take out has never been easier in Waikiki. Simply place your order online or over the phone and pick up on Lewers St.

For parking instructions [click here](#).



## Your Favorite Dishes Return to YardHouse Waikiki

YardHouse Waikiki's new menu is here - featuring returning favorites including their poke salad and kurobuta pork burger.

See their new menu [here](#).

## Sunday Brunch at Giovanni Pastrami

Enjoy cocktails with your Sunday Brunch at Giovanni Pastrami from 9:00 a.m. – 2:00p.m. For Giovanni Pastrami's full brunch menu [click here](#).





# SPEND \$100 OR MORE AT ROYAL HAWAIIAN CENTER, GET A CHANCE TO WIN \$100 GIFT CARD!



Shopping and dining at Royal Hawaiian Center have never been more tempting! When you spend \$100 or more at Royal Hawaiian Center now through November 26, 2020, you'll get the chance to win special treats including gift cards, limited edition specialty items, and products from Royal Hawaiian Center merchants.



Royal Treat Envelope

The Royal Treat promotion celebrates the reopening of merchants and restaurants, and also says mahalo to guests for their support. Visitors and kama'āina alike are invited to come rediscover the array of local boutiques, designer shops, specialty merchants, and delicious dining options right in the heart of Waikīkī.



Aloha Tote

Guests who present shopping and/or dining receipts totaling \$100 or more will receive a **Royal Treat** envelope to win a selection of prizes, including Royal Hawaiian Center gift cards valued from \$30 - \$100, limited-edition vanity clutches designed by local artist **Sarah Caudle**, face masks from **Fighting Eel**, gift cards from **Kira x Miffy**, and Royal Hawaiian Center logo items. Shoppers who present \$200 or more will also receive a special Aloha tote bag in celebration of Royal Hawaiian Center's 40th Anniversary.



Kira x Miffy

The **Royal Treat** offer applies to shopping and/or dining receipts from October 26 – November 26, 2020 and is redeemable at **Helumoa Hale Guest Services** (Building B, Level 1), while supplies last.

**Guests at Royal Hawaiian Center will enjoy 3 hours of free validated parking with any purchase.**



# ‘ONO EATS AND TREATS AT PĀ‘INA LĀNAI

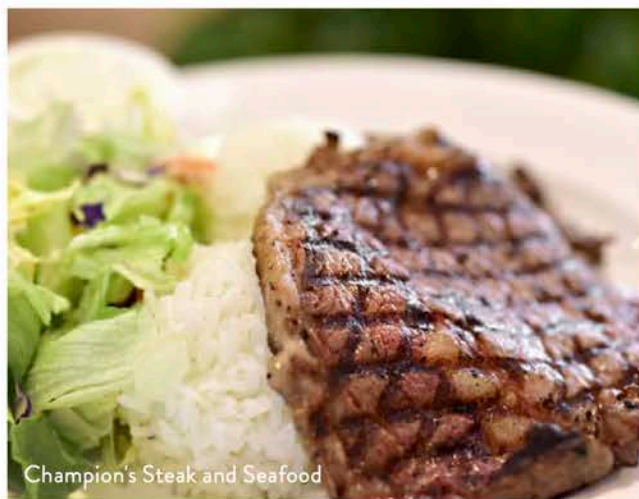


Find fall flavors beyond pumpkin spice at the **Pā‘ina Lānai Food Court** (Building B, Level 2)! Whether it’s a hearty lunch, a light snack, dinner to-go, or a sweet treat, you’ll find something to satisfy your craving. For those ‘cooler’ days, warm up with a comforting bowl of pho from **Pho Factory**.



Pho Factory

In the mood for surf n’ turf? Head over to **Champion’s Steak & Seafood** for ‘big flavor in a box’ with the Steak & Shrimp or Steak & Fish combo plates. Chill out with a **Kokoro Café’s** selection of Instagram-worthy Taiyaki soft serve ice cream – delicious and pretty! Delight in **Kulu Kulu’s** seasonal selection of Japanese cakes and desserts, along with their signature Strawberry Cake.



Champion’s Steak and Seafood

## SAVE THE DATE FOR SANTA!

Royal Hawaiian Center will be kicking off the holiday season on Wednesday, November 25, from 6:00 p.m. – 7:00 p.m. with a new twist on our kick-off event. Join our annual celebration of the holidays from the comfort and convenience of your home as we livestream the event online!



The evening will include live Hawaiian entertainment, a virtual visit from Santa, and the lighting of our 34-foot tree featuring beautiful palaka décor, glittered mesh plumeria, white and pink orchids, monstera leaf designs and more! Visit our website, [www.RoyalHawaiianCenter.com](http://www.RoyalHawaiianCenter.com), and follow us on Facebook and Instagram for more details!



Santa



# TANAKA of TOKYO

## JAPANESE STEAK & SEAFOOD

**Honolulu Star Advertiser  
Best Japanese Teppanyaki Steakhouse  
8th Consecutive Year!**



**NOW OPEN  
FOR DINE-IN,  
TAKE-OUT &  
CURBSIDE PICK-UP  
CALL 808 945 3443  
for Reservations or  
Take-out orders**

### TAKE-OUT MENU

Our mission is to provide the highest quality steak and seafood with impeccable service. We are excited to share our New Value Menu - the same delicious food at a significantly reduced price!



### LOBSTER FRIED RICE! \$26.50

For A Limited Time Only,  
Come Try Our Decadent  
Lobster Fried Rice - ½ Lb.  
Of Succulent, Cold Water  
Lobster On A Generous  
Portion Of Our Famous  
Teppan Garlic Fried Rice!



*While Supplies Last*

### BENTOS

- ① **Tanaka Sirloin** **\$21.50**
- ② **Salmon** **\$19.75**
- ③ **Scallop** **\$18.25**
- ④ **Chicken Teriyaki** **\$16.50**
- ⑤ **Garlic Shrimp** **\$17.25**

*Includes: Salad, Steam Rice, Tsukemono,  
& our Signature Ginger & Mustard Sauces*

### APPS / ADD-ONS

- Fried Rice** **\$4.20**
- Teppan Veg** **\$4.00**
- Lobster Tail** **\$16.00**
- Shrimp** **\$7.40**
- Chicken Teriyaki** **\$10.00**



*Menu Subject To Change*

*"Customer safety is our number one priority and our team is continuously working hard to ensure that all Restaurant Reopening Guidelines established by the City and County of Honolulu are being followed meticulously! Additionally, we are excited to share that Tanaka of Tokyo is one of the safest restaurants to dine in due to our extensive ventilation system which exhausts and exchanges dining room air every 2 minutes – almost as good as dining outside!!! The power of our exhaust fans with ducts above each cooking station provides a combined 27,000 CFM of exhaust air while fresh air is being drawn in at a rate 15 times more than Department of Health Standards!"*

**Take-Out 12-2:00pm and 4-7:30pm • Dine-In open from 5:00pm**  
**Ala Moana Center, Upper Level 4, Ho'okipa Terrace**  
**Tel 945-3443 • www.tanakaoftokyo.com**



Reopening Rates:

# \$5 & \$10 FLAT RATES

Available Daily

## \$5 & \$10 FLAT RATES:

Available in the Waikiki Business Plaza & Waikiki Shopping Plaza.

### \$5 FLAT RATE:

Park for up to 5 hours during parking lot operating hours for only \$5.

### \$10 FLAT RATE:

Park for up to 10 hours during parking lot operating hours for only \$10.

Valid during parking lot operating hours: [waikikishoppingplaza.com/parking](http://waikikishoppingplaza.com/parking)

\$3.00 per half hour before and after flat rate, no validations can be applied.

No overnight parking. Cars left in the lot after closing are subject to tow.



W A I K I K I  
BUSINESS  
P L A Z A

WIKIWIKI WIRE

the  
Waikiki  
SHOPPING PLAZA

# Waikiki Shopping Plaza REOPENING INFO

At Waikiki Business Plaza & Waikiki Shopping Plaza, cleanliness and sanitation are always top-of-mind requirements. In light of recent events surrounding COVID-19, we are committed to increasing our cleaning standards for the health and safety of our visitors.

Some of these efforts include:

- All common-area furniture and surfaces are sanitized multiple times per day.
- Any employees who are sick or display flu-like symptoms are required to stay home. Employees must be cleared by a doctor and have a doctor's note to return to work.

## Shopping

### ARMANI EXCHANGE

Daily 11am – 7pm  
(808) 923-3340

### BELLE VIE

Daily 11am – 3pm  
(808) 926-7850

### H&M

Mon – Sat 11am – 7pm  
Sun 12pm – 7pm  
(855) 466-7467

### LULULEMON

Mon – Fri 9am – 7pm  
Sat & Sun 9am – 6pm  
(808) 923-9583

### SEPHORA

Daily 12pm – 6pm  
(808) 923-3301

### USPS

Mon - Fri 9:30am – 5pm  
Sat 10am – 2pm  
(808) 973-7515

## Operations



### BUILDING INFO

Waikiki Shopping Plaza parking lot & building operating hours are 6:30am – 10pm. Waikiki Business Plaza parking lot hours are 6:30am – 7pm.

The Waikiki Business Plaza & Waikiki Shopping Plaza Management Office hours are from 9am – 4pm.

## Parking



### WAIKIKI PARKING RATES

\$5 for up to 5 hours of parking;  
\$10 for up to 10 hours of parking;

Available in the Waikiki Shopping Plaza and Waikiki Business Plaza during parking lot operating hours.

## Specials



### HARRIS AGENCY

Receive a complimentary Yelp and digital profile evaluation for all businesses from the experts!

For more details or to schedule an appointment, contact Jana at [janas@harris-agency.com](mailto:janas@harris-agency.com) or call (808) 946-4525.



Our **website** and **digital marketing upgrades**  
may be eligible for  
**\$10K Pivot Grants**  
while funds last

Check your eligibility at [www.hawaiibizpivot.org](http://www.hawaiibizpivot.org)

Online Ordering • Website Hosting, Development & Performance  
Paid Digital Media • Social • Hawaii-Based Content Creation

Call us today to learn more  
[janas@harris-agency.com](mailto:janas@harris-agency.com) -or- (808) 946-4525



# WAIKĪKĪ IMPROVEMENT ASSOCIATION

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## *Wikiwiki Wire* **GUIDELINES**

Wikiwiki Wire is published on the first Friday of each month. If you would like to share your news with other members, please send your info to: [editor@waikikiimprovement.com](mailto:editor@waikikiimprovement.com).

### **Submission Deadline**

Waikīkī-related news and information submitted by members (or their PR agencies) for the Wikiwiki Wire newsletter should be received no later than **5 PM THURSDAY, ONE WEEK PRIOR** to the newsletter's publication and distribution on the first Friday of each month.

**News & Stories:** Please submit any Waikīkī-related stories/articles as a Word doc and include photos to accompany stories/ articles. For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.

**Flyers/PDFs:** Waikīkī-related flyers are welcome but must look like advertising flyers and not press releases. Please format flyers to an 8.5" x 11" size and submit them in a PDF format.

**Press Releases:** Please submit Waikīkī-related press releases as a Word doc. Press Releases that do not fit within one page of the Wikiwiki Wire newsletter will be returned for editing.

**Photos:** For best results, please upload photos as a separate JPEG attachment - maximum 2 MB each image.



# WAIKĪKĪ IMPROVEMENT ASSOCIATION

We are a cross-section of business, government and the community; our members care about the future of this special place - Waikīkī.

For more than 40 years, the Waikiki Improvement Association has remained true to its objective: to improve, enrich and beautify Waikīkī for the benefit of residents and visitors alike and to promote conditions conducive to the economic and cultural good and for the betterment of the entire community.

## HAWAIIAN DIACRITICAL MARKS

Waikīkī Improvement Association recognizes the use of diacritical marks (i.e., glottal stop (ʻ), macron (ā) in place names of Hawaiʻi, such as Waikīkī and Kalākaua Avenue and will include them whenever possible. We also respect the individual use (or not) of these markings for names of organizations and businesses.

There will also be times when we may not have a chance to add or change the markings in all of the articles submitted and when that happens, e kala mai.